

CB3840: CONSULTING CO-OP PROGRAMME

Effective Term

Semester B 2025/26

Part I Course Overview

Course Title

Consulting Co-op Programme

Subject Code

CB - College of Business (CB)

Course Number

3840

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Two Semesters

Credit Units

0-6

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

Other Languages

Other Languages for Medium of Instruction

English and/or other languages dependent upon the prevailing language used in the placement/internship

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Additional Information

1. Students must fulfil all the internship assessment criteria for the course to earn the respective credit units.

2. This course can be used to fulfil the internship/consultancy project/research project requirement.

Part II Course Details

Abstract

The course aims to provide students with a unique opportunity to:

- (a) participate in advisory and/or consultancy placement/internship to gain valuable hands-on experiences, practical understanding, and exposure to a diversity of business sectors;
- (b) integrate the knowledge acquired in classroom and apply it in real-world settings; and
- (c) develop soft skills, acquire experience, and appreciate work ethics, integrity and professionalism, teamwork, group / organizational behaviour in a real work environment.

The course will take the form of a full-time placement or internship at a hosting company (“host”). Each student is jointly supervised by a host mentor and a CityUHK supervisor.

Course Intended Learning Outcomes (CILOs)

	CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Identify and practise the roles of advisory/ consultancy professionals in the industry		x	x	
2	Demonstrate the ability to integrate and apply knowledge and skills developed from classroom to real-world situation			x	x
3	Identify, demonstrate and practise the soft skills and values that are required at workplace for career development		x	x	
4	Demonstrate integrity and professionalism in the fulfilment of all internship requirement		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Placement or Internship activities	Students will engage and spend a reasonable amount of time at real-world organizations along with on-the-job training activities and integrate the knowledge they acquired in the classroom and apply it in a real work setting.	1, 2, 3, 4	6 months full-time

Assessment Tasks / Activities (ATs)

ATs	CILO No.	Weighting (%)	Remarks ("- for nil entry)	Allow Use of GenAI?	
1	Mid-term progress report	1, 2, 3, 4	20	-	Yes
2	Performance Evaluation: Feedback assessment on students' job performance to be completed by hosting company	1, 2, 3, 4	60	-	Yes
3	Final presentation or report	1, 2, 3, 4	20	-	Yes

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

1. Mid-term progress report

Criterion

Demonstration of ability (a) in critical reflection and consolidation on own learning experience in the internship (b) to reflect on personal and professional development needs and set work plan for performance enhancement (c) to record the accomplished tasks and output precisely in order to demonstrate students' observation, analytical, and job knowledge acquired during the placement/internship period.

Pass (P)

Criterion fulfilled. Demonstration of basic level of competence or higher.

Failure (F)

Criterion not fulfilled. Not meeting marginal standard.

Assessment Task

2. Performance Evaluation: Feedback assessment on students' job performance to be completed by hosting company

Criterion

Demonstration of ability to (a) complete the tasks assigned by the supervisors meeting their standards and requirements, (b) perform effective self-learning enabling the student to deliver the assigned tasks, (c) communicate effectively and regularly with supervisors, (d) demonstrate initiative and fine attitude at all times.

Pass (P)

Criterion fulfilled. Demonstration of basic level of competence or higher.

Failure (F)

Criterion not fulfilled. Not meeting marginal standard.

Assessment Task

3. Final presentation or report

Criterion

Demonstration of ability to (a) well-organize the content materials and communicate with the audience confidently through the presentation in a well-organized manner, (b) discuss and evaluate it critically and analytically, (c) draw meaningful and valid conclusions, (d) integrate and apply knowledge and skills to real-world situation of a specific business organization, (e) reflect on personal and professional development needs and set strategic goals for advancing along an intended career path.

Pass (P)

Criterion fulfilled. Demonstration of basic level of competence or higher.

Failure (F)

Criterion not fulfilled. Not meeting marginal standard.

Part III Other Information

Keyword Syllabus

Nil

Reading List