

City University of Hong Kong
Course Syllabus

offered by Department of Chinese and History
with effect from Semester A in 2017 / 18

Part I Course Overview

Course Title: East Asian Film Cultures

Course Code: CAH4508

Course Duration: One Semester

Credit Units: 3

Level: B4

Proposed Area: Arts and Humanities
(for GE courses only) Study of Societies, Social and Business Organisations
 Science and Technology

Medium of Instruction: English

Medium of Assessment: English

Prerequisites: Nil
(Course Code and Title)

Precursors: Nil
(Course Code and Title)

Equivalent Courses: CTL4508 East Asian Film Cultures
(Course Code and Title)

Exclusive Courses: Nil
(Course Code and Title)

Part II Course Details

1. Abstract

(A 150-word description about the course)

This course aims to

- (a) develop students' knowledge of the film cultures and film industries of East Asia
- (b) examine cross-cultural issues relating to filmmaking in the context of East Asia
- (c) explore the cultural meanings of representative works of East Asian cinema
- (d) enhance students' cultural literacy in a transnational context

2. Course Intended Learning Outcomes (CILOs)

(CILOs state what the student is expected to be able to do at the end of the course according to a given standard of performance.)

No.	CILOs [#]	Weighting* (if applicable)	Discovery-enriched curriculum related learning outcomes (please tick where appropriate)		
			A1	A2	A3
1.	Demonstrate knowledge of the characteristics and recent developments in East Asian cinemas		√	√	
2.	Apply critical concepts and common terminology in the study of film and film cultures in East Asia		√	√	
3.	Identify and explain the aesthetic features and meaning of a given film		√	√	
4.	Identify and analyze important trends and issues in filmmaking in East Asia			√	√
5.	Formulate and articulate arguments effectively in both written and spoken forms through individual and group work			√	√
		100%			

* If weighting is assigned to CILOs, they should add up to 100%.

[#] Please specify the alignment of CILOs to the Gateway Education Programme Intended Learning outcomes (PILOs) in Section A of Annex.

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to self-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

3. Teaching and Learning Activities (TLAs)

(TLAs designed to facilitate students' achievement of the CILOs.)

TLA	Brief Description	CILO No.					Hours/week (if applicable)
		1	2	3	4	5	
Lecture and teacher-facilitated discussions	Lecture and teacher-facilitated discussions to: (i) explore key concepts and issues; and (ii) explain and consolidate background knowledge and conceptual framework	√	√	√	√	√	
Weekly reading assignments	Weekly reading assignments on specific topics followed by class discussions	√	√	√	√	√	
Visits to film festivals and exhibitions	Visits to film festivals and exhibitions, where possible, followed by class discussions	√	√	√	√	√	

4. Assessment Tasks/Activities (ATs)

(ATs are designed to assess how well the students achieve the CILOs.)

Assessment Tasks/Activities	CILO No.					Weighting*	Remarks
	1	2	3	4	5		
Continuous Assessment: 100%							
Group Project and Presentation on a research topic relating to the film cultures and/or film industries in East Asia; students will be required to submit a written report and give a formal group presentation at the end of the semester.	√	√	√	√	√	40%	
Individual assignment: an analytical essay on a given topic based on secondary sources.	√	√	√	√		20%	
One mid-term test (2 hours) on key concepts, terminology; and issues covered in class	√	√				20%	
End-of-term Test (in-class)	√	√	√	√		20%	
Examination: 0% (duration: -)							
* The weightings should add up to 100%.						100%	

5. Assessment Rubrics

(Grading of student achievements is based on student performance in assessment tasks/activities with the following rubrics.)

Assessment Task	Criterion	Excellent (A+, A, A-)	Good (B+, B, B-)	Fair (C+, C, C-)	Marginal (D)	Failure (F)
1. Group Project and Presentation	Team work Subject Knowledge Research content Applied knowledge	1. Excellent command of knowledge of salient aspects of the film cultures and film industries in East Asia. 2. Excellent understanding of major works of East Asian cinema and their aesthetic, historical and cultural value.	1. Good command of knowledge of salient aspects of the film cultures and film industries in East Asia. 2. Good understanding of major works of East Asian cinema and their aesthetic, historical and cultural value.	1. Adequate command of the course content. 2. A certain degree of understanding of major works of East Asian cinema and their aesthetic, historical and cultural value.	1. Familiarity with the subject matter. 2. Marginal command of course materials, with the ability to describe a few important features of the film cultures of East Asia.	
2. Written assignment	Evidence of research Subject Knowledge Analytical content	3. Excellent linguistic competence to introduce, explain and assess the meaning and cultural value of major works of East Asian cinema as well as recent trends in the film industries of East Asia..	3. Good linguistic competence to introduce, explain and assess the meaning and cultural value of major works of East Asian cinema as well as recent trends in the film industries of East Asia.	3. Fair linguistic competence to describe the meaning and cultural value of major works of East Asian cinemas.	3. Marginal ability and skills to describe the meaning of major works of East Asian cinema.	
3. Mid-term test	Subject knowledge Analytical content				4. Marginally acceptable oral and written presentation skills to demonstrate basic understanding of important concepts and terminology in the study of film and film cultures in East Asia.	
4. End-of-term Test (in-class)	Subject knowledge Analytical content	4. Excellent oral and written presentation skills to demonstrate an informed understanding of important concepts and terminology and their application in the study of film and film cultures in East Asia.	4. Good oral and written presentation skills to demonstrate an informed understanding of important concepts and terminology and their application in the study of film and film cultures in East Asia.	4. Acceptable oral and written presentation skills to demonstrate basic understanding of important concepts and terminology in the study of film and film cultures in East Asia.		

Part III Other Information (more details can be provided separately in the teaching plan)

1. Keyword Syllabus

(An indication of the key topics of the course.)

Film Cultures; East Asian Cinemas; Film Studies; Film History; Film Style; Film Genres; Auteurs of East Asian cinema; Art-house Cinema; Mainstream Cinema; Art Film; Popular Film; Co-productions; Transnational Filmmaking, Pan-Asian cinema

2. Reading List

2.1 Compulsory Readings

(Compulsory readings can include books, book chapters, or journal/magazine articles. There are also collections of e-books, e-journals available from the CityU Library.)

(The recommended readings would be subject to regular review. Newly available titles will be updated to the list if deemed appropriate.)

1.	Bordwell, David, <i>Planet Hong Kong: Popular Cinema and the Art of Entertainment</i> , Cambridge, Mass: Harvard University Press, 2000.
2.	Careter, David, <i>East Asian Cinema</i> , London: Oldcastle Books, 2007.
3.	Cheuk, Pak-tong, <i>The Hong Kong New Wave: 1978-2000</i> , London: Intellect, 2008.
4.	Ciecko, Anne Tereska, ed., <i>Contemporary Asian Cinema: Popular Culture in a Global Age</i> , New York: Oxford University Press, 2006.
5.	Lee, Hyangjin and Julian Stringer, <i>Contemporary Korean Cinema: Culture, Identity and Politics</i> ,
6.	Lu, H. Sheldon and Emilie Yueh-yu Yeh, eds., <i>Chinese-Language Film: Historiography, Poetics, Politics</i> , Honolulu: University of Hawai'i Press, 2005.
7.	Patrick Galloway, <i>Asia Shock: Horror and Dark Cinema from Japan, Korea, Hong Kong, and Thailand</i> , Stonebridge Press, 2006.
8.	Philips, Alistair and Julian Stringer, <i>Japanese Cinema: Texts and Contexts</i> , London & New York: Routledge, 2007
9.	Standish, Isolde, <i>A New History of Japanese Cinema: A Century of Narrative Film</i> , London: Continuum International Publishing Group, 2006.
10.	Teo, Stephen, <i>Hong Kong Cinema: the Extra Dimension</i> , London: British Film Institute, 1997.
11.	Vick, Tom, <i>Asian Cinema: A Field Guide</i> , Collins: 2008.
12.	Zhang, Yingjin, <i>Chinese National Cinema</i> , New York: Routledge, 2004.

*Online databases, websites, and regular publications by international film festivals, government and professional bodies will be used to reflect the latest currents in the regional film industries.

2.2 Additional Readings

(Additional references for students to learn to expand their knowledge about the subject.)

N/A