

EN2718: LITERATURE ACROSS MEDIA

Effective Term

Semester B 2025/26

Part I Course Overview

Course Title

Literature Across Media

Subject Code

EN - English

Course Number

2718

Academic Unit

English (EN)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to develop students' ability to understand and interpret a range of literary and cultural texts. Using an interdisciplinary focus, students will apply concepts in literary and cultural studies to modern and contemporary forms

of cultural production including fiction, poetry, film, fashion, music, comics, and art. The primary aim of the course is to foster creative skills and critical thinking by exploring how cultural texts are performed, altered, and adapted within different media forms, for various audiences, and within particular historical contexts. Apart from composing critical responses, students will generate creative texts in groups.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Identify key writers, texts, concepts in the field of literary and cultural theory and connect them to literature and culture		x	x	
2	Analyze the aesthetic and creative aspects of literature and culture by exploring themes and styles of diverse texts		x	x	
3	Apply critical reading, thinking, and writing skills in interpreting literary and cultural texts		x	x	x
4	Discuss the characteristics of literary and cultural texts and understand the interdisciplinary possibilities of creative texts		x	x	x
5	Generate creative responses to literary and cultural theory		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Interactive lecturing and discussion	Each week students will discuss different literary and cultural texts and will analyse them in groups	2, 3, 4, 5	
2	Composition and critical analysis of key concepts and ideas	Students will apply key concepts and ideas introduced in class by formulating written academic responses that require research on relevant topics.	3, 4, 5	

3	Application of knowledge through a variety of responses	Students will work collaboratively to create a comprehensive multimodal project that could include verbal, visual, and auditory elements.	3, 4, 5	
---	---	---	---------	--

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Writing Portfolio: Students will reflect and analyse issues using analytical, argumentative, or comparative prisms. They will provide written responses to course material over the course of the semester and submit a portfolio of their writing.	1, 2, 3, 4	35	Individual Work	No
2	Reading Quizzes/ Assessments: Students will demonstrate an understanding of course readings by responding to a question or set of questions that are provided by the instructor in class. These responses will be conducted on a regular basis.	1, 2, 3, 4	30	Individual Work	No

3	Multimodal Creative Project: Students will create a multimodal project that is engaged with relevant literary, art, and cultural texts. They will curate a mini-exhibition guided by what they have learned during the course. They will give a short presentation based on their project.	3, 4, 5	25	Group Work	No
4	Participation: Students are expected to contribute to in-class discussions and complete short writing exercises and to demonstrate understanding of relevant materials.	1, 2, 3, 4, 5	10	Individual Work	Yes

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

1. Writing Portfolio

Criterion

Analysis

Excellent (A+, A, A-)

Analysis is clear and appropriate for the writing task. There is a sense of originality in the way the writer has answered the question. Ideas are well supported and conclusions reveal a progression of ideas

Good (B+, B, B-)

The responses contain sharp ideas that are clearly expressed, original, and thoughtfully supported.

Fair (C+, C, C-)

Elements of B and D

Marginal (D)

The topic is clear but there is little originality in the way that the writer has answered the question. Ideas are not always supported. There is little sense of progression as the paper develops. Writing merely parrots points that have been delivered in class.

Failure (F)

The writing appears to be off topic or only loosely related to the task. The writer may have misunderstood the question.

Assessment Task

1. Writing Portfolio

Criterion

Language

Excellent (A+, A, A-)

Exceptionally well composed. Words are used with precision and accuracy. A wide variety of sentence structures are used.

Good (B+, B, B-)

Strong control of language and a wide lexical range. Grammatical structures are varied and well constructed. Small errors may persist but the meaning is sharp and clear.

Fair (C+, C, C-)

Effective and functional control. Basic ideas are communicated effectively. Errors cause minimal distraction.

Marginal (D)

There is a high density of errors, causing strain for the reader. The meaning is sometimes lost or unclear

Failure (F)

Almost every sentence has some kind of error, which causes serious problems for the reader. The meaning is often lost or distorted.

Assessment Task

1. Writing Portfolio

Criterion

Engagement

Excellent (A+, A, A-)

Sophisticated critical reading and interpretative skills apparent.

Good (B+, B, B-)

The discussion of the primary texts is appropriate and sufficiently detailed. There is a sense of the writer critically engaging with the texts.

Fair (C+, C, C-)

Elements of B and D

Marginal (D)

Some discussion of the primary texts, but mostly in general and broad terms. The selection of primary texts may not be appropriate for the task. Citation methods are not clear or inconsistently applied.

Failure (F)

Very little if any engagement with the primary texts

Assessment Task

1. Writing Portfolio

Criterion

Task completion

Excellent (A+, A, A-)

Completes all required portfolio submissions

Good (B+, B, B-)

Completes most of the required portfolio submissions

Fair (C+, C, C-)

Completes some of the required portfolio submissions

Marginal (D)

Completes a few of the required portfolio submissions

Failure (F)

Does not complete any portfolio submissions

Assessment Task

2. Reading Assessment/Quizzes

Criterion

Engagement and Support

Excellent (A+, A, A-)

Demonstrates a very detailed understanding of the course readings.

Good (B+, B, B-)

Demonstrates a good understanding of relevant texts.

Fair (C+, C, C-)

Demonstrates fairly good understanding of relevant texts. There may be some inaccuracies.

Marginal (D)

Demonstrates a superficial understanding of relevant texts.

Failure (F)

Demonstrates a minimal understanding or misunderstanding of content.

Assessment Task

3. Multimodal Project

Criterion

Language

Excellent (A+, A, A-)

Exceptionally well composed. Words are used with precision and accuracy. A wide variety of sentence structures are used.

Good (B+, B, B-)

Strong control of language and a wide lexical range. Grammatical structures are varied and well constructed. Small errors may persist but the meaning is sharp and clear.

Fair (C+, C, C-)

Effective and functional control. Basic ideas are communicated effectively. Errors cause minimal distraction.

Marginal (D)

There is a high density of errors, causing strain for the reader. The meaning is sometimes lost or unclear

Failure (F)

Almost every sentence has some kind of error, which causes serious problems for the reader. The meaning is often lost or distorted.

Assessment Task

3. Multimodal Project

Criterion

Content

Excellent (A+, A, A-)

Content is highly original, detailed, and compelling

Good (B+, B, B-)

Content is thoughtful and original. There may be some lack of details.

Fair (C+, C, C-)

Elements of B and C

Marginal (D)

Content is lacking in originality and detail.

Failure (F)

The content is insufficient and/or substantially lacking in detail

Assessment Task

3. Multimodal Project

Criterion

Design

Excellent (A+, A, A-)

Visually appealing and effectively organized

Good (B+, B, B-)

Visually appealing and effectively organized with some inconsistencies

Fair (C+, C, C-)

Elements of B and C

Marginal (D)

Lacking in clear organization. Design is inappropriate and ineffective

Failure (F)

The design is confusing, unclear, or non-existent

Assessment Task

4. Participation

Criterion

Participation in in-class activities

Excellent (A+, A, A-)

Makes significant contribution to in-class discussion and completes tasks satisfactorily.

Good (B+, B, B-)

Makes occasional contribution to in-class discussion and completes the tasks satisfactorily.

Fair (C+, C, C-)

Seldom makes adequate contribution to in-class group discussion and in class tasks.

Marginal (D)

Little evidence of participation in class; completes very few in-class tasks.

Failure (F)

Fails to sufficiently participate in in-class activities (including discussion and other tasks)

Part III Other Information**Keyword Syllabus**

literature, popular culture, literature and society, literary adaptation

Reading List**Compulsory Readings**

Title	
1	Other materials including songs, poems, films, comics, and short stories will be distributed by the instructor

Additional Readings

Title	
1	Groden, Michael, Martin Kreiswirth, and Imre Szeman. Contemporary Literary and Cultural Theory: The Johns Hopkins Guide. Baltimore, MD: Johns Hopkins UP, 2012.
2	J.A. Cuddon. The Penguin Dictionary of Literary Terms and Literary Theory. 2015.
3	Miller, T. (ed.). A Companion to Cultural Studies. Blackwell, 2001.
4	O' Brien, S, Szeman, I. Popular Culture: A User' s Guide. Nelson Education: 2014.
5	Danesi, Marcel Popular Culture: Introductory Perspectives (2012)
6	Stam, R 'Beyond fidelity: the dialogics of adaptation' , Film adaptation' (2000)