

**Course List for Cross-Institutional Course Enrolment Scheme  
(2nd Semester, 2025-2026)**

**Institution: City University of Hong Kong**

<i>Subject Code</i>	<i>Subject Title</i>	<i>Units</i>	[Note 1] <i>Level</i>	[Note 2] <i>Keyword Syllabus or Brief Subject Description</i>	<i>Prerequisites / Pre-cursors (if any)</i>	[Note 3] <i>Result Grade</i>	[Note 4] <i>Medium of Instruction</i>	<i>Application Deadline (yyyy/mm/dd)</i>	<i>Remarks, if any (e.g. quota for visiting students)</i>
<b>Department of Media and Communication</b>									
COM8001	Social Science Theories in Communication	3	R	<a href="http://www.cityu.edu.hk/pg/current/course/COM8001.htm">http://www.cityu.edu.hk/pg/current/course/COM8001.htm</a>	Nil	A+ - F	E	<b>2026/01/02</b>	
COM8007	Multivariate Analysis in Communication Research	3	R	<a href="http://www.cityu.edu.hk/pg/current/course/COM8007.htm">http://www.cityu.edu.hk/pg/current/course/COM8007.htm</a>	Prerequisites: familiarity with multiple regression and exploratory factor analysis.	A+ - F	E	<b>2026/01/02</b>	
COM5102	Global Media in the Digital Era	3	PG	<a href="http://www.cityu.edu.hk/pg/current/course/COM5102.htm">http://www.cityu.edu.hk/pg/current/course/COM5102.htm</a>	Nil	A+ - F	E	<b>2026/01/02</b>	To be approved by program leader on a case by case basis.
COM5106	Integrated Marketing Communication	3	PG	<a href="http://www.cityu.edu.hk/pg/current/course/COM5106.htm">http://www.cityu.edu.hk/pg/current/course/COM5106.htm</a>	Nil	A+ - F	E	<b>2026/01/02</b>	To be approved by program leader on a case by case basis.
COM5108	Psychological Processing of New Media	3	PG	<a href="http://www.cityu.edu.hk/pg/current/course/COM5108.htm">http://www.cityu.edu.hk/pg/current/course/COM5108.htm</a>	Nil	A+ - F	E	<b>2026/01/02</b>	To be approved by program leader on a case by case basis.
COM5110	Public Communication Campaign Management	3	PG	<a href="http://www.cityu.edu.hk/pg/current/course/COM5110.htm">http://www.cityu.edu.hk/pg/current/course/COM5110.htm</a>	Nil	A+ - F	E	<b>2026/01/02</b>	To be approved by program leader on a case by case basis.

			[Note 1]	[Note 2]		[Note 3]	[Note 4]		
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COM5403	Crisis Communication and Management	3	PG	<a href="http://www.cityu.edu.hk/pg/current/course/COM5403.htm">http://www.cityu.edu.hk/pg/current/course/COM5403.htm</a>	Nil	A+ - F	E	<b>2026/01/02</b>	To be approved by program leader on a case by case basis.
COM5506	Social Network Analysis for Communication	3	PG	<a href="http://www.cityu.edu.hk/pg/current/course/COM5506.htm">http://www.cityu.edu.hk/pg/current/course/COM5506.htm</a>	Nil	A+ - F	E	<b>2026/01/02</b>	To be approved by program leader on a case by case basis.
COM5508	Media Data Analytics	3	PG	<a href="http://www.cityu.edu.hk/pg/current/course/COM5508.htm">http://www.cityu.edu.hk/pg/current/course/COM5508.htm</a>	Nil	A+ - F	E	<b>2026/01/02</b>	To be approved by program leader on a case by case basis.

[Note 1] Please indicate subject level by UG or PG (UG = advanced undergraduate level, PG = postgraduate level and R=Research level).

[Note 2] Please provide information either in text or in hyperlink.

[Note 3] Please indicate result grade by P/F, S/U, A+-F, etc. (P/F = pass or fail; S/U = satisfactory or unsatisfactory; A+-F = fine grades from A+ to F, etc.).

[Note 4] Please indicate medium of instruction by E, C or P (E = English; C = Cantonese and P = Putonghua).