

GE1102: CINEMA: EAST AND WEST

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Cinema: East and West

Subject Code

GE - Gateway Education

Course Number

1102

Academic Unit

School of Creative Media (SM)

College/School

School of Creative Media (SM)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

GE Area (Primary)

Area 1 - Arts and Humanities

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

SM2274 History of Cinema

Part II Course Details

Abstract

This course aims to present students with a larger picture of how film has developed from 1895 to today as both a popular medium and an art form, and how cinemas of the West and the East have influenced each other's aesthetics and cultural visions from the earlier years to present days. Students are expected to define basic terminologies in cinema history, to name representative directors and works from each country and/or period, and to describe major events and trends in the world of film. In addition to appreciation of film works, formations of Hollywood, Hong Kong and other film industries, as well as the evolution of their business models will also be discussed. Through a component of independent cinema and its dissemination outside the mainstream film industry, the social functions of film/video work will also be analyzed.

By covering significant ideas, movements, trends and new forms of cinema, the course will also enhance students' general knowledge on visual media and cultural history and provide them a vocabulary with which they can further explore in the field of visual media studies and topics related to socio-cultural issues.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Understand the basics concepts of film techniques and recognize major movement, event and figures in world film history	20		x	
2	Present and discuss assigned film with originality and clarity and within a special societal, cultural, economic, and/or historical context	20	x	x	x
3	Acquire a broader knowledge of cinema culture —its relationship with a nation's socio-economic situation, as well as how various forms of cinema co-exist and co-foundation	20		x	
4	Learn to read visual coding in films, its impact on viewers and its sophisticated techniques in narrative	20		x	x
5	Learn about the ethical issues and business modes in filmmaking and how this media can reflect private life and/or affect public opinion	20	x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Writing	Write in-class exercise sheets to clarify on concepts learned in lecture	1, 2, 3, 4, 5	1.5
2	Discussion	Conduct on-line discussion after lectures and screening of film works	1, 2, 3, 4, 5	1
3	Team Work	Work in a group to discuss an assigned film and present the film in class	2, 3	1
4	Critique	Review film works from a specific perspective and raise important issues	2, 3, 4, 5	1.5

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	5 in-class exercises to be done for essential understanding of audio-visual coding	1, 2, 3, 4, 5	25	-	No
2	2 film journals to be done for discussing film texts with a special vocabulary	2, 3, 4, 5	40	-	No
3	30 minutes Group Presentation on an assigned film to discuss both film form and film content	2, 3	30	-	No
4	A multiple choice quiz to review the fundamental concepts introduced in lectures	1, 5	5	-	No

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

1. On-line notes
2. Group Presentation
3. Critique writing
4. Quiz

Criterion

Knowledge learned, critical ability, delivery of work

Excellent (A+, A, A-)

Strong evidence of understanding of the concepts introduced in class as reflected by worksheets passed to students during tutorials; superior writings revealing original thinking; excellent group presentation that requires originality and good team work; remarkable improvement through drawing exercise through the semester

Good (B+, B, B-)

Evidence of understanding of the concepts introduced in class as reflected by worksheets passed to students during tutorials; good writing showing clarity and depth; good group presentation that requires originality and good team work; satisfying improvement through drawing exercise through the semester

Fair (C+, C, C-)

Partial evidence of understanding of the concepts introduced in class as reflected by worksheets passed to students during tutorials; writing that lack any depth; satisfactory group presentation that requires originality and good team work; partial improvement through drawing exercise through the semester

Marginal (D)

Little evidence of understanding of the concepts introduced in class as reflected by worksheets passed to students during tutorials; insufficient writing ability as revealed through on line topic discussions; disorganized group presentation; little improvement through drawing exercise through the semester

Failure (F)

No evidence of understanding of the concepts introduced in class as reflected by worksheets passed to students during tutorials; writings lack basic clarity; group presentation that reveals no originality; no improvement through drawing exercise through the semester

Additional Information for AR

All A+/A/A- grade assignment should comply with the highest performance of Discovery-oriented learning.

Part III Other Information

Keyword Syllabus

1. Film as a Technical Invention and Early Experiments in Cinema
2. Early Film Industry and the Move to Hollywood: Business Models and Gender Politics
3. From the Late Silent Era to the Sound Era: Impressionism & Expressionism
4. Soviet Montage Movement & China's Left-wing Film: Film as a Propaganda Art
5. The Hollywood Studio System: Formation of Multi-million Business from the Era of Depression
6. Early Japanese and Taiwan Cinema: Colonial versus National
7. Before and After Italian Neorealism: Cinema and State
8. The Divided Chinese Cinema after 1949: Politics versus Entertainment
9. Hindi Cinema: History, Development, and International Impact
10. The French New Waves & The Left Bank French New Cinema
11. Other New Waves and Young Cinemas: Germany, Japan, and Brazil
12. Hong Kong New Wave, New Taiwan Cinema, and China's Fifth Generation Movement
13. Independent Cinema and Its Alternative Modes of Dissemination

Reading List

Compulsory Readings

Title	
1	Louisa Wei, Cinema East and West
2	Bordwell, David and Kristin Thompson. Film Art: An Introduction. (Sixth Edition.) NY: McGraw Hill, 2001.
3	Cook, David A. A History of Narrative Film. (Third Edition.) NY: W.W. Norton & Company, 1996.

Additional Readings

Title	
1	Lu, Sheldon Hsiao-peng ed. Transnational Chinese Cinemas: Identity, Nationhood, Gender. Honolulu: U of Hawai'i P, 1997.
2	Richie, Donald. A Hundred Years of Japanese Film: A Concise History. Tokyo: Kodansha International, 2001.
3	Thompson, Kristin, and David Bordwell. Film History: An Introduction. (Second Edition.) NY: McGraw Hill, 2003.
4	Zhang Yingjin and Xiao Zhiwei. Encyclopaedia of Chinese Film, New York: Routledge, 1998.

Annex (for GE courses only)

A. Please specify the Gateway Education Programme Intended Learning Outcomes (PILOs) that the course is aligned to and relate them to the CILOs stated in Part II, Section 2 of this form:

Please indicate which CILO(s) is/are related to this PILO, if any (can be more than one CILOs in each PILO)

PILO 1: Demonstrate the capacity for self-directed learning

1, 2, 3, 4, 5

PILO 2: Explain the basic methodologies and techniques of inquiry of the arts and humanities, social sciences, business, and science and technology

1, 2, 3, 4, 5

PILO 3: Demonstrate critical thinking skills

2, 3

PILO 5: Produce structured, well-organised and fluent text

1, 2, 3, 4, 5

PILO 6: Demonstrate effective oral communication skills

2, 3, 4

PILO 7: Demonstrate an ability to work effectively in a team

2, 3

PILO 8: Recognise important characteristics of their own culture(s) and at least one other culture, and their impact on global issues

1, 5

PILO 9: Value ethical and socially responsible actions

5

PILO 10: Demonstrate the attitude and/or ability to accomplish discovery and/or innovation

1, 2, 3, 4, 5

B. Please select an assessment task for collecting evidence of student achievement for quality assurance purposes. Please retain at least one sample of student achievement across a period of three years.

Selected Assessment Task

On-line discussion