Global Work Attachment Programme
by Career and Leadership Centre
Student Development Services
City University of Hong Kong

Get in touch and be part of GWAP!
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Global Work Attachment Programme

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About City University of Hong Kong

City University of Hong Kong (CityU) is a dynamic, fast-growing university that is pursuing excellence in research and professional education.

In recent years, CityU has performed strongly in university rankings and is currently among the top 21 in Asia and the top 52 in the world. Our academic expertise covers a wide spectrum of sectors, ranging from business, creative media, humanities and social sciences, law to sciences, veterinary medicine and life sciences, data science, engineering, energy and environment.

As a thriving and technology inclined university, CityU has established itself as one of the most innovative and proactive universities in Asia. CityU is widely known for its interactive and IT-based methodologies in teaching and academic work, through which students acquire comprehensive knowledge in their chosen subjects.

With the goal to nurture well-rounded graduates with applicable professional knowledge, personal qualities and employability skills, CityU continues to learn, teach, innovate and prosper.

*According to Quacquarelli Symonds (QS) World University Rankings

Message from Vice-President (Student Affairs)

With the aims to encourage students to broaden their international outlook and develop inter-cultural communication skills, the Global Work Attachment Programme (GWAP) was launched in 2015 to provide a unique platform for students to venture beyond Hong Kong and acquire overseas work experience.

To date, close to 300 students have enjoyed this special global experience in a wide array of industries and sectors, opening their minds as they discover the culture, history and latest development of the regions where they lived and worked in. It is also exciting to see that the number of internship opportunities offered to CityU students has been rising since the programme’s inauguration.

I would like to take this opportunity to convey my heartfelt appreciation to our internship partners around the world – without your support, the programme would not have been so successful for the benefits of CityU students.

To students who have the privilege to work in such dynamic multi-cultural environments, I hope this experience has better prepared and equipped you for upcoming challenges, both personally and professionally.

This booklet highlights vividly the participants’ fruitful learning experience and their exploration of global cultures and workplace etiquettes. I am confident that it would serve as both encouragement and inspiration for students who aspire to take part in GWAP in the near future.

Let us share the delightful moments created by our GWAP Interns and our host partners in this booklet!

Professor Horace Ip
Vice-President (Student Affairs)
City University of Hong Kong
About Global Work Attachment Programme (GWAP)

GWAP selects students by their professional knowledge and readiness for work, with a preference for those who possess strong communication skills and distinctive personal qualities.

After initial screening by CLC and in-depth interviews by internship partners, students from different academic disciplines would be sent to various international cities including Berlin, Munich, Hokkaido, Tokyo, Shanghai, Sydney and Taipei for placements of 8 – 12 weeks.

QUICK FACTS

Organised by Career and Leadership Centre (CLC)

Launched in 2015

Engaging 158 internship partners since inception

295 students completed overseas internships under GWAP

GWAP enhances students’ GLOBAL PERSPECTIVES, INTERCULTURAL AWARENESS and OVERALL EMPLOYABILITY through interactions with people from different ethnic and business backgrounds

Quick Facts

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The Journey Starts Here!

JANUARY

Online Application

JANUARY – FEBRUARY

Admission Interview

FEBRUARY

CV & Interview Skills Workshops

MARCH

Screening and Selection by Internship Partners

MARCH – APRIL

Internship Offer Announcement

MAY

Pre-Internship Training

MAY – AUGUST

Ready to go for a GLOBAL PLACEMENT for 8 – 12 weeks
LIST OF 2018 INTERNSHIP PARTNERS AND INTERNS

**BERLIN:**
- Copytrack GmbH
  - Lam Yin Sze Catherine, Law
  - Siu Kam Ian Kimberly, Creative Media
- Lesara AG
  - Au Lok Yiu Crystal, Public Policy & Politics
  - Chan Wing Fung Eric, Accountancy
  - Chan Zike Zark, Finance
  - Hung Hiu Ki Vicky, Management
- So Hiu Ying Jacqueline, Total Quality Engineering
- Wan Chan Wa Sheryl, Accountancy
- Wang Rui Kelly, Business Economics
- Wu Shi Yu Krystal, English Studies
- Xu Shuang Joann, China Business
- SomoS
  - Chan Suet Ying Yolanda, Chinese & History
  - Soo Hon Ling Zoe, New Media
- Tandem
  - Rajput Mehr, Creative Media
  - Wong Ching Katherine, Marketing

**MUNICH:**
- AViareps AG
  - Chu Yee Tung Amy, Public Policy & Politics
  - Tam Hoi Kai Rachel, Media & Communication
- Dr Kaske Marketing Agency
  - Ding Lint Eltan, Global Business Systems Management
  - Poon Chun Yin Adrian, Psychology
- Herba Bakery GmbH
  - Chang Wan Chiao Joanna, Business Economics
- Lucy Turpin Communications
  - Chan Yan Tung Janie, English Studies
  - Chu Lok Hang Freya, Media & Communication

**Discuss, brainstorm, put forward your ideas - ideas from interns are always valued in Germany.**
Janie Chan (on the right) is close to the maximum rating, or perhaps even at the maximum rating, in areas like professional attitude, responsibility, interpersonal skills and punctuality. She understands quickly what the topics and challenges are, is very attentive, always ready to help, and always interested in what we are doing.

- Mr Hahnel, Lucy Turpin Communications

Let’s do an interview with the in-house artist…from setting up the interview to video-editing, you are fully involved.

How awesome it is to work in such a cool office with a vastly international team?!
You might not be so experienced, but you could turn it into an asset.
As an intern you don’t merely get inspirations from the other professionals in the team.
You can also inspire the team with refreshingly new (though probably green) ideas.

Eric Chan (on the right) is curious and proactive in nature. Combined with the technical and analytical skills he possesses, excellent results are produced. I was also impressed how quickly he was to understand and manage the whole process for handling daily business tasks. His diligence was also remarkable, excelled in every new task he was given. Eric is a very bright and kind young man, and he will most certainly develop into a great asset for organizations he will work for.

- Mr Lafuente, Lesara AG

One of the hidden fringe benefits of working for an online fashion retailer: check out what’s there for the coming season girls!

- Mr Lafuente, Lesara AG

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The majestic and exquisite architecture in Europe is so worth traveling all the way for.

So long, Farewell, Auf Weidersehen, Goodbye.

WE ALL LOVE GERMAN BEERS & PRETZELS.
And it is always the signature and great food that tells you so much of a culture, connects people, and creates fond memories.

Global Work Attachment Programme

LIST OF 2018 INTERNSHIP PARTNERS AND INTERNS

- Agent99 PR
  - Amparo Jesus, Media & Communication
- Arctic Intelligence
  - Chao Cheuk Hei Derrick, Information Management
- Counterpoint Community Services INC
  - Wan Mei Shari Shanna, Public Policy & Politics
  - Wong Fung Man Dorothy, Public Policy & Politics
- Fitzgerald Jenkins Recruitment
  - Duamnu Chunrith Lavinia, Finance
- Good Environmental Choice Australia
  - Ko Tsun Hon Benjamin, Industrial Engineering & Engineering Management
  - Lee Ying Ying Joyce, Digital TV & Broadcasting
- GoodnessMe Box
  - Au Siu Chun Carson, Biomedical Sciences
  - Xu Chenshan Elia, Finance
- GradConnection
  - Jaesiri Navakamal Rookie, Business Economics
  - Ng Siu Hey Tommy, Information Management
- Kimberlin Education
  - Tam Hong Shing Andrew, Information Management
  - Yiu Lok Man Natasha, Creative Media
- Kogarah Community Services
  - Chan Chung Kei Jackie, Public Policy & Politics
  - Luong Ngai Po Vanessa, Industrial Engineering & Engineering Management
- Marketing Bee
  - Tse Zi Yi Jeannie, Creative Media
- Sandwalk Partners
  - Kwong Yin Kwan Kennis, Information Management
- Terri Bell & Co
  - Aslam Umme Habiba, English Studies
  - Chuang Sammi, Law
- Think Creative & Print
  - Lei Weng Tuck Cynthia, Marketing
- Walker Andersen
  - Kaur Ramanpreet, Finance
- Western Sydney Community Centre
  - Yam Sin Yan Stella, Politics

Ko Tsz Hon Benjamin, Public Policy & Politics
Luong Ngai Po Vanessa, Industrial Engineering & Engineering Management

Global Work Attachment Programme Sydney

WE ALL LOVE GERMAN BEERS & PRETZELS.
And it is always the signature and great food that tells you so much of a culture, connects people, and creates fond memories.
Working in a multi-cultural workplace?
Sharp communication skills would come in handy.

Always work in a team, communicate and get your ideas across.

In-depth research is critical in legal work! And it definitely helps you build up solid knowledge required in this profession.

We have been extremely pleased with Kennis’ work. We can see her development and growth throughout the ten weeks at Sandwalk rapidly increasing as her confidence grew with greater understanding of the business, projects and client needs. We believe she has the skills, talent and ability to forge a successful professional career, whichever path she decides to go.

- Sandwalk Partners

Sharing from the professionals in the industry helps you make wise decisions on your career.
Dorothy (on the left) has shown great professionalism while on placement. She has integrated well with our organisation and is personable with both internal and external clients. Shanna has progressed well during her placement. She has good understanding of the policies that she came across and is a quick learner.

- Mr Yan, Counterpoint Community Services

PASSION.
ANALYTICAL SKILLS.
BROAD KNOWLEDGE.
ABILITY TO COMMUNICATE.
OUT OF THE BOX THINKING.

Be proactive and add value to the team – there’s always a platform for you to shine.

Wanted

City University of Hong Kong Global Work Attachment Programme • Sydney

Lei Weng Tak Cynthia, Think Creative & Print
Cheung Sammi, Terri Bell & Co

Amparo Jesa Mae, Agent99 PR

Jaesiri Navakamol Rookie & Ng Sik Hei Tommy, GradConnection

Chao Cheuk Hei Derrick, Arctic Intelligence

Taking up an internship is all about applying knowledge into practice and learning through the experience.
An internship gives you the clarity about the type of career you’d like to shape. Just imagine the confidence you will gain along the way!

Let’s not just work, work, work, work, work – you can always have fun while interning in Sydney!
Working closely with your colleagues is the best way to facilitate idea exchange and enhance efficiency.

Suri Chan (in the centre) demonstrated leadership in team work, and an ability to lead other team members to handle the preparation work and logistical matters in an organised manner. Overall, Ms Chan’s performance was impressive and outstanding.

- Ms Lau, Hong Kong Economic and Trade Office in Shanghai

Really glad to work with these wonderful colleagues. Having so many great mentors is definitely to be grateful for.
Creating major project proposals with architectural diagrams and technical specifications. Attention to details is KEY!

- Mr Yang, Jardine OneSolution (China)

Keep up with the great personality and the hard work, Kent! Good Job.

- Mr Yang, Jardine OneSolution (China)

The mesmerising view of Waitan Waterfront is not to be missed when you are in Shanghai.

It feels fantastic to take part in various marketing projects. Hard work would always pay off.

Wai Pui Yee Pearl, Sage House Consultancy Limited

Chiu Tsz Yu Ken, Jardine OneSolution (China)

Creating major project proposals with architectural diagrams and technical specifications. Attention to details is KEY!

Keep calm, take a deep breath, and present to a big crowd on stage at a company event. The well-rehearsed speech went smoothly!

Lam Kung Wai Timothy, Avia-Tek Limited

Can’t wait to explore the rich cultural heritage of Shanghai!

Lau Hon Man Patrick, Jardine OneSolution (China)
An internship that gives you the chance to get involved in TV programme dubbing, magazine interviews, photo shooting and drafting press releases! The most fruitful placement experience ever!

Ng Yuen Man Jocelyn, Asia Digital Media Co. Ltd.

Chiu Wing Sze Wincy, Asia Digital Media Co. Ltd.

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  - Ng Yuen Man Jocelyn, Digital TV & Broadcasting
  - Chiu Wing Sze Wincy, Media & Communication

- Dream Travel Taiwan Association
  - Chau Lok Chi Gigi, Chinese & History

- Fubon Financial Holding Co., Ltd.
  - Tang Pak Hing Joe, Information Management

- Global Views – Commonwealth Publishing Group
  - Mau Hau Man Mandy, Marketing

- Red Room Culture, Education & Arts Association
  - Wong Yuk Ting Yuki, Marketing

Taipei Programme

Global Work Attachment Programme

Global WorkAttachment Programme

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Chiu Wing Sze Wincy, Asia Digital Media Co. Ltd.
Consult seasoned professionals for suggestions to refine the output.

- Ms Cho, Global Views – Commonwealth Publishing Group

Yuki Wong (on the left) presented a very thorough analysis on multiple existing and potential social media platforms used by the organisation. Enthusiastic, prompt and strong team player, with developing communication skills for Red Room brainstorming, and content creation.

- Mr. Mehta, Red Room International Village

How could this wonderful journey be complete without enjoying the beautiful scenery of Taiwan?

Mau Hau Man Mandy, Global Views - Commonwealth Publishing Group

Chau Lok Chi Gigi, Dream Travel Taiwan Association

\[\text{City University of Hong Kong} \quad \text{Global Work Attachment Programme • Taipei} \]
Working with the Japanese, you will surely be amazed by their professional business etiquette.

- Mr Kazuya, RICOH Japan

We are all impressed with Shirby’s (4th from the right) work attitude. She has high ability in communication and can get along well with the team.

- Ho Man Yue Shirby, RICOH Japan

Being an interpreter for visitors and clients is never easy; but I DID IT!
Ho-Ren-So”, “Report-Contact-Consult” in Japanese; always stick with this fundamental Japanese business culture and closely communicate with the team.

No matter what assignment Elizabeth (in the centre) was given, she could always handle well with creativity and cooperativeness.

— Mr. Mizuta, Career Bank Co. Ltd.

Meeting new friends; experiencing new things – our first-ever dragon boat race.

Fun time at work.

“Getting ready for the J-League football match live broadcast.”

Wu Man Chiu, J. League Marketing Inc.

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Acknowledgements

Special thanks to companies that offered internship opportunities to CityU students:

**BERLIN**
- Copytrack
- Lesara AG
- SomoS
- Tandem

**MUNICH**
- AVIAREPS AG
- Dr Kaske Marketing Agency
- HeroBakery GmbH
- Lucy Turpin Communications

**SHANGHAI**
- @Comm
- Avia-Tek Limited
- Hong Kong Economic and Trade Office in Shanghai
- Jardine OneSolution (China)
- N-Dynamic Market Research & Consultancy Ltd.
- Sage House Consultancy Limited
- Wunderman Shanghai

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**TOKYO**
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- Gaps Mobile Co., Ltd.
- Global Daily Co., Ltd.
- Global Trust Networks Co., Ltd.
- J. League Marketing Inc.
- RICOH Japan

**HOKKAIDO**
- Career Bank Co., Ltd.
- FREEPLUS Inc.