CAREER AND LEADERSHIP CENTRE

THE CAREER ADVISOR TEAM

Carmen Au

Carmen has over 20 years of human resources management experience with a strong background in the logistics industry in Asia. Her experiences as Regional HR & Administration head for Fortune500 & multinational companies have equipped her with good knowledge about Asia workforces. She is able to embrace differences and work well with people from all walks of life.

Carmen is a passionate career coach who works closely with young managers, graduates and students in aligning and achieving personal and professional goals, developing leadership that builds on strengths. She specialises in deploying her knowledge in personality typology and coaching skills to inspire individual development. The essence of the process is to support and empower her clients to take charge of their future.

Carmen holds MSc in Information Systems and BA in Business. She is an accredited Global Career Development Facilitator, Harrison Assessment Practitioner for employee development and recruitment. She is also an Associate Certified Coach of International Coach Federation and a certified Trainer for the Leadership Development Programme by the Enneagram in Business (U.S.).

Joe Chan

Joe Chan is a dedicated professional with over 20 years of experience in business development as well as financial, operation and general management. His latest achievement is the launching of his employer’s branch company in China where through his and his team’s effort, the company’s sales grew multi-folded to over US$200 million with over 1,000 employees in less than a decade.

Joe was born in Hong Kong, grew up in New York City where he received his BA in Economics and Accounting from the City University of New York and CPA certification. He also attended the Wharton School and obtained an MBA in International Finance. Since graduation, Joe accumulated extensive international exposure working in the US, Asia, Japan and Europe and attributes this invaluable experience to his unique persona.

In addition to commercial work, Joe is now dedicating his time to non-profit organisations. He utilises his business acumen and management skills to advise NGOs in building their capacity and core competence. He believes strongly in social responsibilities and enjoys tremendously the pro-bono work that he now engages in. With the same level of enthusiasm, Joe looks forward to advising young students in launching their careers.
Cherry Cheung

Cherry is a Human Resources professional with extensive experience in management trainee programmes, high potential talent development and coaching. As an external consultant and corporate HR practitioner, she has helped companies in a variety of industries to establish graduate recruitment strategies, graduate programme framework, rotation plans and individual career coaching.

Her professional career focuses also on talent development for employees across different career stages which include understanding of the interplay of individual motivations and business requirements, as well as strategies to fast track progression and closing development gaps. She has been involved in multi-level talent management conversations from middle management to c-suite.

In addition to her professional life, Cherry is passionate about coaching and counselling with individuals in need. She has worked with a community centre as a counsellor to walk alongside with individuals in times of difficulties.

Cherry holds a bachelor’s degree in Business Administration from the Chinese University of Hong Kong. She studied in the UK and obtained a master’s degree in Public Policy from University College London.

Senna Cheung

Senna is a full-fledged Human Resources leader with over 20 years of experience in sizable multinational and local companies across both private and public sectors, including Hong Kong University of Science and Technology, Securities and Futures Commission and Towngas. Senna's last position was General Manager – Human Resources in Towngas. She led the HR department to perform a full range of HR functions including talent acquisition and management, business partnership, compensation and benefit, employee engagement, learning & development, internship and graduate trainee programmes, etc.

Senna possesses a Bachelor of Arts degree from the University of Hong Kong and an MBA degree from University of Strathclyde. She is also the co-chairperson of the Remuneration Committee of the Hong Kong Institute of Human Resource Management and an accredited assessor of psychometric tests including Hogan Assessment and Occupational Personality Questionnaire (OPQ).

Passionate in coaching, mentoring and people development, Senna obtained the Professional Corporate Coach Certificate from Progress-U and she is a Registered Corporate Coach in the Worldwide Association of Business Coaches.
Elaine Chow

Elaine is a Registered Industrial-Organisational Psychologist with the Hong Kong Psychological Society (HKPS) and a Registered Social Worker in Hong Kong. She holds a Master’s degree in Occupational Psychology (UK), Postgraduate Certificate in Psychology (HK) and an honours degree in Social Work (HK). Her expertise includes training, coaching and psychometric tests.

Before joining Career and Leadership Centre, Elaine had worked as a training consultant in an Employee Assistance Programme (EAP) for more than five years. She provided training workshops related to communication, emotional intelligence and positive psychology in the workplace. She worked with clients across private and public sectors.

Elaine is passionate in facilitating the growth of young people. She had worked in several NGOs providing youth developmental and employment services early in her career. She is dedicated to help students explore, plan and prepare for their future careers.

Linda Yau

A corporate professional, brand architect and sales driver for IBM, PCCW, Walt Disney & Warner Bros., Linda Yau is proactive, highly creative and versatile marketing driven strategist who has wide experience accumulated from variety of business environments in the core areas of brand management and marcom prescriptions.

Linda’s recent experience as a search director in executive search firm has given her the foundation to master mentoring candidates on a daily basis.

Linda’s career history has given her a well-grounded foundation and insights in the branding of multinationals, in particular, in corporate demands, international standards, professionalism and objectives. Her many years in sales positions inside multinationals have also qualified her with the result-oriented attitude plus the high standards in communications, writing, planning, and business networking skills - the soft skills, which are crucial to young professionals today.

An EMBA graduate of Richard Ivey School of Business, Linda is devoting half her time to charities since 2010.