

FB8914: DOCTORAL SEMINAR

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Doctoral Seminar

Subject Code

FB - College of Business (FB)

Course Number

8914

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

R8 - Research Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Students must complete first year of study

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This seminar is concerned with general and cross-disciplinary business research and is a research seminar for all doctoral students particularly in their 3rd year of study. Students joining this seminar are presumed to have completed significant

amount of research at the doctoral level since they will need to present their research to the class for in-depth discussion. **A primary objective is to broaden students' perspectives in contemporary business research. It also provides opportunities for students to acquire practical skills in managing their academic career.**

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 DEC-A2 DEC-A3 app.)			
1	Present scholarly research in a specialised area to a broad academic audience in business and management		x	x	x
2	Develop a broad understanding of the history and current research trends of each of the sub-disciplines of business research		x	x	
3	Acquire practical skills on how to manage and develop a successful academic career		x	x	x
4	Be aware of research ethics and able to act ethically in research endeavours		x	x	

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Seminars	Broad concepts and knowledge in business research and ethics are explained	1, 2, 3, 4	
2	Presentation	Students will present practical skills in managing academic career and ethical practices in research.	1, 2, 3, 4	
3	In-class discussions	Students will discuss several topics on how to manage and develop a successful and ethical academic career	1, 2, 3, 4	

4	Assignments...	Students are required to share understanding and appreciation of business research and identify inter-disciplinary research opportunities and explore the potential for collaboration.	1, 2, 3, 4	
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Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Participation	1, 2, 3, 4	30	-	Yes
2	Presentation	1, 2, 3, 4	70	-	Yes
3	Assignments	1, 2, 3, 4	0	-	Yes

Continuous Assessment (%)

100

Examination (%)

0

Additional Information for ATs

Continuous Assessment: 100%

Assessment Rubrics (AR)

Assessment Task

Participation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Students’ engagement in classroom and group discussion and the ability to critically evaluate the quality of research.

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Presentation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to identify research topics and describe research objectives, review of related literature, research hypotheses, test procedures including sample, data sources, test design, and contribution to the existing literature.

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Assignments (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Assessed on the basis of presentation and the demonstration of skills, knowledge and understanding of the subject matter.

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Participation (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Students' engagement in classroom and group discussion and the ability to critically evaluate the quality of research.

Excellent

(A+, A, A-) High

Good

(B+, B) Significant

Marginal

(B-, C+, C) Moderate to basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Presentation (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to identify research topics and describe research objectives, review of related literature, research hypotheses, test procedures including sample, data sources, test design, and contribution to the existing literature.

Excellent

(A+, A, A-) High

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Assessment Task

Assignments (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Assessed on the basis of presentation and the demonstration of skills, knowledge and understanding of the subject matter.

Excellent

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Part III Other Information

Keyword Syllabus

Cross-disciplinary business research, developing and managing an academic career, time management for academic career, and academic job search.

Reading List

Compulsory Readings

Title	
1	Nil

Additional Readings

Title	
1	Nil