

01_LOVE

Yenyi Lee

yenyieca@gmail.com

Hsiangwen Chen

wenpion@gmail.com

Abstract

This paper focus on artists' responses to the emergence of dating app. How gamification of matchmaking, anonymity, and visual-based self-presentation therein allow users to constantly indulge themselves in the next possible match, the perception of dating and love is slowly shaped into a game design to feed algorithm with our own desire and insecurity in today's precarious society.

Is it easier for us now to find love because technology provides a great number of opportunities for us to meet people? Or is the concept of love changing faster due to the development of technology?

Main Topics

- Risk Management in Love
- The Third Wheel in Every Modern Relationship: Surveillance Capitalism
- The Feminine Image of Sex Bots, Queer Love, and Intimate Relationship across Species in the Future
- Digitalization of Love Perception



Fig. 1. *Thalassophilia*, 2020, Ni HAO, Light Box, Sculpture Installation, ©NI HAO.

References

- Mackinnon, Lee. 2018. "Repeat after me: the automatic labours of love," *Journal of Aesthetics & Culture*, 10, no 3: 23-31, 1438735, DOI: 10.1080/20004214.2018.1438735.
- Mackinnon, Lee. 2020. "Love Machines and the Tinder Bot Bildungsroman—Journal #74 June 2016 - e-Flux." *E-Flux*, <https://www.e-flux.com/journal/74/59802/love-machines-and-the-tinder-bot-bildungsroman/>, accessed 29 Sept. 2020.
- Mackinnon, Lee, Nanna Bonde Thylstrup & Kristin Veel. 2018. "The techniques and aesthetics of love in the age of big data, *Journal of Aesthetics & Culture*, 10, no. 3, 1443648, DOI: 10.1080/20004214.2018.1443648.
- Miles, Sam. 2017. "Sex in the digital city: location-based dating apps and queer urban life, *Gender, Place & Culture*, 24, no. 11: 1595-610, DOI: 10.1080/0966369X.2017.1340874.
- McGlotten, Shaka, and Alkisti Efthymiou. 2018. "What About Loving And Not Feeling Right?" *Schlosspost*, accessed 11th April, <https://schloss-post.com/loving-not-feeling-right/>.
- Rosamond, Emily. 2018. "To sort, to match and to share: Addressivity in online dating platforms." *Journal of Aesthetics & Culture*, 10, no. 3: 32-42, DOI: 10.1080/20004214.2017.1400864.
- Thompson, Laura. "'I Can Be Your Tinder Nightmare': Harassment and Misogyny in the Online Sexual Marketplace." *Feminism and Psychology* 28, no. 1: 69–89. <http://sagepub.co.uk/journalsPermissions.nav>.
- Veel, Kristin, and Nanna Bonde Thylstrup. 2018. "Geolocating the stranger: the mapping of uncertainty as a configuration of matching

and warranting techniques in dating apps.”
Journal of Aesthetics & Culture, 10, no 3: 43-52, DOI: 10.1080/20004214.2017.1422924.

Ward, Janelle. 2017. “What are you doing on Tinder? Impression management on a matchmaking mobile app, Information.”
Communication & Society, 20, no 11, 1644-659, DOI: 10.1080/1369118X.2016.1252412

Biographies

Yen-Yi Lee lives and works in Taipei, Taiwan. Lee’s curatorial research focuses on the construction of failure, digital wasteland and new form of trust relationship. Her curatorial practices are oftentimes intimately associated with electronic music and party scenes. With her curatorial concepts at the core for inspiration, she bestows different forms of understanding toward the concepts upon visitors via selection of music genres and party planning, while proactively facilitating the material happening of crossover collaboration. She is the founder and chief editor of digital publication, *HAGAI HUAKAI*, Co-curator of 2020 Taipei Digital Art Festival, *01_LOVE*.

Hsiangwen Chen is a curator with a background in art history and art critique, Chen Hsiang-Wen serves as the Art Director at Digital Art Center, Taipei, with research focuses on moving images and an array of new media art. Chen is a heavy user of cellphone, an addict to the Internet, and a cat fancier. Her recent curatorial works include “Letter, Callus, Post-War” (2019, Indonesia, Yogyakarta/Taiwan, Taipei), Expanded Experimental Animation Festival IV (2019, Taiwan, Taipei).