## City University of Hong Kong Course Syllabus

# offered by College/School/Department of Linguistics and Translation with effect from Semester A 2017/18

## Part I Course Overview

| Course Title:  | Language and Cognition                                |
|--|---|
|  |   |
| Course Code:   | LT3234  |
| Course Duration:                                       | One full semester                                     |
| Credit Units:  | 3   |
| Level:   | _B3   |
|  | Arts and Humanities                                   |
| <b>Proposed Area:</b> (for GE courses only)            | Study of Societies, Social and Business Organisations |
| Medium of<br>Instruction:                              | English   |
| Medium of<br>Assessment:                               | English   |
| <b>Prerequisites</b> :<br>(Course Code and Title)      | None  |
| <b>Precursors</b> :<br>(Course Code and Title)         | None  |
| <b>Equivalent Courses</b> :<br>(Course Code and Title) | None  |
| <b>Exclusive Courses:</b> (Course Code and Title)      | None  |

#### Part II **Course Details**

#### 1. Abstract

(A 150-word description about the course)

This course serves to introduce students in humanities and social sciences to the study of language from the perspective of human cognition and its impact on language production and language use. It is designed for students without prior exposure to linguistics or language studies. It aims to promote the view that language is a product of human cognition through the interaction between perception and conceptualisation. By exposing them to some of the basic principles in cognitive linguistics and a range of linguistic constructions, the course aims to enable the students to gain a better appreciation of and better understanding about language for the purpose of developing the desirable analytical and intellectual rigour essential to academic inquiry.

#### **Course Intended Learning Outcomes (CILOs)** 2.

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of *performance.*)

| No.     | CILOs <sup>#</sup>   | Weighting*<br>(if<br>applicable) | Discovery-enriche<br>curriculum related<br>learning outcomes<br>(please tick when<br>appropriate) |    |    |
|---------|--|----------------------------------|---|----|----|
|         |  |                                  | Al  | A2 | A3 |
| 1.      | Recognize the importance of a cognitive cultural approach<br>in understanding human language behaviour.  | 30%                              | Х   | Х  |    |
| 2.      | Explain the cognitive and cultural underpinnings of<br>language on the one hand and of the multifaceted linguistic<br>representations of cognition and culture on the other.                                 | 30%                              | X   | X  |    |
| 3.      | Reflect critically on the complex relations among language,<br>cognition and culture via discovering and identifying the<br>interactive dynamics of language and cognition, and of<br>cognition and culture. | 20%                              | Х   | X  |    |
| 4.      | Conduct and critique linguistic analysis of data in relation<br>to the complex relation among language, cognition and<br>culture   | 10%                              | X   | X  | X  |
| 5.      | Hypothesize and formulate generalizations regarding the cognitive and cultural bases of language, and the active role language plays in cognition and culture.   | 10%                              | Х   | Х  | X  |
| * If we | righting is assigned to CILOs, they should add up to 100%.   | 100%                             |   |    |    |

<sup>#</sup> Please specify the alignment of CILOs to the Gateway Education Programme Intended Learning outcomes (PILOs) in Section A of Annex.

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### 3.

**Teaching and Learning Activities (TLAs)** (*TLAs designed to facilitate students' achievement of the CILOs.*)

| TLA           | Brief Description   |   | O No. |   | Hours/week (if |   |             |
|---------------|---|---|-------|---|----------------|---|-------------|
|               | -   | 1 | 2     | 3 | 4              | 5 | applicable) |
| 1. Reading    | Reading – academic books and articles   | X | X     | X | X              | X |             |
| 2. Lecture    | Lecture – basic concepts and<br>theories, explanation and<br>illustration, in-class analysis of<br>linguistic and psycholinguistic<br>data  | x | x     | X | X              | x | 2           |
| 3. Tutorial   | Tutorial – analysis of linguistic<br>data by applying key concepts and<br>theories introduced in the lecture;<br>group discussion, further<br>elaboration for a refined<br>understanding of concepts and<br>theories, problem solving<br>activities | X | X     | х | x              | X | 1           |
| 4. Assignment | Written assignment – analysis of<br>linguistic data and<br>psycholinguistic phenomenon,<br>accompanied by explanation and<br>argumentation  | X | X     | X | X              | x |             |

## 4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

| Assessment Tasks/Activities   | CILO No. |   |   |   | Weighting* R | Remarks |  |
|---|----------|---|---|---|--------------|---------|--|
|   | 1        | 2 | 3 | 4 | 5            |         |  |
| Continuous Assessment: 60%  |          |   |   |   |              |         |  |
| Written assignments including<br>written exercises to be<br>completed either in class or<br>outside   | X        | X | X | X | x            | 30%     |  |
| Group projects and<br>presentations based on topics<br>related to specific issues under<br>discussion | X        | X | X | X | X            | 30%     |  |
|   |          |   |   |   |              |         |  |
| Examination: <u>40</u> % (duration: 2 hours)  |          |   |   |   | 1000/        |         |  |
| * The weightings should add up to 100%.   |          |   |   |   | 100%         |         |  |

## 5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

| Assessment Task C                                | Criterion   | Excellent   | Good  | Fair  | Marginal   | Failure   |
|--|---|---|---|---|--|---|
|  |   | (A+, A, A-)   | (B+, B, B-)   | (C+, C, C-)   | (D)  | (F)   |
| project reports un<br>co<br>(2<br>an<br>ir<br>ex | <ol> <li>demonstration of<br/>inderstanding of the<br/>ourse contents</li> <li>demonstration of<br/>nalytical<br/>interpretation and<br/>xplanation of<br/>inguistic instances</li> </ol> | <ol> <li>comprehensive<br/>understanding of<br/>the course contents<br/>and being able to<br/>critique the<br/>contents;</li> <li>Demonstrating<br/>accurate and<br/><i>critique</i> analysis<br/>on linguistic<br/>instances and on<br/>the relationship<br/>between language,<br/>cognition and<br/>culture from<br/>perspectives of<br/>both cognitive<br/>linguistics and<br/>psycholinguistics;</li> <li>writing format<br/>is appropriate in<br/>an academic style<br/>and standard;</li> </ol> | <ol> <li>comprehensive<br/>understanding of<br/>the course<br/>contents;</li> <li>demonstrating<br/>accurate analysis<br/>on linguistic<br/>instances and on<br/>the relationship<br/>between language,<br/>cognition and<br/>culture from<br/>perspectives of<br/>both cognitive<br/>linguistics and<br/>psycholinguistics;</li> <li>writing format<br/>is appropriate in<br/>an academic style<br/>and standard;</li> </ol> | <ol> <li>moderate or<br/>limited<br/>understanding on<br/>topics and contents<br/>of the course;</li> <li>demonstrating<br/>basic ability to<br/>analyze the<br/>relationship<br/>between language,<br/>cognition from<br/>actual linguistic<br/>instances and from<br/>the perspective of<br/>both cognitive<br/>linguistics and<br/>psycholinguistics;</li> <li>appropriate<br/>format in the<br/>writing, but writing<br/>content merely<br/>shows some<br/>understanding of<br/>the differences<br/>between academic<br/>and non-academic<br/>style of writing and<br/>put that<br/>understanding to<br/>practice;</li> </ol> | <ol> <li>little understanding<br/>on topics and contents<br/>of the course;</li> <li>insufficient<br/>knowledge on course<br/>contents;</li> <li>inappropriate<br/>writing style and<br/>format for academic<br/>paper;</li> </ol> | <ol> <li>no understanding<br/>on topics and contents<br/>of the course;</li> <li>incorrect<br/>knowledge on course<br/>contents;</li> <li>inappropriate<br/>writing style and<br/>format for academic<br/>paper;</li> </ol> |

| 2. Final    | (1) provision of      | 1) accurate and               | 1) accurate and                      | 1) accurate and yet                      | 1) very limited critical                  | 1) inappropriate                 |
|-------------|-----------------------|-------------------------------|--------------------------------------|--|---|----------------------------------|
| examination | answers to            | clear answers to              | clear answers to                     | insufficient answers                     | answers to questions;                     | critical answers to              |
|             | examination           | question;                     | question;                            | to questions;                            |   | questions;                       |
|             | questions             |                               |                                      |  | 2) little understanding                   |                                  |
|             |                       | 2) demonstrating              | 2) accurate and                      | 2) appropriate and                       | on specific terms                         | 2) insufficient                  |
|             | (2) demonstration of  | integrative and               | clear                                | yet limited                              | taught in the course;                     | understanding on                 |
|             | understanding of the  | comprehensive                 | understanding on                     | understanding on                         |   | specific terms taught            |
|             | subject matters       | understanding                 | specific terms                       | specific terms                           | 3) unclear answers                        | in the course;                   |
|             | covered in the course | from question                 | taught in the                        | taught in the course;                    | due to mere collection                    |                                  |
|             | through answers to    | answers;                      | course;                              |  | of ideas and                              | 3) incorrect answers             |
|             | the questions         |                               |                                      | 3) good summary of                       | information from                          |                                  |
|             | 1                     | 3) strategic use of           | 3) good use of                       | ideas and<br>information from            | referenced articles,                      | 4) incorrect analysis            |
|             | (3) communication of  | of ideas and information from | ideas and information from           |  | course handouts and                       | of behavioral data of            |
|             | critical analyses and | referenced articles,          |                                      | referenced articles, course handouts and | other sources;                            | language;                        |
|             | arguments             | course handouts               | referenced articles, course handouts |  | () in a de que te en el usia              | 5) in annonsista                 |
|             | arguments             | and other sources;            | and other sources;                   | other sources;                           | 4) inadequate analysis behavioral data of | 5) inappropriate argumentations; |
|             | (4) Demonstration of  | and other sources,            | and other sources,                   | 4) accurate and yet                      |   | argumentations,                  |
|             | argumentative         | 4) argumentation              | 4) accurate and                      | unspecified analysis                     | language;                                 | 6) poor or little                |
|             | strategies enlisting  | strategies and                | precise analysis on                  | on the behavioral                        | 5) poor                                   | command of English               |
|             | core concepts         | contents are logic,           | behavioral data of                   | data of language;                        | argumentations;                           | command of English               |
|             | discussed in the      | excellent and                 | languages;                           | uata of language,                        | argumentations,                           |                                  |
|             |                       | substantiated;                | languages,                           | 5) argumentation                         | 6) poor command of                        |                                  |
|             | course                | substantiated,                | 5) argumentation                     | strategies and                           | English                                   |                                  |
|             |                       | 5) excellent                  | strategies and                       | contents are logic                       | Linghon                                   |                                  |
|             |                       | command of the                | contents are logic,                  | but merely                               |   |                                  |
|             |                       | English language;             | good and                             | appropriate;                             |   |                                  |
|             |                       | 0                             | substantiated;                       |  |   |                                  |
|             |                       |                               |                                      | 6) adequate                              |   |                                  |
|             |                       |                               | 6) good command                      | command of the                           |   |                                  |
|             |                       |                               | of the English                       | English language                         |   |                                  |
|             |                       |                               | language                             |  |   |                                  |

Part III Other Information (more details can be provided separately in the teaching plan)

### 1. Keyword Syllabus

(An indication of the key topics of the course.)

Language and communication; the concept of meaning; language and cognition; language and conceptualization; language and perception; language and culture; linguistic relativity and cultural relativity

### 2. Reading List

## 2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1. Lee, D. (2001). Cognitive Linguistics: An Introduction. Oxford: Oxford University Press.

## 2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

| 1. | Croft, W. & Cruse, A.D. (2004). Cognitive Linguistics. Cambridge: Cambridge University      |
|----|---|
|    | Press.  |
| 2. | Evans, V., & Green, M. (2006). Cognitive Linguistics: An Introduction. Edinburgh: Edinburgh |
|    | University Press.   |
| 3. | Field, J. (2005). Language and the Mind. London: Routledge.                                 |
| 4. | Halliday, M.A.K. & Matthiessen, M.I.M. (1999). Construing Experience through Meaning: A     |
|    | Language-based Approach to Cognition. New York: Cassell.                                    |
| 5. | Jourdan, C. & Tuite, K. (eds.). (2006). Language, Culture, and Society: Key Topics in       |
|    | Linguistic anthropology. Cambridge: Cambridge University Press.                             |
| 6. | Kovecses, Z. (2006). Language, Mind, and Culture: A Practical Introduction. Oxford: Oxford  |
|    | University Press.   |
| 7. | Logan, R.K. (2007). The Extended Mind: The Emergence of Language, the Human Mind, and       |
|    | Culture. Toronto: University of Toronto Press.  |
| 8. | Salzmann, Z. (2004). Language, Culture, and Society: An Introduction to Linguistic          |
|    | Anthropology. (3rd ed.). Boulder: Westview Press.   |
| 9. | Ungerer, F. & Schmid, HJ. (2006). Introduction to Cognitive Linguistics. (2nd ed.). London: |
|    | Longman.  |