

SM5342: CULTURAL EXCHANGE

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Cultural Exchange

Subject Code

SM - School of Creative Media

Course Number

5342

Academic Unit

School of Creative Media (SM)

College/School

School of Creative Media (SM)

Course Duration

Non-standard Duration

Other Course Duration

One to two weeks in intensive mode

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Additional Information

Enrolment for SM5342 depends on School's permission, which will only be granted for inbound exchange students.

Part II Course Details

Abstract

Cultural Awareness is the foundation of our understanding of where we are and facilitates our communication with each other. Our ability to find our own position in relation to others in the context of cultural values, beliefs and perceptions is essential to establishing this awareness, which grounds our sensibility for various creative activities.

This course is custom-made for foreign students to explore issues and meanings of cultural diversity and integration in the Hong Kong context, taking the opportunity of being in a different cultural setting, which also provides a sufficient distance to rediscover and contemplate one's own position in his/her home country. As this is an independent study course by nature, students shall propose an area and a plan for observation and comparative study based on their creative/professional interest. Students are expected to document their cultural experience in Hong Kong and to develop insights from their findings.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 app.)		DEC-A2	DEC-A3
1	Gain insight into one's own cultural standing.			x	
2	Develop sensitivity to different cultural practices.		x		
3	Develop ability to communicate different cultures.		x	x	

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Guided mentoring	Research and study the cultural setting and conditions of a proposed subject in Hong Kong	1, 2, 3	
2	Guided mentoring	Research and study the cultural difference of a proposed discipline in different countries	1, 2, 3	
3	Field trips and visits	Group visits to various localities	1, 2, 3	
4	Group discussion	Discussion and comparison of various findings among students	1, 2, 3	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- for nil entry)	Allow Use of GenAI?
1	Group discussion	2, 3	15	-	No
2	Cultural experience report	1, 2, 3	85	-	Yes

Continuous Assessment (%)

100

Examination (%)

0

Minimum Continuous Assessment Passing Requirement (%)

0

Minimum Examination Passing Requirement (%)

0

Assessment Rubrics (AR)**Assessment Task**

Group discussion

Criterion

The student's performance is assessed based on his/her participation, knowledge of the scope in discussion, and engagement for critical analysis and exchange.

Pass (P)

- (P) - Attentive in in-class participation, listening with comprehension, infrequent contribution.
- Adequate pre-class preparation and familiarity with peer reports.

Failure (F)

- (F) - Unmotivated to participate in in-class discussion.
- Inadequate pre-class preparation.

Assessment Task

Cultural experience report

Criterion

This assessment is based on the insight of the research argument, its articulation and delivery.

Pass (P)

- (P) - Adequate content and ability to integrate various resources based on demand.
- Organization with adequate structure and composition.
- Relevant points made to the subject matter in question.

Failure (F)

- (F) - Inadequate content, no/ irrelevant use of resources.
- No organization, structure or/and composition.
- Irrelevant points to the subject matter, no ability to interpret opinions.

Additional Information for AR

Note: Only a Pass/Fail grade will be given and no grade point conversion will be provided.

Part III Other Information

Keyword Syllabus

Cultural awareness, cultural practice, cultural exchange, cultural diversity, cultural identity, tourism, stereotypes, prejudices, mis-perception, self-awareness, cross-cultural awareness, locality, social connotation, behavioural rules

Reading List**Compulsory Readings**

Title	
1	To be determined by the instructor on a case-by-case basis.

Additional Readings

Title	
1	To be determined by the instructor on a case-by-case basis.