

**City University of Hong Kong
Course Syllabus**

**offered Department of of Asian and International Studies
with effect from Semester A 2017/18**

Part I Course Overview

Course Title: Globalization and Socio-Cultural Changes

Course Code: AIS 4025

Course Duration: One semester

Credit Units: 3

Level: B4

Arts and Humanities

Proposed Area:
(for GE courses only)

Study of Societies, Social and Business Organisations

Science and Technology

Medium of Instruction: English

Medium of Assessment: English

Prerequisites:
(Course Code and Title) Nil

Precursors:
(Course Code and Title) Nil

Equivalent Courses:
(Course Code and Title) Nil

Exclusive Courses:
(Course Code and Title) Nil

Part II Course Details

1. Abstract

Students will examine the major socio-cultural changes in Asian societies in the age of globalization. They will learn different perspectives on globalization and make in-depth analysis of various global, regional and local issues. The course will help students understand the dynamic process of globalization; how global forces affect different societies and how such forces are locally articulated. Students will have opportunities to discover new ideas, undertake applied research and make effective presentations.

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

Upon successful completion of this course, students should be able to:

No.	CILOs [#]	Weighting* (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Discover and identify some of the basic issues and changes that are occurring in the social-cultural developments of societies, with particular emphasis on major East and Southeast Asian societies.	25%	√	√	
2.	Interpret the various factors to account for the similarities and differences of the impacts of globalization on the social-cultural developments of societies, with particular emphasis on major East and Southeast Asian societies.	25%	√	√	
3.	Apply sociological perspectives to analyze in-depth global, regional and local issues concerning the relationship between globalization and social-cultural developments of societies, with particular emphasis on major East and Southeast Asian societies.	25%	√	√	
4.	Undertake applied research and analysis so as to demonstrate critical understanding of the major global, regional and local issues in terms of social-cultural developments of societies, with particular emphasis on major East and Southeast Asian societies, through communicating in both oral and written presentations.	25%	√	√	√
		100%			

* If weighting is assigned to CILOs, they should add up to 100%.

Please specify the alignment of CILOs to the Gateway Education Programme Intended Learning Outcomes (PILOs) in Section A of Annex.

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together

with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.						Hours/week (if applicable)
		1	2	3	4			
CILO 1-3	Lectures	√	√	√	√			
CILO1-4	Tutorial presentations and discussions	√	√	√	√			
CILO1-4	Term paper	√	√	√	√			
CILO 1-3	Quiz	√	√	√	√			

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.						Weighting*	Remarks
	1	2	3	4				
Continuous Assessment: ____%								
Tutorial Participation and Discussions	√	√	√	√			10%	
Group Presentation of Projects	√	√	√	√			30%	
Quiz	√	√	√	√			30%	
Project Reports or Term Papers	√	√	√	√			30%	
Examination: ____% (duration: _____, if applicable)								
							100%	

* The weightings should add up to 100%.

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Tutorial Participation and Discussions	Attendance of tutorials, contribution to tutorial discussions.	Regular attendance, consistently excellent contributions to in-class discussions.	Regular attendance, consistently good contributions to in-class discussions.	Irregular attendance, adequate contributions to in-class discussions.	Irregular attendance, limited contributions to in-class discussions.	Irregular attendance, little to no contribution to in-class discussions.
2. Group Presentation of Projects	Work in groups to prepare/deliver presentations on relevant topics.	Preparation/delivery of excellent presentations on relevant topics.	Preparation/delivery of good presentations on relevant topics.	Preparation/delivery of adequate presentations on relevant topics.	Preparation/delivery of marginal presentations on relevant topics.	Preparation/delivery of unsatisfactory presentations on relevant topics.
3. Quiz	Demonstrate understanding of concepts, theories and case studies covered in the course.	Excellent understanding of concepts, theories and case studies covered in the course.	Good understanding of concepts, theories and case studies covered in the course.	Adequate/satisfactory understanding of concepts, theories and case studies covered in the course.	Limited understanding of concepts, theories and case studies covered in the course.	Little or no understanding of concepts, theories and case studies covered in the course.
4. Project Reports or Term Papers	Assessed based on their capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.	Excellent capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.	Good capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.	Adequate capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.	Limited capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.	Little or no capacity to apply concepts and paradigms to selected issues related to socio-cultural changes and developments in different societies.

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Impacts of globalization and knowledge-based economy on the social-cultural developments of societies: cultural imperialism, local resistance, nationalism and regionalism. Socio-cultural changes, with particular reference to Asia: changing national identities, attitudes toward work and family, religious allegiances and practices, cultural influences and changes in business practices, popular culture and the consumer revolution through the new media and ICTs. The new developments of cultural and creative industries.

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

1.	
2.	
3.	
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2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

1.	Appadurai, A., ed., 1986. <i>The Social Life of Things: Commodities in Cultural Perspective</i> . Cambridge University Press.
2.	Beynon, J. & Dunkerley, D., eds., 2000. <i>Globalization: The Reader</i> . London: Athlone Press.
3.	Bishor, R. & Robinson, L. S., 1998. <i>Night Market: Sexual Cultures and Thai Economic Development</i> . New York: Routledge.
4.	Brown, M. J., 2004. <i>Is Taiwan Chinese? The Impact of Culture, Power, and Migration on Changing Identities</i> . Berkeley and L.A.: Berkeley Series of Interdisciplinary Study of China 2, University of California Press.
5.	Cauquelin, J., 1998. <i>Asian Values: Encounter with Diversity</i> . Richmond: Curzon.
6.	Chaney, D., 2002. <i>Cultural Change and Everyday Life</i> . Houndmills, Basingstoke, Hampshire: Palgrave.
7.	Chiang, L. H. N., Lidstone, J. & Stephenson, R. A., eds., 2004. <i>The Challenges of Globalization: Cultures in Transition in the Pacific-Asia Region</i> . Lanham, Md.: University Press of America.
8.	Clammer, J., 1985. <i>Anthropology and Political Economy: Theoretical and Asian Perspectives</i> . Basingstoke: MacMillan.
9.	Datt, R. & Konar, D. N., eds., 2000. <i>Social Choice and Development</i> . New Delhi : Deep & Deep Publications.
10.	Davis, D., ed., 2000. <i>The Consumer Revolution in Urban China</i> . Berkeley: University of California Press.
11.	Edelman, M. & Haugurud, A., eds., 2004. <i>The Anthropology of Development and</i>

	<i>Globalization: From Classical Political Economy to Contemporary Neoliberalism</i> . Malden, MA: Blackwell Publishing.
12.	Entwisle, B. & Henderson, G. E., eds., 2000. <i>Re-Drawing Boundaries: Work, Households, and Gender in China</i> . Berkeley and L.A.: University of California Press.
13.	Faier, L., 2009. <i>Intimate Encounters: Filipina Women and the Remaking of Rural Japan</i> . Berkeley and L.A.: University of California Press.
14.	Geertz, C., 1973. Thick Description: Toward an Interpretive Theory of Culture. In: <i>The Interpretation of Cultures: Selected Essays</i> . New York: Basic Books, pp. 3-30.
15.	Gideon, R. & Tepperman, J., eds., 2012. <i>The Clash of Ideas : the Ideological Battles that Made the Modern World and Will Shape the Future</i> . New York: Foreign Affairs.
16.	Grasseni, C., ed., 2007. <i>Skilled Visions: Between Apprenticeship and Standards</i> . New York: Berghahn Books.
17.	Gregor, A. J., 2012. <i>Totalitarianism and Political Religion : An Intellectual History</i> . Stanford, California: Stanford University Press.
18.	Hefner, R. W., ed., 1998. <i>Market Cultures: Society and Morality in the New Asian Capitalisms</i> . Boulder, Colo.: Westview Press.
19.	Hefner, R. W., 1990. <i>The Political Economy of Mountain Java: An Interpretive History</i> . Berkeley and L.A.: University of California Press.
20.	Keane, W., 1997. <i>Signs of Recognition: Powers and Hazards of Representation in an Indonesian Society</i> . Berkeley and L.A.: University of California Press.
21.	Lancaster, R. & Leonardo, M. D., eds., 1997. <i>The Gender and Sexuality Reader: Culture, History, Political Economy</i> . New York and London: Routledge.
22.	Lee, C. K., 1998. <i>Gender and the South China Miracle: Two Worlds of Factory Women</i> . Berkeley and L.A.: University of California Press.
23.	Ong, A & Collier, S. J., eds., 2004. <i>Global Assemblages: Technology, Politics and Ethics as an Anthropological Problem</i> . Malden, MA: Blackwell Publishing.
24.	Rosaldo, R., ed., 2003. <i>Cultural Citizenship in Island Southeast Asia: National and Belonging in the Hinterlands</i> . Berkeley and L.A.: University of California Press.
25.	Ryang, S. & Lie, J., eds., 2009. <i>Diaspora without Homeland: Being Korean in Japan</i> . Berkeley and L.A.: University of California Press.
26.	Cheema, S. G., McNally, C. A. & Popovski, V., eds., 2011. <i>Cross-border Governance in Asia: Regional Issues and Mechanisms</i> . Tokyo, New York: United Nations University Press.
27.	Stewart-Ingersoll, R. & Frazier, D., 2012. <i>Regional Powers and Security Orders : A Theoretical Framework</i> . Abingdon, Oxon; New York: Routledge.
28.	Storey, I., 2011. <i>Southeast Asia and the Rise of China: the Search for Security</i> . Abingdon, Oxon; New York: Routledge.
29.	Vu, T., 2010. <i>Paths to development in Asia : South Korea, Vietnam, China, and Indonesia</i> . New York: Cambridge University Press.
30.	Wangsgard, D. B., ed., 2008. <i>Culture and Development in Southeast Asia</i> . Bangkok: White Lotus Co. Ltd.

31.	Wuthnow, R., et. al., 1984. <i>Cultural Analysis: the Work of Peter L. Berger, Mary Douglas, Michel Foucault, and Jurgen Habermas</i> . Boston, Mass.: Routledge & Kegan Paul.
32.	Yada, M., ed., 1996. <i>Tradition and Change in the Asian Family</i> . Honolulu: East West Center, University of Hawaii.
33.	Yeoh, M., Chong, K.Y., Lim, C.M. & Wong, D., eds., n.d. <i>Globalisation and Its Impact on Asia: Sharing Knowledge, Ideas and Information</i> . Kuala Lumpur, Malaysia: Pelanduk Publications.
34.	Yoshino, K., ed., 1999. <i>Consuming Ethnicity and Nationalism: Asian Experiences</i> . Honolulu: University of Hawai'i Press.
35.	Veltmeyer, H., ed., 2004. <i>Globalization and Anti-globalization: Dynamics of Change in the New World Order</i> . Aldershot, Hants, England: Ashgate.

Other Online Resources:

Asia Source (of Asia Society).

Available at: http://www.asiasource.org/links/al_mp_01.cfm

East & Southeast Asia: An Annotated Directory of Internet Resources.

Available at: <http://newton.uor.edu/Departments&Programs/AsianStudiesDept/index.html>

Sociology Internet Resources.

Available at: <http://vax.wcsu.edu/socialsci/socres.html>

Southeast Asian Ministers of Education Organization.

Available at: <http://www.seameo.org/>

Selected Internet Resources on Asian and International Studies.

Available at: <http://www.cityu.edu.hk/lib/internet/ais.htm>