



Professor ZHU Guobin was invited to act as Host and Moderator for the Webinar on “The Personal Information Protection Law of Mainland” (Office of the Privacy Commissioner for Personal Data 25th Anniversary Event)

Michelle Fong
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The Personal Information Protection Law (PIPL), the first comprehensive legislation on personal information protection in the Mainland, was passed by the Standing Committee of the National People's Congress on 20 August 2021 and will take effect on 1 November 2021. The PIPL marks a new milestone in the protection of individual's right to privacy and personal information, applying to all domestic and multinational companies which carry out processing of personal information of people located within the Mainland. As Hong Kong's economy and daily life are closely intertwined with the Mainland, the transfer of personal information between the two places takes place from time to time. Local enterprises therefore have a need to know and understand the provisions of the PIPL.



First row from left: Ms Ada CHUNG Lai-ling; Prof. ZHU Guobin
Second row from left: Prof. WANG Liming; Ms Barbara LI

On 28 October 2021, the Office of the Privacy Commissioner for Personal Data (PCPD), supported by the City University of Hong Kong School of Law, organised a webinar explaining the contents and features of the PIPL. This webinar consisted of two sessions: “The Highlights and Features of PIPL” (Putonghua session) was hosted and moderated by **Prof. ZHU Guobin** (Director of Public Law and Human Rights Forum, CityU School of Law) and was presented by **Prof. WANG Liming** (Renmin Law School, Renmin University of China); and “How enterprises can prepare themselves to comply with the PIPL” (English session) was hosted and moderated by **Ms Ada CHUNG Lai-ling** (Privacy Commissioner for Personal Data) and was presented by **Ms Barbara LI** (Head of Corporate, Rui Bai Law Firm, Beijing).

The webinar attracted more than 300 participants, assisting enterprises to understand the new law and prepare themselves for compliance.



Ms Ada CHUNG Lai-ling (Privacy Commissioner for Personal Data) thanks Prof. ZHU Guobin for supporting the webinar