

Champion 冠軍



香港城市大學
City University
of Hong Kong



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The logo was inspired by the University slogan “Discover & Innovate @CityU”. It is based on the infinity symbol (“∞”), representing the idea of vision, horizons, discovery and the pioneering spirit. The infinity symbol also suggests a sense of endlessness or continuity, representing a continuous cycle of discovery and innovation.

There are two colour options: one retains the tone of the existing University logo, the other uses the new colours of lipstick pink and wasabi green to represent vibrant thinking. The logo is formed by straight lines without any curved lines as straight lines suggest a sense of vividness.

靈感得自城大的標語Discover & Innovate@CityU，設計圖案發揮數學上「無窮盡」符號的概念，表現理想抱負、廣闊視野、發現、開拓精神等元素。畫面同時體現「無限」和「延續」的概念，象徵發現和創新是一個永無止境的追求。

顏色有兩款可供選擇，第一款保留現有校徽的色調，另一款則採用唇膏粉紅和芥末醬綠，以表達生氣勃勃的思維。設計圖案只採用直線，象徵生動活潑。

1st Runner-up 亞軍



The design concept was inspired by a memory card in a blue colour, representing knowledge and experience accumulated from previous generations. The letter Y in white suggests action or roads which lead to different directions of development. The design captures CityU's achievements in providing professional education and encouraging students to share their professional knowledge and practice in order to excel (represented by the colourful parts) and bring benefits to society.

深藍色部份形似一枚電腦記憶卡，象徵前人積累的知識和經驗；白、紅、橙、綠四色的字母Y則比喻實踐指向各方的發展道路。整體圖案象徵我校專業教育的成就，也比喻城大鼓勵學生將專業知識付諸實踐，追求多彩多姿的卓越表現，以造福社會人群。

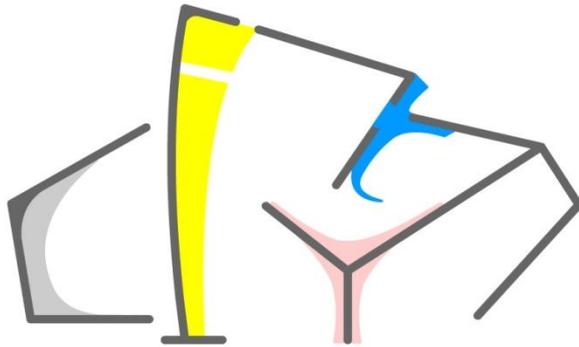
2nd Runner-up 季軍



Five orange boxes of different length and width represent the core elements that make City University of Hong Kong (CityU) sustainable as a world-class university. The elements include excellence in research, professional education, innovation, discovery, and internationalisation. CityU is embedded between the orange boxes, drawing inspiration and growth from the spirit represented by the boxes.

五個長短不一的橙色條紋，代表城大賴以持續發展而成為世界級大學的五個元素：研究優異、專業教育、創新、發現、國際化。城大校名位居橙色條紋之中，比喻我校從五項元素中吸取教研的靈感和成長的力量。

3rd Runner-up 殿軍



City University of HongKong



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This logo can be visually interpreted as combining a book, a sailing boat and Academic 1. It can also be visually interpreted as combining the letters C, I, T, Y and U. Overall the logo resembles the iconic Run Run Shaw Creative Media Centre, and suggests, literally, that CityU is sailing on an ocean of knowledge.

圖案貌似書本、帆船、教學樓三者的合體簡筆畫，也可視為校名的C、I、T、Y、U五個字母的組合構圖，更可視為描繪出我校最具代表性的創造力象徵也即邵逸夫創意媒體中心大樓的輪廓。整體圖案的寓意是：香港城市大學以書籍為風帆，在知識大海中啟航前行，追求卓越。