

LT5634: INTERCULTURAL COMMUNICATION

Effective Term

Semester A 2026/27

Part I Course Overview

Course Title

Intercultural Communication

Subject Code

LT - Linguistics and Translation

Course Number

5634

Academic Unit

Linguistics and Translation (LT)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to develop students' verbal and non-verbal communication skills in intercultural and cross-cultural contexts. The course will help students develop a critical understanding of how members of different discourse communities interact

in different domains and cultures. Students will be introduced to key concepts in intercultural communication and will have opportunities to apply them to case studies of real-life communication in various contexts. Through analysis of actual communicative events, students will develop sensitivity towards challenges in communication and the ability to use language to negotiate and manage cultural diversity in various social and professional contexts.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 app.)		DEC-A2	DEC-A3
1	Analyze the interrelationship between language, communication and culture.		x		
2	Demonstrate the importance of cultural identity and the role of cultural biases in intercultural interactions.			x	
3	Discuss theories related to how people communicate across cultures.		x	x	
4	Analyse intercultural communication using the authentic discourse of human encounters.		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Reading	Students will complete assigned readings related to the course.	1, 2, 3, 4	
2	Lecture	Students will participate in lectures on linguistic, stylistic and cultural features of the selected genres and texts.	1, 2, 3, 4	

3	Class activity	Students will engage in in-class discussion of the assigned reading based on real-life examples and case studies drawn from intercultural encounters; exercises of writing critical essays or reflections of specific elements of craft in the assigned readings and case study exercises relating to any specific genre of works discussed in the course.	1, 2, 3, 4	
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Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Class activities and participation.	1, 2, 3, 4	10	Students can use GenAI tools to brainstorm, gather information, solve problems, format references, and edit language. Students should give proper acknowledgment to all the content from GenAI tools that they incorporated into the assignment and keep a journal of their GenAI conversations. Students should not present texts generated or translated by GenAI tools as their own original work.	Yes

2	Assignments will be given to enhance the students' understanding of the course materials.	1, 2, 3, 4	30	Students can use GenAI tools to brainstorm, gather information, solve problems, format references, and edit language. Students should give proper acknowledgment to all the content from GenAI tools that they incorporated into the assignment and keep a journal of their GenAI conversations. Students should not present texts generated or translated by GenAI tools as their own original work.	Yes
3	Midterm test A midterm test will be given to assess students' understanding of course materials and ability to apply the intercultural communication theories they learned in class.	1, 2, 3, 4	30	-	No

4	Final project A final project will be assigned to help students develop different skills needed for various communication practices. In the final assignment, students will analyse case studies and authentic texts from real life contexts. The assignment will assess students' understanding of key concepts in language and intercultural communication, and their knowledge of theories and concepts introduced during the semester.	1, 2, 3, 4	30	Students can use GenAI tools to brainstorm, gather information, solve problems, format references, and edit language. Students should give proper acknowledgment to all the content from GenAI tools that they incorporated into the assignment and keep a journal of their GenAI conversations. Students should not present texts generated or translated by GenAI tools as their own original work.	Yes
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Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Class activities and participation

Criterion

Assessing students' general performance through the semester, for instance in practical class activities and discussions in class.

Excellent (A+, A, A-)

Excellent knowledge of major issues, concepts, ideas, principles and techniques in intercultural communication. Very active participation and high performance in class activities and discussions.

Good (B+, B, B-)

Good knowledge of major issues, concepts, ideas, principles and techniques in intercultural communication. Active participation and good performance in class activities and discussions.

Fair (C+, C, C-)

Adequate knowledge of major issues, concepts, ideas, principles and techniques in intercultural communication. Adequate participation and fair performance in class activities and discussions.

Marginal (D)

Basic knowledge of major issues, concepts, ideas, principles and techniques in intercultural communication. Marginal participation and fair performance in class activities and discussions.

Failure (F)

Poor familiarity with the subject matter. Poor participation and performance.

Assessment Task

Assignments.

Assignments will be given to enhance the students' understanding of the course materials.

Criterion

Knowledge attitude, ability, creativity accomplishment and performance in completing assignments.

Excellent (A+, A, A-)

Excellent knowledge of major issues, concepts, ideas, principles and techniques in intercultural communication. Excellent, creative application of linguistic and intercultural communication knowledge to analysis and facilitation of basic tasks and key issues.

Good (B+, B, B-)

Good knowledge of major issues, concepts, ideas, principles and techniques in intercultural communication. Good application of linguistic and intercultural communication knowledge to analysis and facilitation of basic tasks and key issues.

Fair (C+, C, C-)

Adequate basic knowledge of major issues, concepts, ideas, principles and techniques in intercultural communication. Fair application of linguistic and intercultural communication knowledge to analysis and facilitation of basic tasks and key issues.

Marginal (D)

Marginal knowledge of major issues, concepts, ideas, principles and techniques in intercultural communication. Marginal application of linguistic and intercultural communication knowledge to analysis and facilitation of basic tasks and key issues.

Failure (F)

Poor familiarity with the subject matter. Poor ability or fail to apply linguistic and intercultural communication knowledge to analysis and facilitation of basic tasks and key issues.

Assessment Task

Midterm test.

A midterm test will be given to assess students' understanding of course materials and ability to apply the intercultural communication theories they learned in class.

Criterion

Command of knowledge of key aspects of intercultural communication. It will test the intercultural competence and communication analysis skills.

Excellent (A+, A, A-)

Demonstrates an excellent command of key aspects of intercultural communication theory and outstanding competence in analysing intercultural interactions.

Good (B+, B, B-)

Shows a good grasp of key concepts and theories, with a solid ability to apply them to the analysis of intercultural communication.

Fair (C+, C, C-)

Demonstrates a satisfactory understanding of core ideas and a basic ability to analyze intercultural communication scenarios.

Marginal (D)

Shows a limited understanding of fundamental concepts and a partial ability to describe intercultural communication issues.

Failure (F)

Fails to demonstrate a basic understanding of key concepts or the required intercultural communication analysis skills.

Assessment Task

Final project.

A final project will be assigned to help students develop different skills needed for various communication practices. In the final assignment, students will analyse case studies and authentic texts from real life contexts. The assignment will assess students' understanding of key concepts in language and intercultural communication, and their knowledge of theories and concepts introduced during the semester.

Criterion

Command of knowledge of key aspects of language and intercultural communication, as well as the competence to analyze case studies and authentic texts from real-life contexts effectively.

Excellent (A+, A, A-)

Excellent command of knowledge of key aspects of language and intercultural communication, as well as the competence to analyze case studies and authentic texts from real-life contexts effectively.

Good (B+, B, B-)

Good command of knowledge of key aspects of language and intercultural communication, as well as the competence to analyze case studies and authentic texts from real-life contexts effectively.

Fair (C+, C, C-)

Fair command of knowledge of key aspects of language and intercultural communication, as well as the competence to analyze case studies and authentic texts from real-life contexts effectively.

Marginal (D)

Marginal command of knowledge of key aspects of language and intercultural communication, as well as the competence to analyze case studies and authentic texts from real-life contexts effectively.

Failure (F)

Poor command of knowledge of key aspects of language and intercultural communication, as well as the competence to analyze case studies and authentic texts from real-life contexts effectively.

Part III Other Information

Keyword Syllabus

Intercultural competence, language and intercultural communication, receptive and expressive language, bilingualism, multilingualism

Reading List

Compulsory Readings

Title	
1	Jackson, J. (2014). Introducing language and intercultural communication. Routledge.

Additional Readings

Title	
1	Ladegaard, H. J. (2025). Intercultural competence. In C. Chapelle (Ed.), The encyclopedia of applied linguistics (2nd ed.). Wiley-Blackwell. https://doi.org/10.1002/9781405198431.wbeal0554.pub3
2	Ladegaard, H. J. & Jenks, C. (eds) (2017). Language and Intercultural Communication in the Workplace: Critical Approaches to Theory and Practice. London: Routledge.
3	Sharma, B. K., & Gao, S. (2021). Language and intercultural communication in tourism. Routledge.
4	Lustig, M. W., & Koester, J. (2012). Intercultural competence: Interpersonal communication across cultures (7th ed.). Longman.
5	Spencer-Oatey, H., & Franklin, P. (2009). Intercultural interaction: A multidisciplinary approach to intercultural communication. London: Palgrave Macmillan.