

CB3800: BUSINESS PRACTICE INTERNSHIP

Effective Term

Summer Term 2026

Part I Course Overview

Course Title

Business Practice Internship

Subject Code

CB - College of Business (CB)

Course Number

3800

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

Summer Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

Other Languages

Other Languages for Medium of Instruction

English and/or other languages dependent upon the prevailing language used in the placement/internship

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

The internship is designed to provide students with real life working experience in local and overseas contexts between 6 to 12 weeks. With placements in international businesses, banking, financial services, insurance, accountancy firms, etc., students are expected to gain in-depth and practical understanding of business operations and the professional contexts in which they are expected to apply the theory and skills they have learned in the formal curriculum.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 DEC-A2 DEC-A3 app.)			
1	Communicate an in-depth and practical understanding of how a business actually operates	20	x		
2	Demonstrate the ability to integrate and apply knowledge and skills developed in various core and foundation courses to real-world situation of a specific business organization	25		x	
3	Demonstrate the ability and self-initiative to successfully complete internship assignments	20		x	
4	Reflect on personal and professional development needs and set strategic goals for advancing along an intended career path	10		x	x
5	Demonstrate integrity and professionalism in the fulfilment of all internship requirements	25	x		x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Internship	1, 2, 3, 4, 5	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- for nil entry)	Allow Use of GenAI?
1	Training Workshops [a. Performance and Attendance of training workshop: 10%;b. Attendance of mid-term sharing and review session: 5%]	5	15	-	Yes
2	Company Evaluation [CILO1: 10%; CILO2: 10%;CILO3: 10%; CILO5: 10%]	1, 2, 3, 5	40	-	Yes
3	Student Internship Report [CILO1: 10%; CILO2: 15%;CILO3: 10%; CILO4: 10%]	1, 2, 3, 4	45	-	Yes

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

Training Workshops (15%)

CriterionPerformance and Attendance of training workshop(s);
Attendance of mid-term sharing and review session**Excellent (A+, A, A-)**

High

Good (B+, B, B-)

Significant

Fair (C+, C, C-)

Moderate

Marginal (D)

Basic

Failure (F)

Not even reaching marginal levels

Assessment Task

Company Evaluation (40%)

Criterion

Communicate an in-depth and practical understanding of how a business actually operates;
Demonstrate the ability to integrate and apply knowledge and skills developed in various core and foundation courses to real-world situation of a specific business organization;
Demonstrate the ability and self-initiative to successfully complete internship assignments;
Demonstrate integrity and professionalism in the fulfilment of all internship requirements

Excellent (A+, A, A-)

High

Good (B+, B, B-)

Significant

Fair (C+, C, C-)

Moderate

Marginal (D)

Basic

Failure (F)

Not even reaching marginal levels

Assessment Task

Student Internship Report (45%)

Criterion

Communicate an in-depth and practical understanding of how a business actually operates;
Demonstrate the ability to integrate and apply knowledge and skills developed in various core and foundation courses to real-world situation of a specific business organization;
Demonstrate the ability and self-initiative to successfully complete internship assignments;
Reflect on personal and professional development needs and set strategic goals for advancing along an intended career path

Excellent (A+, A, A-)

High

Good (B+, B, B-)

Significant

Fair (C+, C, C-)

Moderate

Marginal (D)

Basic

Failure (F)

Not even reaching marginal levels

Part III Other Information

Keyword Syllabus

Integration and application of knowledge in business environments, effective communication, solving problems in real-life situations, reflection, career planning.

Further Notes to students:

1. All eligible students will be invited to apply online for the course around February and the applied students can indicate their preferences of job choices during the application period.
2. Since CB3800 is a credit-bearing course and the assessment needs to be in line with CityU's quality assurance mechanism, only internship as arranged by the College could be incorporated into the scheme. Students are not expected to secure internships by themselves.

Reading List

Compulsory Readings

Title	
1	Nil

Additional Readings

Title	
1	Nil