

EF4300: PROJECT

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Project

Subject Code

EF - Economics and Finance

Course Number

4300

Academic Unit

Economics and Finance (EF)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to: Enable students to undertake an independent and in-depth research project that will develop their discovery and innovative ability and lead to the accomplishment of findings. Provide students with the opportunity to

integrate and apply their knowledge to the economic and financial decision making process in the environment of the Asia Pacific economies. Develop students' ability to think critically and work independently.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Demonstrate ability to work independently and be highly proactive.	20	x	x	x
2	Demonstrate the ability to evaluate their own work critically.	20	x	x	x
3	Ask the relevant questions, gather and analyze data, and then draw conclusions or produce answers relevant to decision-making in the business world.	30	x	x	x
4	Apply their knowledge of economics and finance to particular situations in the business/ financial environment of the Asia Pacific economies or in other parts of the world to make discoveries or findings related to a certain issue (s) in business, economics or the financial markets.	30	x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
Supervised independent research work	Students will engage in research on certain business/economics/finance issues. Students will conduct research independently, including collecting and analyzing data, explaining a phenomenon, producing solutions to real-world issues, and reaching conclusions.	1, 2, 3, 4	

2	Weekly meetings with project supervisor	Students will discuss their work with the supervisor every week and make weekly reports about the problems encountered, and objectives achieved. Students will be guided by the project supervisor and given feedback.	1, 2, 3, 4	
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Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Final project report (usually between 5,000 to 10,000 words)	1, 2, 3, 4	30	-	Yes
2	Presentation of findings	3, 4	20	-	Yes
3	Weekly reports (including project proposal, outline, literature review, description of methods, draft of final report)	1, 2, 3, 4	50	-	Yes

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

Final project report (usually between 5,000 to 10,000 words)

Criterion

Demonstrate the capability of applying the knowledge of economics and finance to particular situations in a real-world case either in APAC or other parts of the world, and analysing relevant data to draw appropriate conclusions.

Excellent (A+, A, A-)

High

Good (B+, B, B-)

Significant

Fair (C+, C, C-)

Moderate

Marginal (D)

Basic

Failure (F)

Not even reaching marginal levels

Assessment Task

Presentation of findings

Criterion

Demonstrate good presenting skill to explain how the project is conducted, how the data is analysed, and what the findings are.

Excellent (A+, A, A-)

High

Good (B+, B, B-)

Significant

Fair (C+, C, C-)

Moderate

Marginal (D)

Basic

Failure (F)

Not even reaching marginal levels

Assessment Task

Weekly reports (including project proposal, outline, literature review, description of methods, draft of final report)

Criterion

Demonstrate the capability of working independently and evaluating one's own work critically.

Excellent (A+, A, A-)

High

Good (B+, B, B-)

Significant

Fair (C+, C, C-)

Moderate

Marginal (D)

Basic

Failure (F)

Not even reaching marginal levels

Part III Other Information

Keyword Syllabus

1. Problem Development
2. Literature Review

3. Formulation of Hypothesis/Question to be addressed
4. Research Methodology & Data Collection
5. Analyzing/Summarizing Data
6. Research Findings
7. Presentation
8. Recommendations/Applications in Business Practice

Reading List

Compulsory Readings

Title	
1	Cryer, P, 1996, Research Student Guide Success, Open University Press.
2	Denscombe, Martyn, 2007, The Good Research Guide: For Small-Scale Social Research Projects, 3rd Edition, McGraw-Hill.
3	Leedy, Paul D., Jeanne E. Ormrod, 2004, Practical Research: Planning and Design, 8th Edition, Prentice Hall.
4	Seale, C., 1999, "Quality in Qualitative Research" , Qualitative Inquiry, Vol. 5, No. 4, 465-478.

Additional Readings

Title	
1	http://ww.corp-research.org/howto.htm How to do corporate research
2	http://www.info.gov.hk/hkma/index.htm Hong Kong Monetary Authority
3	http://finance.yahoo.com/ Yahoo Finance
4	http://hk.finance.yahoo.com/ Yahoo Finance for Hong Kong
5	www.InvestEd.hk SFC' s Investor Education Portal
6	http://www.morningstar.com/ Morning Star
7	http://www.bloomberg.com/ Bloomberg
8	http://www.mpfahk.org/index.asp MPF Authority