Global Work Attachment Programme

Get in touch and be part of GWAP!

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Global Work Attachment Programme

Contents

About CityU 04
Message from Vice-President (Student Affairs) 05
About GWAP 06

Programme Highlights and Employers’ Feedback

Berlin & Munich 08
Sydney 14
Shanghai 20
Taipei 26

Acknowledgements 34

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About
City University of Hong Kong

City University of Hong Kong (CityU) aspires to become a leading global university, excelling in research and professional education. To be at the cutting edge of tertiary education, CityU pursues high levels of excellence, promotes innovation and nurtures creativity for social and economic advancement.

CityU is one of the top universities in the world globally recognised for professional education and research, currently ranked the 19th in Asia and the 48th in the world (2021)*. With teaching staff from strong educational background and expertise, CityU offers an array of world-class teaching for various subject areas: business, creative media, humanities and social sciences, law, sciences, veterinary medicine and life sciences, data science, engineering, energy and environment.

Living up to its reputation of being innovative, CityU incorporates interactive technology in its teaching, allowing students to learn comprehensively through their courses. Breaking away from traditional classroom teaching, CityU uses IT-driven methodologies in teaching activities, which ensures an effective and engaging learning process for our students.

CityU has been providing excellent education to both local and international students, training young people who are prepared for their future endeavours, be they further studies or entry to the job market. CityU is working towards the vision of nurturing more talents for positive contribution to this world.

* According to Quacquarelli Symonds (QS) World University Rankings

Message from
Vice-President (Student Affairs)

To empower CityU students with global competence and cultural literacy, the Global Work Attachment Programme (GWAP) was launched in 2015 to provide valuable overseas job opportunities and serve as the bridge across cultures and continents for our students. Through job attachments in world-class international cities, participating students have benefitted from the fruitful experience by branching out to the global market and having their multicultural awareness enhanced.

GWAP has provided invaluable international work experience to around 400 students since its inauguration. In Summer 2019, 87 students have obtained global internship opportunities through GWAP, a 12% increase over the number of participating students in the previous year. Many of them have reaped uncountable rewards as they engaged in internships well-suited to their career interests and inclinations. As students taking on adventures far away from homes, they could step out of their comfort zones and fully immerse themselves in foreign cultures to establish solid knowledge in various professional fields with confidence and aspirations.

I am very glad that a total of 51 global internship partners, spread over 3 continents, have joined hands with GWAP in 2018/19. Without our internship partners, the programme would not have been as successful as it is now. On this note, I would like to convey my sincere gratitude to all our internship partners for offering job attachment opportunities to GWAP for 8 to 12 weeks and giving our students valuable learning opportunities, which are undoubtedly regarded as a once-in-a-lifetime experience for them.

After working in intercultural environments through GWAP, I hope our students have found themselves more mature and better prepared for upcoming life challenges. I am delighted to know that the programme has been part of their personal growth and fond memories.

To recap the exciting overseas experiences of our students, we have prepared this booklet to highlight special moments shared by our students when they explored foreign lands and learnt about different workplaces. While this booklet reminds our internship partners and student participants of the wonderful moments from GWAP in the past year, it also serves as an inspiration for our participants in the coming years of GWAP.

Let us take a trip down memory lane together – enjoy the sharing from our GWAP interns and host partners in this booklet!

Professor Horace Ip
Vice-President (Student Affairs)
City University of Hong Kong
About Global Work Attachment Programme (GWAP)

GWAP selects students by their professional knowledge and readiness for work, with a preference for those who possess strong communication skills and distinctive personal qualities.

After initial screening by CLC and in-depth interviews by internship partners, students from different academic disciplines would be sent to various international cities including Berlin, Munich, Shanghai, Sydney and Taipei for placements of 8 - 12 weeks.

THE JOURNEY STARTS HERE!

QUICK FACTS

Organised by Career and Leadership Centre (CLC) Launched in 2015

Engaging 209 internship partners since inception 382 students completed overseas internships under GWAP 87 GWAP interns in 2019 12% from 2018

GWAP enhances students’

GLOBAL PERSPECTIVES, INTERCULTURAL AWARENESS and OVERALL EMPLOYABILITY

through interactions with people from different ethnic and business backgrounds

JANUARY
Online Application

JANUARY - FEBRUARY
Admission Interview

FEBRUARY
CV & Interview Skills Workshops

MARCH
Screening and Selection by Internship Partners

MARCH - APRIL
Pre-Internship Training

MAY
Internship Offer Announcement

MAY - AUGUST
Ready to go for a GLOBAL PLACEMENT for 8 - 12 weeks

SEPTEMBER
Post-internship debriefing
Global Work Attachment Programme

BERLIN & MUNICH

List of 2019 Internship Partners and Name and Major of Student Interns:

**BERLIN**
- **Advanced Blockchain AG**
  Hsiao Ya Hsin Cynthia, Business Economics
  Iao Chon Kit Roy, Psychology
  Leung Chin Sen Jason, Creative Media
- **Copytrack GmbH**
  Cao Chengyi Cocoon, Business Analysis
  Ng Cheuk Yu Daniel, Finance
- **Digital Education Holdings Ltd.**
  Lai Hiu Wai Venus, Biological Sciences
- **Factory Berlin**
  Chan Tsz Hong Felix, Finance
- **Flightright**
  Parekh Mustafa, Computer Science
- **Lingoda**
  Yau Cheuk Yiu Cherry, Marketing
  Yip Po Tin Nicole, Creative Media
- **SomoS**
  Chan Cheuk Nam Cheryl, Creative Media
  Leung Wing Yan Daisy, New Media
- **Tandem**
  Yang Zihong Yoyo, Media & Communication

**MUNICH**
- **Aviareps Ag**
  Lu Ronghuan Wings, Finance
  Wang Lok Ping Joanna, Computer Science
- **Bella & Bona**
  Liu Sum Yu Polly, Business Operations Management
  Yeung Hiu Ching Aurora, Business Operations Management
- **Bernstein Technologies GmbH**
  Luo Ziqing Ciel, Public Management
  Poon Ching Lui Bernice, Public Policy & Politics
- **Chinabrand IP Consulting GmbH**
  Chan Yu Hin Kenneth, Law
  Ma Wing Yat Horston, Information Management
  Yip Yan Pui Grace, Business Operations Management
- **Dr. Kaske Marketing Agency**
  Chuang Ng Tung Christine, Information Management
  Lo Wing Chi Vivian, Finance
- **EcoG**
  Xu Zhiqiang Jennifer, Accountancy
- **Smile BI GmbH**
  Lau Suet Tung Kylie, Information Management
- **Smokeless World**
  Lam Yu Hin William, Business Economics
  Zheng Kexin Nay, Creative Media

When you present your ideas, your colleagues are always ready to offer suggestions for improvement.

In any job positions, always start with research and analysis in your first stage. It is the key to creating the next best thing!

Be brave and speak out when you would like to ask for guidance.

Amidst busy work and schedules, you can still chit-chat with your colleagues to balance work and socialising.

Lai Hiu Wai Venus, Digital Education Holdings Ltd.

Ma Wing Yat Horston, Chinabrand IP Consulting GmbH

Lu Ronghuan Wings, Aviareps Ag

Chan Cheuk Nam Cheryl, SomoS
Words from Employers

Lam Yu Hin William

It was a real pleasure to work with William. I enjoyed it a lot. William not only performed the tasks given well, but completely understood the reasons behind. He was not a task-worker, but was on the same wave-length. He was able to grasp my strategy in the split second and made proposals and had ideas that fascinated me. For me personally, I enjoy working with people who understand the mechanics behind decisions, who understand the bigger picture and based on that make recommendations or share thoughts. William perfectly did this.

Mr Kilger, Smokeless World

Working in the office involves many meetings. It is a chance for us to observe and know more about the company.

Leung Chin Sen Jason, Iao Chon Kit Roy & Hsiao Ya Hsin Cynthia, Advanced Blockchain AG

Working in a comfortable environment and surrounded by nice colleagues, what more is there to ask for!

Nig Cheuk Yu Daniel & Cao Chengyi Cocoon, Copytrack GmbH

The team I worked with was full of friendly colleagues who always kept me in the loop on their work progress. I think I blended in really well!

Yau Cheuk Yiu Cherry, Lingoda

Ms Yip continuously delivered very strong results and valuable contribution throughout the internship period, in particular through professional research in Asian and Western sources, analysis of the search results and reporting, support in clients’ projects, preparing marketing materials such as YouTube and LinkedIn videos and Webinars on IP topics.

Furthermore, Ms Yip demonstrated strong communication abilities with internal as well as external stakeholders. She understands the working culture in the international environment well and is confident in taking tasks that require responsibility and working independently.

Ms Vazhova, Chinabrand IP Consulting GmbH
Before we give the green light for any business ideas, careful planning and drafting are very important.

Gifting farewell presents to my team members whom I have spent some memorable time with. Thank you for your love and support!

Thanks to my company, I could be involved in blockchain-related innovations and interact with professionals in the industry.

Even though my colleagues were busy, they always spared time to listen to me.

My supervisor is a great listener and a wonderful mentor at work.

On the design side, Zheng Kexin Nay learned in an incredibly short time to adapt and re-implement an illustration style. Her work could be directly used into the final product without any changes. She worked extremely creative and professional. Nay’s particular strength is that she bridges the gap between creative work and development. It was precisely this strength that she was able to demonstrate perfectly in her most recent task - the creation of a newsletter template for communication between the App, Website and User. From the first steps to the final code, she worked out all the steps on her own and ended up with a great result.

Visit the Berlin Cathedral and take in the air of rich history. Time to admire the building and centuries of culture.

Join GWAP and embark on a journey full of excitement!

Mega-sized beer and pretzels! They are only some of the must-try food here.
Your supervisor is always ready to offer guidance in order to help you get the most out of your internship.

Isn’t this the meaning of working in a foreign company? You get to meet people of different cultures – time to hone your language skills!

Always be confident in yourself, as you have talents that can complement your colleagues.

When you have a new idea, never dismiss them because of insecurity. Share them with the team and explore the possibilities together.
Words from Employers

Jacy was quick to learn. She worked quickly and efficiently across several mediums and never needed to be asked twice. Jacy assisted the account managers making their jobs easier throughout her internship and that was appreciated.

Andrew supported the design team in creating artwork in a professional and creative manner. He has been a pleasure to work with and a great addition to the team. He is very creative and shows great promise to become an outstanding designer.

Other than working in the office, you can be involved in various events as well – a great way to reach out to the local community!

Your colleagues are always happy to help, and they treat your problem as their own. Don’t be shy to voice your needs!

Words from Employers

Don’t forget to join the mingling sessions! You can meet many interesting people and know more about their work and life.

Feel free to discuss with your peers and become each other’s support.

From idea incubation to presentation, your mentor will always be there for you.

It is not a solo performance at the workplace! Having discussions and co-operations with your fellow colleagues is essential for getting the jobs done.

Najeeed is a fantastic asset to any company that has the pleasure to host him and I would like to work with him in the future.

Najeeed

Mr Serra-Martins, Sonder Design

Najeeed

Alshakhshir Najeeed

Words from Employers

Words from Employers

Words from Employers

Global Work Attachment Programme Sydney
To be able to work with such a wonderful team makes this journey to Australia incredible. Together, we grow fruits of labour and success.

What makes an internship enjoyable is having a close-knit team like us!

Smile and handshake are the keys to a good first impression!

To be able to work with such a wonderful team makes this journey to Australia incredible. Together, we grow fruits of labour and success.

What makes an internship enjoyable is having a close-knit team like us!

Reaching out to your supervisors and colleagues for advice does wonders for your personal growth and work improvement.

Not only are overseas internships about work experience, they are also about having a great time under a beautiful sky.

It is amazing to have these wonderful friends and co-workers, who made the internship a laughter-filled one.

Even if you start an overseas internship alone, you can meet your new best friends in the programme!
Global Work Attachment Programme

**SHANGHAI**

List of 2019 Internship Partners and Name and Major of Student Interns:

- **@Comm**
  - Hsiao Pei-Tsen, Creative Media
  - Li Ho Wai Alex, Asian & International Studies
  - Miao Wanqi Celia, Digital TV & Broadcasting
  - Ng Wing Yan Rainbow, Asian & International Studies
  - Wang Yiming Horst, Media & Communication

- **Hong Kong Economic and Trade Office in Shanghai**
  - Lau Ka Chun Fredrick, Finance

- **Jardine OneSolution (China)**
  - Tse Hang Yiu Mandy, Information Management

- **Nature’s Bounty (Shanghai) Trading Co., Ltd.**
  - Chuang Yu-Jen Andy, Business Economics

- **Newbility Arts and Entertainment Ltd.**
  - Hsiao Pei-Tsen Pey, Creative Media
  - Ko Yin Ting Kelly, Public Policy & Politics
  - Ng Ka Wai Carol, Asian & International Studies

- **Serviceplan**
  - Ma Wenyen Vicky, Computing Mathematics

- **The Illuminera Group**
  - Lam Ying Hei Lilian, Creative Media

- **Wunderman Shanghai**
  - Hong Ka Man Stephanie, Marketing
  - Sung Ming-Han Mickey, Digital TV & Broadcasting

- **Zhihe Partners**
  - Shum Kwok Yu Thomas, Law

Other than working in the office, you can also provide support for their events and experience being a backstage staff.

It is always a pleasure to work with such a big team of talented people!

Working with fellow colleagues can make mundane things interesting.
Words from Employers

Kelly is passionate about a lot of work and is willing to communicate with colleagues.

Ms Wu, Newbility Arts and Entertainment Ltd.

Our work is more than just documents and it extends beyond the office. Therefore, market research is needed to prepare a good proposal.

Ma Wenyan Vicky, Serviceplan

Getting into serious mode as soon as we start working. Although it is fun working with the colleagues, you need to balance with the concentration at your tasks.

Shum Kwok Yu Thomas, Zhihe Partners

My goal: become an efficient and organised employee in such a fast-paced workplace. The placement opportunity helps me achieve the goal.

Ko Yin Ting Kelly

Delivering training to the team – a valuable learning opportunity on top of all the other experiences gained from practical work.

Tse Hang Yiu Mandy, Jardine OneSolution (China)

Working closely with your colleagues is the best way to enhance efficiency and learning experience.

Wang Yiming Horst, @Comm

Office life includes meetings after meetings, and you will have a chance to speak and present your innovative ideas!

Mr Lau is an enthusiastic team player.

Hong Kong Economic and Trade Office in Shanghai

Lau Ka Chun Fredrick
**Words from Employers**

Hard work ethic and asked a lot of questions to understand the situation. Mickey is reliable and capable.

*Ms Chung, Wunderman Shanghai*

Standing in front of the Shanghai landmark – Oriental Pearl Tower – makes us feel like we are inside a tourist’s postcard!

*Wang Yiming Horst, @Comm*

Experience the old Shanghai in the Shanghai Film Park and travel back to the 50s!

*Ng Wing Yan Rainbow, @Comm*

Pottery and porcelain making is an old craftsmanship in Shanghai. Unleash your artistic talents and try it yourself in Tianzi Fang!

*Sung Ming-Han Mickey, Wunderman Shanghai*

Who says you can only see historical relics in a museum? You can find an old Chinese fighter plane right in Tongji University.

*Hsu Yahan, @Comm*

The workplace culture is not stringent at all. The cheerful and professional co-workers are our role models.

*Li Ho Wai Alex, @Comm*

Despite being the new blood in the company, interns’ new ideas were well accepted. We are glad to participate in so many idea incubation meetings.
Global Work Attachment Programme

TAIPEI

List of 2019 Internship Partners and Name and Major of Student Interns:

- **Asia Digital Media Co. Ltd.**
  Lau Wing Lam Chloe, Creative Media
  Ma Yan Yan, Digital TV & Broadcasting

- **Creative Sensor Inc.**
  Leung Sze Hang Sabrina, Electronic & Communication Engineering

- **Fubon Financial Holding Co., Ltd**
  Chan Hiu Ki Kitty, Accountancy

- **Global Views - Commonwealth Publishing Group**
  Wong Sze Yan Sicilia, Linguistics & Language Applications

- **Lien Chang Electronics Enterprise Co. Ltd.**
  Chan Lok Ching Natalie, Accountancy

- **PEGATRON Corporation**
  Chan Wing In Katie, Creative Media
  Cheung Tsz Yan Heize, Management
  Zeng Zheng Christine, Creative Media

- **SHOWOW**
  Cheung Yan Tung Ingrid, Creative Media

- **Shung Ye Museum of Formosan Aborigines**
  Chan Hoi Man Tiffany, Asian & International Studies
  Ko Yin Ching Maggie, Public Policy & Politics

- **SKY-RED Integrated Marketing & Communications Co., Ltd.**
  Kwok Yan Tung Mina, Media & Communication
  Yu Ching Lan, Marketing

While it is important to design a great proposal for a marketing campaign, the execution also needs to be done well for the final fruition. As an intern, you can provide on-site support for your company and gain experience by interacting with people who visit your booth.

Interested in knowing how sensors work? You can get your hands on building and using circuit boards under the supervision of your colleagues!
Most of us have visited museums, but not many of us have gone behind the scenes! Being an intern of a museum has opened our eyes on how to manage the exhibits.

Working in a digital media company requires attractive photos that can catch people's eyes. Fortunately, I had a chance to receive training on photo-shooting for producing quality content.

The company provided a lot of opportunities for us to get involved in the production of their media assets. In the digital era, learning more about video shooting is useful in almost any industries you will work in!

Organisation skills are essential in the workplace environment. This especially helps when you are brainstorming and you get overwhelmed with creative ideas!

A bonus about working in the museum is that you can meet lovely children and educate them about the history.

You can meet a lot of new people through the internship. Sometimes, you may have the honour to interview celebrities as well.
We need exhibits for a museum’s display, but it is the visitors who make the efforts meaningful! Hence, it is important to train our volunteers to bring the best experience to our visitors.

Chan Hoi Man Tiffany, Shung Ye Museum of Formosan Aborigines

Nearly everyone is on social media now. How can businesses use it for their advantages? You can learn all about it in a real working environment.

Cheung Yan Tung Ingrid, SHOWOW

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Cheung Yan Tung Ingrid, SHOWOW

No matter what you do, focus is KEY.

Leung Sze Hang Sabrina, Creative Sensor Inc.

Become one with the nature in Taipei’s one-of-a-kind Geopark. Choose a nice hiking trail for the weekends and have a mini escape from the busy city!

Cheung Tsz Yan Heize, PEGATRON Corporation

The host company valued every input from the interns. The HR Team specially gathered for a presentation I have prepared.

Chan Hoi Man Tiffany, Shung Ye Museum of Formosan Aborigines

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Cheung Yan Tung Ingrid, SHOWOW
Isn’t it a waste if you don’t travel to nearby tourist attractions? Explore Yinan for special infrastructures and artsy villages!

To give your best work, sit down, brainstorm and get prepared to present your ideas.

Everyone is crazy about Taiwanese tea nowadays. How can I not have a cup of their famous drink in its birthplace?

There is always something going on in Taipei. If you are an art enthusiastic, look out for some cool exhibitions in your neighbourhood!
Acknowledgements

Special thanks to our internship partners that offered valuable placement opportunities to CityU students:

**Berlin**
- Advanced Blockchain AG
- Copytrack GmbH
- Digital Education Holdings Ltd.
- Factory Berlin
- Flyghtright
- Lingoda
- SomoS
- Tandem

**Sydney**
- Arctic Intelligence
- Careseekers
- CounterPoint Community Services
- Ezidox
- Fitzgerald Jenkins Recruitment
- GECA
- GoodnessMe Box
- GradConnection
- Humanitix
- Kogarah Community Services
- Marketing Bee
- Multicultural Disability Advocacy Association
- Sandwalk Partners
- Sonder Design
- Think Creative Agency
- Western Sydney Community Centre
- Whitehat Agency

**Munich**
- Aviareps Ag
- Bella & Bona
- Bernstein Technologies GmbH
- Chinabrand IP Consulting GmbH
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- EcoG
- Smile BI GmbH
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