

FB8005I: RESIDENTIAL WORKSHOP II

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Residential Workshop II

Subject Code

FB - College of Business (FB)

Course Number

8005I

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

2

Level

D8 - Professional Doctorate

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

FB8003I Methodology for Applied Business Research III or prior approval from the course instructor for registration in the course

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This residential workshop aims to facilitate students' preparation towards the thesis research stage of the DBA programme.

Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1 Explain the relationship between methodology and research topics/questions/objectives.		x	x	x
2 Formulate problem statements and research questions.		x	x	x
3 Develop a theoretical framework.		x	x	x
4 Communicate effectively.		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1 Presentations and in-class discussions		1, 2, 3, 4	

Assessment Tasks / Activities (ATs)

ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1 Participation	1, 2, 3, 4	100	The use of generative AI tools is recommended. However, copyright compliance must be carefully considered to avoid legal risks.	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)

Assessment Task

Participation

Criterion

The residential workshop will be conducted on an intensive basis over a weekend in Hong Kong to enable students to concentrate on their learning without interruptions from their daily routine commitments.

This workshop will take place typically after students have completed all the required core courses and worked out their draft thesis proposals. In the workshop, students will be provided with a detailed briefing on various important aspects of preparing their DBA thesis. In addition, students will be required to make oral presentations of their thesis proposals and discuss them with participating faculty members and students to get feedback and advice.

Pass (P)

"Pass" in a pass-fail course. Courses to be graded on a pass-fail basis for a programme are specifically identified under the programme in the course catalogue.

Failure (F)

Cannot fulfil 70% attendance

Part III Other Information

Reading List