

FB8014I: CONTEMPORARY ISSUES ON MANAGEMENT

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Contemporary Issues on Management

Subject Code

FB - College of Business (FB)

Course Number

8014I

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

D8 - Professional Doctorate

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Understand the frontiers of knowledge in management and appreciate the importance and necessity of using research methods for addressing managerial problems and organizational issues;		x	x	x
2	Analyse management problems critically based on the management theories;		x	x	x
3	Develop a systematic view on theory building, research findings, interpretation and applications.		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	LTA 1	Seminars, in-class discussions, assignments	1, 2, 3	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- for nil entry)	Allow Use of GenAI?
1	In-class activities: including attendance, case discussion, and participation.	1, 2, 3	30	The use of generative AI tools is recommended. However, copyright compliance must be carefully considered to avoid legal risks.	Yes
2	Assignment	1, 2, 3	70	The use of generative AI tools is recommended. However, copyright compliance must be carefully considered to avoid legal risks.	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)

Assessment Task

In-class activities: including attendance, case discussion, and participation.

Criterion

A combination of in-class instruction on key management issues and students' participation in case study will be adopted. Through case discussion, students will be guided to analyze management problems and issues as well as to explore solutions based on theories learnt.

Excellent

Strong evidence of original thinking; good organization, capacity to analyse and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

Evidence of grasp of subject, some evidence of critical capacity and analytic ability; reasonable understanding of issues; evidence of familiarity with literature.

Fair

Student who is profiting from the university experience; understanding of the subject; ability to develop solutions to simple problems in the material.

Marginal

Sufficient familiarity with the subject matter to enable the student to progress without repeating the course.

Failure

Little evidence of familiarity with the subject matter; weakness in critical and analytic skills; limited, or irrelevant use of literature.

Assessment Task

Assignment

Criterion

Students will be encouraged to form new theoretical hypotheses and to conduct in-depth research on management practices in China versus international ones so as to understand better the theories and appreciate the characteristics of Chinese management practices.

Excellent

Strong evidence of original thinking; good organization, capacity to analyse and synthesize; superior grasp of subject matter; evidence of extensive knowledge base.

Good

Evidence of grasp of subject, some evidence of critical capacity and analytic ability; reasonable understanding of issues; evidence of familiarity with literature.

Fair

Student who is profiting from the university experience; understanding of the subject; ability to develop solutions to simple problems in the material.

Marginal

Sufficient familiarity with the subject matter to enable the student to progress without repeating the course.

Failure

Little evidence of familiarity with the subject matter; weakness in critical and analytic skills; limited, or irrelevant use of literature.

Part III Other Information

Keyword Syllabus

Chinese and Western Management Theories and New Practices

- Review of Organization Nature
 - Definition of organization' s economics and management, and the enlightenment for management research
- Frontiers of Management
 - The contemporary theories of management; Frontier issues on management; Outlook of management theory in the 21st Centur
- Research of Chinese Management
 - Science, art and ethics of management; Chinese Management and its cultural basis. Research questions: How to study Chinese Management?
- Chinese Management Models
 - The characteristics of management in the context of Chinese culture

Knowledge System and Management of Organisation

- Research on Knowledge Management
 - Knowledge management and innovation : knowledge innovation process and knowledge innovation management;

Development of Strategic Theory and Thought

- Strategy of Industrial Innovation
 - Development of Strategic Theory: Trend of contemporary Strategic Theory; Strategy of industrial innovation in the New Era.
- Strategic Analysis of Diversification
 - Development of diversification strategy theory; Economic and managerial analysis of diversification strategy.

Reading List

Compulsory Readings

Title	
1	An up-to-date reading list containing book chapters and recent journal articles on each specific topic will be distributed in class.

Additional Readings

Title	
1	An up-to-date reading list containing book chapters and recent journal articles on each specific topic will be distributed in class.