



	BASIC	STANDARD	DELUXE	PREMIUM
	<ul style="list-style-type: none"> A simple motion graphic for web and social media Perfect for communicating a simple message 	<ul style="list-style-type: none"> Using client-provided clips to enhance corporate image Perfect for promotions or as a recap for an event 	<ul style="list-style-type: none"> Filming on campus Perfect for interviews, explanation videos, or events 	<ul style="list-style-type: none"> Fully customizable Perfect for in-depth promotions of schools, colleges, or organizations

PRE-PRODUCTION

Pre-production Meeting			✓	✓
Storyboard Creation				✓
Script Development				✓

PRODUCTION

Filming (on campus)			✓	✓
Filming (off campus)				✓
Venue Decoration			✓	✓
Artistic Guidance			✓	✓

POST-PRODUCTION

Customized Graphics		✓	✓	✓
Editing	✓	✓	✓	✓
Royalty-free Images	✓	✓	✓	✓
Background Music	✓	✓	✓	✓

Video Duration	< 1 min	< 5 min	< 5 min	< 60 min
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Reference	<p>Sample Videos:</p> <ol style="list-style-type: none"> https://youtu.be/Fydd9FHb4UM https://youtu.be/jwI3OE8Az9U 	<p>Sample Videos:</p> <ol style="list-style-type: none"> https://youtu.be/8UUuu_Bwk-U https://youtu.be/cV5TA-q-dF4 https://youtu.be/oV8JdZ80-fw 	<p>Sample Videos (on-site):</p> <ol style="list-style-type: none"> https://youtu.be/QAOsaFX9ySs https://youtu.be/uTnMn1dRnjl <p>Sample Video (in studio):</p> <p>https://youtu.be/tXH6Z4skFTI</p>	<p>Sample Videos:</p> <ol style="list-style-type: none"> https://youtu.be/Vznx9S89tp0 https://go.cityu.hk/wwdqre
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Remarks			<ul style="list-style-type: none"> 4 hours shooting on campus Extra Filming time: \$450/hr 	<p>Add on services:</p> <p>Voice over recording, Captioning, etc.</p>
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\$900 up	\$1,800 up	\$3,600 up	BY QUOTATION
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- A full HD mp4 format video will be provided.
- Please note that all plans include 1 video + 2 rounds of editings; extra 10% charge will be applied for each additional round of amendments.
- The price quoted is for UGC-funded activities. 15% charges will be added to the Non-UGC funded activities.