

SEE

Colloquium

Stitching a Sustainable Future

Mr. Kyle Chung Manager, Sustainability Crystal International Group Limited

19 January 2021 (Tuesday) | 18:00 – 19:00 Online Talk via Zoom (Remarks: Zoom link will be provided to registrants)

About the Talk

Sustainability continues to be a pivotal subject line for various industries including apparel sector. Founded in 1970, Crystal International is a listed garment manufacturer headquartered in Hong Kong. Crystal operates a multi-country manufacturing platform, with over 80,000 employees and around 20 production facilities spanning 5 countries, including Vietnam, China, Cambodia, Bangladesh and Sri Lanka.

In this colloquium, the speaker will share how has Crystal leveraged holistic sustainability practices while striving for business excellence with a view to making positive impact, and transformed into one of the most sustainable companies in the apparel industry. In the coming decade, emphasis will be placed on climate change and circular economy.

Crystal's sustainability journey began in 2007, we established our sustainability framework with 5 pillars to serve as a guiding principle for our operation and development. These 5 pillars comprise employee care, environment, community engagement, innovation and product integrity. Since 2007, we has started our environmental protection endeavour by setting its Global 5-year Environmental Targets as a strategic direction. Crystal is now advancing the 3rd Global 5-year Sustainability Targets (2018-2022).

About the Speaker

Kyle Chung is a Chartered Environmentalist with over 13 years' experience in environmental sustainability. He is now responsible for the environmental program and sustainability communication of Crystal International, a global leader in the apparel manufacturing industry with 20 production facilities spanning 5 countries. To facilitate the advancement of sustainability practices of the industry, he has been actively taking roles in different task teams and working groups of various institutions and NGOs. Kyle is a chartered member of The Chartered Institution of Water and Environmental Management and a member of The Association of Energy Engineers.



Registration

SEE Students: Register via AIMS: Login > "Student Services" > "CRESDA" > search "SEE Colloquium: Stitching a Sustainable Future" or Activity code "E2-2020-2201"

Non-Students and Non-CityU members:

https://docs.google.com/forms/d/e/1FAIpQLSdfW-c2yutP1-ktFIz6QVAOHca-SIsa2Du0azIBYoMHPQnjMg/viewform?usp=pp_url SEE Faculty members will automatically receive the Zoom Meeting Link in due course

Registration Deadline: 17 January 2021 (Sunday) (23:59)

* Remarks for SEE Undergraduates: This event will be counted towards the "3-time attendance".