

MGT6209: INNOVATION AND COLLABORATION

Effective Term

Semester A 2026/27

Part I Course Overview

Course Title

Innovation and Collaboration

Subject Code

MGT - Management

Course Number

6209

Academic Unit

Management (MGT)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to:

- **Explore Collaborative Concepts:** Provide students with a comprehensive understanding of collaborative activities with parties both internal and external to the organization.
- **Understand Innovation Collaboration:** Introduce concepts of innovation collaboration, including:

Transformative Collaboration: Focus on driving significant change within the organization.

Collaborative Innovation: Focus on creating new ideas and solutions through teamwork

- **Analyse Contextual Factors:** Develop students' ability to identify and analyse contextual factors that influence collaborative activities.
- **Equip with Practical Skills:** Equip students with skills associated with innovative collaborative activities in a business setting.
- **Achieve Successful Outcomes:** Enhance students' abilities to achieve successful outcomes in collaborative activities with internal and external parties.

Through a blend of theoretical frameworks and practical applications, students will emerge equipped to thrive in innovation collaboration environments, driving creative solutions and strategic growth in their organizations.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 app.)		DEC-A2	DEC-A3
1	Demonstrate an understanding and mastery of the key academic and theoretical literature underpinning collaborative activities with parties both internal and external to the organization.		x	x	
2	Develop and master key skills needed for success in collaborative activities.		x	x	
3	Demonstrate the ability to analyze a situation requiring collaboration and identify key factors which would influence collaborative processes and outcomes.			x	x
4	Demonstrate the ability to apply the appropriate skills needed to bring about the desired outcome to a problem requiring collaborative action.			x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Readings	Students read from a list of reference books selected to discuss both theoretical and practical aspects of transformative collaboration	1	
2	Lecture	Short lectures are used to explain key concepts and examples, concentrating upon the logic and rationale of transformative collaboration.	1	
3	Discussion/exercises in class / group projects / simulations	Students engage in in class exercises workshops and group projects . These exercises workshops and group projects are designed to stimulate student thinking on the principles and practices of transformative collaboration.	1, 2, 3, 4	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks	Allow Use of GenAI?
1	Attendance and contribution to discussions workshops and exercises in class.	1, 2, 3, 4	20	-	No
2	Group assignment: Students will work in groups on an assigned project. They will present in class and submit a written report.	1, 2, 3, 4	40	-	No
3	Individual assignment. Students will provide written assignment to discuss their action plan to implement an assigned project.	1, 2, 3, 4	40	-	No

Continuous Assessment (%)

Assessment Rubrics (AR)

Assessment Task

ASSESSING AND GRADING CLASS PARTICIPATION (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

A. Attendance

Excellent

(A+, A, A-) Punctual and full attendance.

Good

(B+, B, B-) Punctual and nearly full attendance.

Fair

(C+, C, C-) Occasional absences and lateness.

Marginal

(D) Occasional absences and lateness.

Failure

(F) Often absences and lateness.

Assessment Task

ASSESSING AND GRADING CLASS PARTICIPATION (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

B. Class Participation

Excellent

(A+, A, A-) Student almost always contributes meaningfully in class by offering ideas and/or asking questions in almost each class.

Good

(B+, B, B-) Student frequently contributes suitably in class by offering ideas and/or asking meaningful questions.

Fair

(C+, C, C-) Student occasionally makes contribution by offering seemingly useful/suitable ideas and/or asking meaningful questions.

Marginal

(D) Student seldom contributes to class by offering ideas and/or asking questions.

Failure

(F) Student almost never contributes to class by offering ideas and/or asking questions.

Assessment Task

ASSESSING AND GRADING GROUP PROJECT (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

The group presentation and group report will be evaluated based on the six criteria (i.e., presentation style, content coverage, articulation on critical issues, use of concepts taught in class, quality of interaction at the Q&A session, and the content of the report. In determining the grade, peer evaluation and quality of class discussion will be considered too.

Excellent

(A+, A, A-) Strong evidence of original thinking; good organization, capacity to analyze and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

(B+, B, B-) Evidence of grasp of subject, some evidence of critical capacity and analytical ability; reasonable understanding of issues; evidence of familiarity with the subject matter.

Fair

(C+, C, C-) Sufficient familiarity with the subject matter; ability to develop solutions to simple problems in the material.

Marginal

(D) Limited familiarity with the subject matter to enable student to progress.

Failure

(F) Little evidence of familiarity with the subject matter; weakness in critical and analytical skills; limited or irrelevant use of literature.

Assessment Task

ASSESSING AND GRADING INDIVIDUAL ASSIGNMENT (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Each student will be required to submit an individual assignment paper based on a topic to be provided by the instructor. Students are expected to apply the body of knowledge gained from the course in their written paper with a high level of academic flair.

Excellent

(A+, A, A-) Strong evidence of original thinking; good organization, capacity to analyze and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

(B+, B, B-) Evidence of grasp of subject, some evidence of critical capacity and analytical ability; reasonable understanding of issues; evidence of familiarity with the subject matter

Fair

(C+, C, C-) Sufficient familiarity with the subject matter; ability to develop solutions to simple problems in the material

Marginal

(D) Limited familiarity with the subject matter to enable student to progress.

Failure

(F) Little evidence of familiarity with the subject matter; weakness in critical and analytical skills; limited or irrelevant use of literature

Assessment Task

ASSESSING AND GRADING CLASS PARTICIPATION (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion**A. Attendance****Excellent**

(A+, A, A-) Punctual and full attendance.

Good

(B+, B) Punctual and nearly full attendance.

Marginal

(B-, C+, C) Occasional absences and lateness.

Failure

(F) Often absences and lateness.

Assessment Task

ASSESSING AND GRADING CLASS PARTICIPATION (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion**B. Class Participation****Excellent**

(A+, A, A-) Student almost always contributes meaningfully in class by offering ideas and/or asking questions in almost each class.

Good

(B+, B) Student frequently contributes suitably in class by offering ideas and/or asking meaningful questions.

Marginal

(B-, C+, C) Student occasionally makes contribution by offering seemingly useful/suitable ideas and/or asking meaningful questions.

Failure

(F) Student almost never contributes to class by offering ideas and/or asking questions.

Assessment Task

ASSESSING AND GRADING GROUP PROJECT (for students admitted from Semester A 2022/23 to Summer Term 2024)

Excellent

(A+, A, A-) Strong evidence of original thinking; good organization, capacity to analyze and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

(B+, B) Evidence of grasp of subject, some evidence of critical capacity and analytical ability; reasonable understanding of issues; evidence of familiarity with the subject matter.

Marginal

(B-, C+, C) Sufficient familiarity with the subject matter.

Failure

(F) Little evidence of familiarity with the subject matter; weakness in critical and analytical skills; limited or irrelevant use of literature.

Assessment Task

ASSESSING AND GRADING INDIVIDUAL ASSIGNMENT (for students admitted from Semester A 2022/23 to Summer Term 2024)

Excellent

(A+, A, A-) Strong evidence of original thinking; good organization, capacity to analyze and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

(B+, B) Evidence of grasp of subject, some evidence of critical capacity and analytical ability; reasonable understanding of issues; evidence of familiarity with the subject matter.

Marginal

(B-, C+, C) Sufficient familiarity with the subject matter; ability to develop solutions to simple problems in the material.

Failure

(F) Little evidence of familiarity with the subject matter; weakness in critical and analytical skills; limited or irrelevant use of literature.

Part III Other Information

Keyword Syllabus

Innovation collaboration, collaborative innovation, transformative collaboration, governance wellbeing, sustainability, design thinking, project management, , perceived organizational support, negotiation, leader member exchange, conflict management, team member exchange, team building, great place to work.

Reading List

Compulsory Readings

Title	
1	Kanter, R. M. (latest edition). Collaborative advantage. Harvard business review, 72(4), 96-108
2	Lee, H. L. (latest edition). The new AAA supply chain. Management and Business Review 1(1).
3	Ferrazzi, K., Gohar, K., & Weyrich, N. (2022). Competing in the new world of work: How radical adaptability separates the best from the rest. Harvard Business Press. Chapter 8.
4	Denning, S. (latest edition). The age of agile: How smart companies are transforming the way work gets done. Amacom Chpater1.
5	Thompson, L. (latest edition). The mind and heart of the negotiator (latest edition). Pearson chapter 7
6	Thompson, L. (latest edition). The mind and heart of the negotiator (latest edition). Pearson Chapter 8
7	Thompson L. (latest edition). Making the team: A guide for managers (latest edition). Pearson Chapter 3
8	Thompson L. (latest edition). Making the team: A guide for managers (latest edition). Pearson Chpater4

Additional Readings

Title	
1	Ibarra, H., & Hansen, M. (2011). Are you a collaborative leader? Harvard Business Review July- August 2011
2	Prusak, L. (2011). Building a collaborative enterprise. Harvard Business Review, 89(7-8), 94-101

3	McDermott, R., & Archibald, D. (2010). Harnessing your staff's informal networks. Harvard business review, 88(3), 82-89
4	Weiss, J., & Hughes, J. (2013). Want collaboration? Accept and actively manage conflict Harvard Business Review March 2005
5	Lencioni, P. (latest edition). The five dysfunctions of a team: A leadership Fable. Jossey-Bass.
6	Maxwell, J. C. (latest edition). The 17 indisputable laws of teamwork: Embrace them and empower your team. Thomas Nelson.
7	Fisher, R., Ury, W. L., & Patton, B. (latest edition). Getting to yes: Negotiating agreement without giving in. Penguin