School of Law
香港城市大學
City University of Hong Kong

ASIAN LAW SCHOOLS ASSOCIATION (ALSA)
Logo Design Competition

ABOUT THE ASIAN LAW SCHOOLS ASSOCIATION (ALSA)

ALSA is a new Association of Asian law schools that was inaugurated in January 2021. It is currently comprised of 22 founding members that are leading Asian law schools from China, India, Japan, Hong Kong, Malaysia, the Philippines, Singapore, South Korea, Taiwan, and Thailand.

The mission of ALSA is to uphold and enhance excellence in legal education and scholarship. It aims to do this by providing a platform for collaboration and mutual support, while upholding core values such as academic freedom, rule of law, diversity, fairness and justice. In support of this mission, ALSA's activities will include scholarly conferences and symposia, research projects on topics of importance to legal education, and workshops to support the professional development of young faculty. ALSA will also serve as the voice of law schools in Asia, particularly in the advocacy of best practices in the teaching and research of law.

For further information about ALSA, please visit ALSA website.

ABOUT THE COMPETITION

ELIGIBILITY

The competition is open to all students of ALSA founding member institutions listed below:

- Beijing Normal University
- City University of Hong Kong
- East China University of Political Science and Law
- Jilin University
- Kobe University
- Nagoya University
- Nanjing University
- National Law School of India University
- O.P. Jindal Global University
- Shanghai Jiaotong University
- Shanghai University
- Singapore Management University
- Sun Yat-Sen University
- Thammasat University
- Tsinghua University
- Universiti Kebangsaan
- Universiti Malaya
- University of Hong Kong
- University of the Philippines
- Xiamen University
- Yang Ming Chiao Tung University
- Yonsei University

*The School of Law of City University of Hong Kong has the final decision on the eligibility of the participants.

SUBMISSION REQUIREMENTS

- The composition elements of the logo should include "Asian Law Schools Association". Each entry must include a brief description of no more than 300 words in English to illustrate the design concept.
- Each participant is allowed to submit a maximum of one entry.

SUBMISSION FORMATS

- All entries must be presented in A4 (210mm x 297mm) document size, in vector PDF format with 300 dpi output resolution. Each of them should not exceed 1280 x 1024 pixels or 5MB. Both colour and black/white versions must be included on the same page.
- Entries of scanned or photographed hand-drawn works will not be accepted.
- Editable digital files of the shortlisted entries will be requested at a later stage.

SUBMISSION METHOD

- Please submit the entry via email to lwalsa@cityu.edu.hk with the information listed below:
  - Name of participant (as stated on the identification document)
  - Email address
  - Phone number
  - Institution
  - Text description of the logo design concept (no more than 300 words in English)
- The attachment(s) should not exceed 30MB in total
- Closing date: 31 July 2021 (23:59 Hong Kong Time)

JUDGING PANEL

The judging panel comprises ALSA Board of Governors:

- Prof TAN Cheng-Han (City University of Hong Kong)
- Prof SHEN Weixing (Tsinghua University)
- Prof Tomoko MASUDA (Nagoya University)
- Prof KONG Xiangjun (Shanghai Jiaotong University)
- Prof GOH Yihan (Singapore Management University)
- Prof Munin PONGSAPAN (Thammasat University)
- Prof Nazura ABDUL MANAP (Universiti Kebangsaan Malaysia)
- Prof FU Hualing (University of Hong Kong)
- Prof CHANG Wen-Chen (Yang Ming Chiao Tung University)
- Prof Hyung Doo NAM (Yonsei University)

SELECTION CRITERIA

AWARDS & PRIZES

- Grand Award: online gift voucher of HK$5,000 with a certificate
- First runner-up: online gift voucher of HK$2,000 with a certificate
- Second runner-up: online gift voucher of HK$1,000 with a certificate

RESULTS ANNOUNCEMENT

The results of the logo competition will be announced on ALSA website and CityU School of Law Facebook in August 2021. Winners will be notified via email individually.

ENQUIRIES

Contact persons: Ms Elaine Fung / Ms Agnes Kwok
Email Addresses: e.fung@cityu.edu.hk / agnes.kwok2@cityu.edu.hk
Tel: 3442-8367 / 3442-7885

TERMS & CONDITIONS

Organizer

- The Asian Law Schools Association (hereafter "ALSA") Logo Design Competition (hereafter "Competition") is hosted by the School of Law of City University of Hong Kong (hereafter "CityU SLW").
- By joining the Competition, participants will be deemed to be bound by the Terms and Conditions contained hereinafter and CityU SLW reserves the right to exclude any entry from the Competition at any time if it has reasons to believe that a participant has breached the rules.

Entry Submission

- All entries must comply with the submission requirements and formats as stated below, failing which, CityU SLW reserves the right to disqualify the participant at any stage of the Competition and will not be held liable for submissions received.
- Submission requirements:
  - The composition elements of the logo have to include the words "Asian Law Schools Association".
  - The entry must not be or include images, photographs, persons, trademarks, distinctive features, wording or other elements, for which the participant does not have the licence and for which s/he cannot provide a licence to use, publish, reproduce or print.
  - Each entry must include a brief description (no more than 300 words in English), illustrating the design concept.
- Each participant is allowed to submit a maximum of one entry. The entry must be the original work of the participant. The participant must be the sole owner of the entire copyright in the entry entered.
- The participants are advised to retain a duplicate copy of their submissions in case of any unforeseen conditions which may lead to loss or damage of the entries.
- All entries must not have been submitted for any other competition or provided to any party for any purpose before submitting to us.
- No application fee is applied. However, all costs required for submissions will be borne by the participant.
- Submitted entries will not be returned to participants and will be properly destroyed one month after all Competition-related activities end.
- The decision of CityU SLW in all matters relating to this Competition, including whether the winning submission be adopted as the official ALSA logo, is final.

TERMS & CONDITIONS

Intellectual Property Rights

- All participants who submit entries to the Competition, agree to assign the intellectual property rights of the winning designs to CityU SLW.
- By the act of entering the submission, each eligible participant is assigning a perpetual, royalty free, unlimited, unconditional use and reproduction rights of his/her submission(s) to CityU SLW.
- All submissions must be original and free from infringement of any existing intellectual property rights.
- The participants shall bear full legal and related responsibilities arising from any possible breach of intellectual property rights in respect of their entries, and shall indemnify CityU SLW and other concerned parties against any claims and liabilities arising from any such breach.
- If a participant is found to have disposed of to a third party, such as by assignment, transfer or provision as security, or is making application or registration procedures, etc., for all or any part of the intellectual property rights or any other rights concerning the submitted entry after the submission, the submission will be made invalid.
- The winning designs are subject to investigations regarding originality and eligibility for trademark registration. If they do not comply with the requirement, CityU SLW has the discretion to forfeit the prizes involved without any liability to the selected participants or any other persons, and other entries may be selected as the winning designs.
- When the logo is adopted, CityU SLW reserves the right to modify the winning logo professionally and/or develop different versions of the logo with relation to its colours, size, form, resolution and all other features, with or without the consent of the creator of the winning entry.
- By joining the Competition, the participants agree to accept that CityU SLW has the right to display or publish selected designs from the Competition for the following purposes: (i) printed publication; (ii) online publication; and (iii) promotion of ALSA in any other media.

Prizes and Awards

- The value of online gift voucher for Grand Award, first runner-up and second runner-up will be approximately equivalent to HK$5,000, HK$2,000 and HK$1,000 respectively.
- All prizes given out by CityU SLW are non-transferable and winners may not refund or exchange the prize for cash or other service(s).