

GE2267: EXPLORING PUBLIC AFFAIRS IN GLOBALISED CITIES

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Exploring Public Affairs in Globalised Cities

Subject Code

GE - Gateway Education

Course Number

2267

Academic Unit

Public and International Affairs (PIA)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

GE Area (Primary)

Area 2 - Study of Societies, Social and Business Organisations

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

POL2530 Exploring Public Affairs in Globalised Cities,
PIA2530 Exploring Public Affairs in Globalised Cities

Exclusive Courses

This course is not for normative four-year students majored in Public Policy & Politics (PPP) or Public Affairs & Management (PAFM).

Part II Course Details

Abstract

This course introduces students to the inter-disciplinary field of public affairs. The course explores why and how public policies form and develop as well as change, how public policy function, and related to everyday life in the city, the key problems confronting cities and how public policy address such challenges. A main focus of this course is the apparent paradox of public policy in the city – cities are the centres of vibrant lives, creativity, wealth accumulation, incubators of new cultures, origins of political reforms etc, yet at the same time, many cities also exhibit high concentrations of crime, poverty and inequality. There is the utopian and dystopian city, the cohesive and conflictual city. The course will consider how such contradictions are examined and explained by different theoretical approaches with theories being drawn from political science, public management, urban studies, economics, sociology, geography, anthropology etc. Examples from Hong Kong, China and other Asian countries as well as from Europe and the United States will be drawn upon as illustrations.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 app.)		DEC-A2	DEC-A3
1	Explain how public policy develop and function			x	
2	Identify approaches and theories in explaining processes and problems of public policy			x	
3	Discover the contradictions in the functions and processes of public policy in cities			x	
4	Generate new perspectives in looking at public policies in globalised cities		x		x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Lecture	Equip students with the basic concepts and methodologies in studying public affairs	1, 2	

2	Presentation	Students will make presentation on their public affairs research team projects which they need to do both desktop research and data collection in the field	1, 2, 3	
3	Discussion	Students will be assigned at least 2 papers for discussion in each lecture	3, 4	
4	Term paper	Individual papers on a specific public affairs issue / topic	1, 2, 3, 4	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Discussion and participation	2, 3, 4	10	-	Yes
2	Presentation of team project	2, 3, 4	5	-	No
3	Team project report	1, 2, 3, 4	40	-	No
4	Individual Term paper	1, 2, 3, 4	20	-	No
5	Test	1, 2, 3	25	-	No

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

End of term test

Excellent (A+, A, A-)

Demonstrate excellent ability in -- Explaining how public policy develop and function- Identifying approaches and theories in explaining processes and problems in relation to public policy

Good (B+, B, B-)

Demonstrate good ability in -- Explaining how public policy develop and function- Identifying approaches and theories in explaining processes and problems in relation to public policy

Fair (C+, C, C-)

Demonstrate adequate ability in -- Explaining how public policy develop and function- Identifying approaches and theories in explaining processes and problems in relation to public policy

Marginal (D)

Marginally demonstrate ability in -- Explaining how public policy develop and function- Identifying approaches and theories in explaining processes and problems in relation to public policy

Failure (F)

Demonstrate no ability in -- Explaining how public policy develop and function- Identifying approaches and theories in explaining processes and problems in relation to public policy

Assessment Task

Presentation, discussion, participation, individual term paper and team project report

Excellent (A+, A, A-)

Demonstrate excellent ability in -- Explain how public policy develop and function- Identify approaches and theories in explaining processes and problems of public policy- Discover the contradictions in the functions and processes of public policy - Generate new perspectives in looking at public policy issues and problems

Good (B+, B, B-)

Demonstrate good ability in -- Explain how public policy develop and function of public policy- Identify approaches and theories in explaining processes and problems of public policy- Discover the contradictions in the functions and processes of public policy - Generate new perspectives in looking at public policy issues and problems

Fair (C+, C, C-)

Demonstrate adequate ability in -- Explain how public policy develop and function of public policy- Identify approaches and theories in explaining processes and problems of public policy- Discover the contradictions in the functions and processes in relation to public policy of cities - Generate new perspectives in looking at public policy issues and problems

Marginal (D)

Marginally demonstrate ability in -- Explain how public policy develop and function - Identify approaches and theories in explaining processes and problems of public policy - Discover the contradictions in the functions and processes of public policy- Generate new perspectives in looking in public policy issues and problems

Failure (F)

Demonstrate no ability in -- Explain how public policy develop and function- Identify approaches and theories in explaining processes and problems of public policy- Discover the contradictions in the functions and processes of public policy- Generate new perspectives in looking in public policy issues and problems

Part III Other Information

Keyword Syllabus

The emergence and development of public policy, classic and new approaches in analysing public policy, social and economic development, power politics, globalisation and the city, inequality and residential segregation, culture and creativity and innovative, public policy and social institution, public policy problems and solutions (education, welfare, economic, housing, climate change and sustainability, etc), city futures.

Reading List**Compulsory Readings**

	Title
1	Knoepfel, Peter; Larrue, Corinne, Varone, Frederic, Hill, Michael (2007) Public policy analysis 1st Edition, Bristol : Policy Press,
2	Mercer, Trish; Ayres, Russell; Head, Brian; Wanna, John (2021) Learning Policy, Doing Policy: Interactions Between Public Policy Theory, Practice and Teaching, Canberra: ANU Press
3	Rich, Andrew (2004) Think Tanks, Public Policy, and the Politics of Expertise, Cambridge: Cambridge University Pres

4	Howlett, Michael (2011) Designing Public Policies: Principles and Instruments, London: Routledge
5	Simon, Christopher A..(2010) Public policy : preferences and outcomes, 2nd ed. New York : Longman.

Additional Readings

Title	
1	Public Policy Research (academic journal, various issues)

Annex (for GE courses only)

A. Please specify the Gateway Education Programme Intended Learning Outcomes (PILOs) that the course is aligned to and relate them to the CILOs stated in Part II, Section 2 of this form:

Please indicate which CILO(s) is/are related to this PILO, if any (can be more than one CILOs in each PILO)

PILO 1: Demonstrate the capacity for self-directed learning

4

PILO 2: Explain the basic methodologies and techniques of inquiry of the arts and humanities, social sciences, business, and science and technology

1, 2

PILO 3: Demonstrate critical thinking skills

4

PILO 4: Interpret information and numerical data

3

PILO 5: Produce structured, well-organised and fluent text

4

PILO 6: Demonstrate effective oral communication skills

4

PILO 8: Recognise important characteristics of their own culture(s) and at least one other culture, and their impact on global issues

3

PILO 9: Value ethical and socially responsible actions

1

PILO 10: Demonstrate the attitude and/or ability to accomplish discovery and/or innovation

3, 4

B. Please select an assessment task for collecting evidence of student achievement for quality assurance purposes. Please retain at least one sample of student achievement across a period of three years.

Selected Assessment Task

TA2 Team Project Reports