

FB8053I: DIRECTED STUDIES FOR DBA PARTICIPANTS

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Directed Studies for DBA Participants

Subject Code

FB - College of Business (FB)

Course Number

8053I

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

D8 - Professional Doctorate

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

(1) FB8004I Residential Workshop I; and

(2) Prior to registration in the course, the student together with his/her mentor is required to prepare a “Study Plan” for the course, which should be signed by both the student and the student’s mentor, or the person designated for supervising the course. The “Study Plan” should include a description of:

(a) Learning Activities; and

(b) Assessment Tasks.

The DBA Programme Director will provide approval for registration in the course based upon assessment of the “Study Plan” .

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details**Abstract**

The course aims to engage a student in intensive studies of theories, concepts or research methodologies upon which his/her thesis proposal may need to draw on. It helps the participant gain knowledge and understanding of relevant existing research under the supervision of his/her mentor(s)/supervisor(s). Special efforts will be made to help the student develop research interests and experience at an early stage of their studies.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Critically analyse and evaluate theories and methods in a selected area of business and management		x	x	x
2	Develop critical thinking skills		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	LTA 1	It will be mainly on a one-to-one interaction basis throughout the first or second year of DBA study. A participant will complete the course under the guidance and supervision of his/her assigned mentor(s)/supervisors(s). Teaching methods will be flexible and depend on nature of the directed studies but discovery-based mode of study is emphasized.	1, 2	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Upon completion of the course, the student will be required to submit the report/deliverable outlined in his/her Study Plan submitted as a prerequisite for the course. The student's grade for the course will be determined by the supervisor of the course, based upon this report or deliverable submitted by the student.	1, 2	100	The use of generative AI tools is recommended. However, copyright compliance must be carefully considered to avoid legal risks.	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Will be individually determined by the course supervisor

Criterion

Critically analyse and evaluate research theories and methods in a selected area of business and management

Excellent

Demonstrates a deep level of critical analysis and evaluation of the research issues in the selected area.

Good

Demonstrates a good level of critical analysis and evaluation of the research issues in the selected area.

Fair

Demonstrates a basic level of critical analysis and evaluation of the research issues in the selected area.

Marginal

Does not demonstrate any sufficient level of critical analysis and evaluation of the research issues in the selected area.

Failure

Does not demonstrate anything.

Part III Other Information

Keyword Syllabus

The course is flexible and has no specific syllabus which is an individualised one to be compiled by the course supervisor and the student. However, it is expected that the learning activities be structured to allow pursuit of clearly defined intended learning outcomes and a detailed assessment of such learning outcomes.

Reading List