

PIA4025: GLOBALIZATION AND SOCIO-CULTURAL CHANGES

Effective Term

Semester B 2022/23

Part I Course Overview

Course Title

Globalization and Socio-Cultural Changes

Subject Code

PIA - Public and International Affairs

Course Number

4025

Academic Unit

Public and International Affairs (PIA)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

B1, B2, B3, B4 - Bachelor's Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

AIS4025 Globalization and Socio-Cultural Changes

Exclusive Courses

Nil

Part II Course Details

Abstract

Students will examine the major socio-cultural changes in Asian societies in the age of globalization. They will learn different perspectives on globalization and make in-depth analysis of various global, regional and local issues. The course will help students understand the dynamic process of globalization; how global forces affect different societies and how such forces are locally articulated. Students will have opportunities to discover new ideas, undertake applied research and make effective presentations.

Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1 Discover and identify some of the basic issues and changes that are occurring in the social-cultural developments of societies, with particular emphasis on major East and Southeast Asian societies.	25	x	x	
2 Interpret the various factors to account for the similarities and differences of the impacts of globalization on the social-cultural developments of societies, with particular emphasis on major East and Southeast Asian societies.	25	x	x	
3 Apply sociological perspectives to analyze in-depth global, regional and local issues concerning the relationship between globalization and social-cultural developments of societies, with particular emphasis on major East and Southeast Asian societies.	25	x	x	
4 Undertake applied research and analysis so as to demonstrate critical understanding of the major global, regional and local issues in terms of social-cultural developments of societies, with particular emphasis on major East and Southeast Asian societies, through communicating in both oral and written presentations.	25	x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Teaching and Learning Activities (TLAs)

	TLAs	Brief Description	CILO No.	Hours/week (if applicable)
1	CILO 1-3	Lectures	1, 2, 3, 4	
2	CILO 1-4	Tutorial presentations and discussions	1, 2, 3, 4	
3	CILO 1-4	Term paper	1, 2, 3, 4	
4	CILO 1-3	Quiz	1, 2, 3, 4	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Tutorial Participation and Discussions	1, 2, 3, 4	10	
2	Group Presentation of Projects	1, 2, 3, 4	30	
3	Quiz	1, 2, 3, 4	30	
4	Project Reports or Term Papers	1, 2, 3, 4	30	

Continuous Assessment (%)

100

Examination (%)

0

Assessment Rubrics (AR)**Assessment Task**

1. Tutorial Participation and Discussions

Criterion

Attendance of tutorials, contribution to tutorial discussions.

Excellent (A+, A, A-)

Regular attendance, consistently excellent contributions to in-class discussions.

Good (B+, B, B-)

Regular attendance, consistently good contributions to in-class discussions.

Fair (C+, C, C-)

Irregular attendance, adequate contributions to in-class discussions.

Marginal (D)

Irregular attendance, limited contributions to in-class discussions.

Failure (F)

Irregular attendance, little to no contribution to in-class discussions.

Assessment Task

2. Group Presentation of Projects

Criterion

Work in groups to prepare/deliver presentations on relevant topics.

Excellent (A+, A, A-)

Preparation/delivery of excellent presentations on relevant topics.

Good (B+, B, B-)

Preparation/delivery of good presentations on relevant topics.

Fair (C+, C, C-)

Preparation/delivery of adequate presentations on relevant topics.

Marginal (D)

Preparation/delivery of marginal presentations on relevant topics.

Failure (F)

Preparation/delivery of unsatisfactory presentations on relevant topics.

Assessment Task

3. Quiz

Criterion

Demonstrate understanding of concepts, theories and case studies covered in the course.

Excellent (A+, A, A-)

Excellent understanding of concepts, theories and case studies covered in the course.

Good (B+, B, B-)

Good understanding of concepts, theories and case studies covered in the course.

Fair (C+, C, C-)

Adequate/satisfactory understanding of concepts, theories and case studies covered in the course.

Marginal (D)

Limited understanding of concepts, theories and case studies covered in the course.

Failure (F)

Little or no understanding of concepts, theories and case studies covered in the course.

Assessment Task

4. Project Reports or Term Papers

Criterion

Assessed based on their capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.

Excellent (A+, A, A-)

Excellent capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.

Good (B+, B, B-)

Good capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.

Fair (C+, C, C-)

Adequate capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.

Marginal (D)

Limited capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.

Failure (F)

Little or no capacity apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.

Part III Other Information

Keyword Syllabus

Impacts of globalization and knowledge-based economy on the social-cultural developments of societies: cultural imperialism, local resistance, nationalism and regionalism. Socio-cultural changes, with particular reference to Asia: changing national identities, attitudes toward work and family, religious allegiances and practices, cultural influences and changes in business practices, popular culture and the consumer revolution through the new media and ICTs. The new developments of cultural and creative industries.

Reading List

Compulsory Readings

Title	
1	Nil

Additional Readings

Title	
1	Appadurai, A., ed., 1986. <i>The Social Life of Things: Commodities in Cultural Perspective</i> . Cambridge University Press.
2	Beynon, J. & Dunkerley, D., eds., 2000. <i>Globalization: The Reader</i> . London: Athlone Press.
3	Bishor, R. & Robinson, L. S., 1998. <i>Night Market: Sexual Cultures and Thai Economic Development</i> . New York: Routledge.
4	Brown, M. J., 2004. <i>Is Taiwan Chinese? The Impact of Culture, Power, and Migration on Changing Identities</i> . Berkeley and L.A.: Berkeley Series of Interdisciplinary Study of China 2, University of California Press.
5	Cauquelin, J., 1998. <i>Asian Values: Encounter with Diversity</i> . Richmond: Curzon.
6	Chaney, D., 2002. <i>Cultural Change and Everyday Life</i> . Houndmills, Basingstoke, Hampshire: Palgrave.
7	Chiang, L. H. N., Lidstone, J. & Stephenson, R. A., eds., 2004. <i>The Challenges of Globalization: Cultures in Transition in the Pacific-Asia Region</i> . Lanham, Md.: University Press of America.
8	Clammer, J., 1985. <i>Anthropology and Political Economy: Theoretical and Asian Perspectives</i> . Basingstoke: MacMillan.
9	Datt, R. & Konar, D. N., eds., 2000. <i>Social Choice and Development</i> . New Delhi : Deep & Deep Publications.
10	Davis, D., ed., 2000. <i>The Consumer Revolution in Urban China</i> . Berkeley: University of California Press.

11	Edelman, M. & Haugurud, A., eds., 2004. <i>The Anthropology of Development and Globalization: From Classical Political Economy to Contemporary Neoliberalism</i> . Malden, MA: Blackwell Publishing.
12	Entwisle, B. & Henderson, G. E., eds., 2000. <i>Re-Drawing Boundaries: Work, Households, and Gender in China</i> . Berkeley and L.A.: University of California Press.
13	Faier, L., 2009. <i>Intimate Encounters: Filipina Women and the Remaking of Rural Japan</i> . Berkeley and L.A.: University of California Press.
14	Geertz, C., 1973. <i>Thick Description: Toward an Interpretive Theory of Culture</i> . In: <i>The Interpretation of Cultures: Selected Essays</i> . New York: Basic Books, pp. 3-30.
15	Gideon, R. & Tepperman, J., eds., 2012. <i>The Clash of Ideas : the Ideological Battles that Made the Modern World and Will Shape the Future</i> . New York: Foreign Affairs.
16	Grasseni, C., ed., 2007. <i>Skilled Visions: Between Apprenticeship and Standards</i> . New York: Berghahn Books.
17	Gregor, A. J., 2012. <i>Totalitarianism and Political Religion : An Intellectual History</i> . Stanford, California: Stanford University Press.
18	Hefner, R. W., ed., 1998. <i>Market Cultures: Society and Morality in the New Asian Capitalisms</i> . Boulder, Colo.: Westview Press.
19	Hefner, R. W., 1990. <i>The Political Economy of Mountain Java: An Interpretive History</i> . Berkeley and L.A.: University of California Press.
20	Keane, W., 1997. <i>Signs of Recognition: Powers and Hazards of Representation in an Indonesian Society</i> . Berkeley and L.A.: University of California Press.
21	Lancaster, R. & Leonardo, M. D., eds., 1997. <i>The Gender and Sexuality Reader: Culture, History, Political Economy</i> . New York and London: Routledge.
22	Lee, C. K., 1998. <i>Gender and the South China Miracle: Two Worlds of Factory Women</i> . Berkeley and L.A.: University of California Press.
23	Ong, A & Collier, S. J., eds., 2004. <i>Global Assemblages: Technology, Politics and Ethics as an Anthropological Problem</i> . Malden, MA: Blackwell Publishing.
24	Rosaldo, R., ed., 2003. <i>Cultural Citizenship in Island Southeast Asia: National and Belonging in the Hinterlands</i> . Berkeley and L.A.: University of California Press.
25	Ryang, S. & Lie, J., eds., 2009. <i>Diaspora without Homeland: Being Korean in Japan</i> . Berkeley and L.A.: University of California Press.
26	Cheema, S. G., McNally, C. A. & Popovski, V., wds., 2011. <i>Cross-border Governance in Asia: Regional Issues and Mechanisms</i> . Tokyo, New York: United Nations University Press.
27	Stewart-Ingersoll, R. & Frazier, D., 2012. <i>Regional Powers and Security Orders : A Theoretical Framework</i> . Abingdon, Oxon; New York: Routledge.
28	Storey, I., 2011. <i>Southeast Asia and the Rise of China: the Search for Security</i> . Abingdon, Oxon; New York: Routledge.
29	Vu, T., 2010. <i>Paths to development in Asia : South Korea, Vietnam, China, and Indonesia</i> . New York: Cambridge University Press.
30	Wangsgard, D. B., ed., 2008. <i>Culture and Development in Southeast Asia</i> . Bangkok: White Lotus Co. Ltd.
31	Wuthnow, R., et. al., 1984. <i>Cultural Analysis: the Work of Peter L. Berger, Mary Douglas, Michel Foucault, and Jurgen Habermas</i> . Boston, Mass.: Routledge & Kegan Paul.
32	Yada, M., ed., 1996. <i>Tradition and Change in the Asian Family</i> . Honolulu: East West Center, University of Hawaii.
33	Yeoh, M., Chong, K.Y., Lim, C.M. & Wong, D., eds., n.d. <i>Globalisation and Its Impact on Asia: Sharing Knowledge, Ideas and Information</i> . Kuala Lumpur, Malaysia: Pelanduk Publications.
34	Yoshino, K., ed., 1999. <i>Consuming Ethnicity and Nationalism: Asian Experiences</i> . Honolulu: University of Hawai' I Press.
35	Veltmeyer, H., ed., 2004. <i>Globalization and Anti-globalization: Dynamics of Change in the New World Order</i> . Aldershot, Hants, England: Ashgate.
36	Asia Source (of Asia Society). Available at: http://www.asiasource.org/links/al_mp_01.cfm

37	East & Southeast Asia: An Annotated Directory of Internet Resources. Available at: http://newton.uor.edu/Departments&Programs/AsianStudiesDept/index.html
38	Sociology Internet Resources. Available at: http://vax.wcsu.edu/socialsci/socres.html
39	Southeast Asian Ministers of Education Organization. Available at: http://www.seameo.org/
40	Selected Internet Resources on Asian and International Studies. Available at: http://www.cityu.edu.hk/lib/internet/ais.htm