Publishing Your Book with Cambridge

Joe Ng
Acquisitions Editor (Social Sciences),
Cambridge University Press (Singapore)

Moderator: Wang Jiangyu (Professor & Director of RCCL,
School of Law, City University of Hong Kong)

About the Speaker:
Joe Ng (伍志宏) is an acquisitions editor (social sciences) at Cambridge University Press (Singapore) with responsibility for East and Southeast Asia. He joined Cambridge in May 2014 and worked at various global commercial publishers previously. His commissions for the law, economics, business and management lists (Asia-focused). For law, he welcomes proposals on international law (public, private, economic, WTO, investment, arbitration), comparative law, constitutional/administrative law, corporate law, environmental law, human rights, and property. Joe has a degree in civil engineering from NUS and a master’s degree in information studies from NTU, Singapore.

About the Seminar:
The seminar would be suitable for first-time book authors or authors submitting to Cambridge for the first time. The key topics covered are: (1) A concise history of Cambridge University Press; (2) What does Cambridge publish and its Law list; (3) Cambridge law journals, book series and law textbooks; (4) Submitting a book proposal; (5) Peer review and approval by the Syndicate; (6) Book production process; and (7) Marketing your book after publication. A short Q&A session will follow the seminar.

Date: 25 November 2020 (Wednesday)
Time: 4:00pm – 5:30pm (HKT)
Venue: This Seminar will be conducted via Zoom
Language: English

This Seminar is open to CityU staff members only. To participate in this Seminar, please send your name, title and affiliation to lwrccl@cityu.edu.hk for registration, on first-come, first-served basis by 20 November 2020 (Friday). The Seminar’s Meeting ID will be sent to successful registrants via email.

For enquiries and further details about this Seminar, please email to lwrccl@cityu.edu.hk.