

SM8405A: PROFESSIONAL PRACTICE

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Professional Practice

Subject Code

SM - School of Creative Media

Course Number

8405A

Academic Unit

School of Creative Media (SM)

College/School

School of Creative Media (SM)

Course Duration

One Semester

Credit Units

3

Level

R8 - Research Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course will help doctoral students to prepare for professional paths after graduation. Students will craft a portfolio, including cover letter, CV, sample publication, and presentation. Students will also improve their communication and interview skills through practice.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Prepare for professional paths after graduation		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description		CILO No.	Hours/week (if applicable)
1	Craft a portfolio	Students will craft a portfolio, including cover letter, CV, sample publication, and presentation	1	
2	Develop an early career plan	Students will design a 5-year career plan, outlining career goals, the path to achieve the goals, and envision deliverables.	1	
3	Improve communication and interview skills	Students will improve their communication and interview skills through practice	1	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- for nil entry)	Allow Use of GenAI?
1	Portfolio	1	40	-	Yes
2	Early Career Plan	1	20	-	Yes
3	Presentation	1	20	-	Yes
4	Mock interview	1	20	-	Yes

Continuous Assessment (%)

100

Examination (%)

0

Minimum Continuous Assessment Passing Requirement (%)

0

Minimum Examination Passing Requirement (%)

0

Assessment Rubrics (AR)

Assessment Task

Portfolio (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Professional and effective

Excellent

(A+, A, A-)

Succinct and powerful

Good

(B+, B, B-)

Complete and memorable

Fair

(C+, C, C-)

Clear

Marginal

(D)

Adequate

Failure

(F)

Inadequate

Assessment Task

Early Career Plan (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Professional and effective

Excellent

(A+, A, A-)

- Thorough
- Distinctive
- Purposeful
- Actionable

Good

(B+, B, B-)

- Complete and memorable
- Meaningful

Fair

(C+, C, C-)
Clear

Marginal

(D)
Adequate

Failure

(F)
Inadequate

Assessment Task

Presentation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Professional and effective

Excellent

(A+, A, A-)
Succinct and powerful

Good

(B+, B, B-)
Complete and memorable

Fair

(C+, C, C-)
Clear

Marginal

(D)
Adequate

Failure

(F)
Inadequate

Assessment Task

Mock interview (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Professional and effective

Excellent

(A+, A, A-)
Succinct and powerful

Good

(B+, B, B-)
Complete and memorable

Fair

(C+, C, C-)
Clear

Marginal

(D)
Adequate

Failure

(F)
Inadequate

Assessment Task

Portfolio (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Professional and effective

Excellent

(A+, A, A-)
Succinct and powerful

Good

(B+, B)
Complete and memorable

Marginal

(B-, C+, C)
Adequate

Failure

(F)
Inadequate

Assessment Task

Early Career Plan (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Professional and effective

Excellent

(A+, A, A-)
- Thorough
- Distinctive
- Purposeful
- Actionable

Good

(B+, B)
Complete and memorable

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Adequate

Failure

(F)

Inadequate

Assessment Task

Presentation (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Professional and effective

Excellent

(A+, A, A-)

Succinct and powerful

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Mock interview (for students admitted from Semester A 2022/23 to Summer Term 2024)

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Part III Other Information

Keyword Syllabus

Professional practice

Reading List

Compulsory Readings

Title	
1	TED Talks: The Official TED Guide to Public Speaking (2016).
2	McCormick, K. and Willcox, L. (2019). Mind the gap: transitioning from doctoral graduates to early career faculty. International Journal of Doctoral Studies, 14, 543-566.

Additional Readings

Title	
1	Seldin, P., & Miller, J. E. (2010). The academic portfolio: A practical guide to documenting teaching, research, and service. John Wiley & Sons.
2	The Chronicle of Higher Education
3	https://theprofessorisin.com/