Out-of-classroom learning experience:

- Internship opportunities for every student
- Overseas learning opportunities such as exchange and study tour
- Cultural enrichment activities
- Creative writing and performance

The programme prepares students for a wide range of professions, including:

- Teaching
- Editing and publishing
- Public relations
- Journalism
- Advertising
- Civil service
- Arts administration

It also equips students with the necessary skills for further studies.

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