

FB8004I: RESIDENTIAL WORKSHOP I

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Residential Workshop I

Subject Code

FB - College of Business (FB)

Course Number

8004I

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

2

Level

D8 - Professional Doctorate

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This residential workshop aims to familiarise students with the DBA programme and provide opportunities for students to develop social network among themselves, and with relevant faculty members. In addition, it aims to provide students with

a concise update of recent advancements of theory and practice in selected areas of business and management including, for example, knowledge and innovation management, corporate governance and international economics.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Explain and understand the processes involved in doing research.		x		
2	Describe recent advancements in some areas of business and management.		x		
3	Form learning groups for knowledge discovery.		x		

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	LTA 1	Seminars, in-class discussions, presentations	1, 2, 3	
2	LTA 2	Presentations and in-class discussions	1, 2, 3	
3	LTA 3	In-class discussions	1, 2, 3	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- for nil entry)	Allow Use of GenAI?
1	Participation	1, 2, 3	100	The use of generative AI tools is recommended. However, copyright compliance must be carefully considered to avoid legal risks.	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)

Assessment Task

Participation

Criterion

The residential workshop will be conducted on an intensive basis over a weekend in Hong Kong to enable students to concentrate on their learning without interruptions from their daily routine commitments.

The workshop will be organised at the early stage of the DBA programme for each new cohort of students. Various participative formats will be used in the teaching and learning, including, for instance, seminars, group discussions, and management games.

Pass (P)

"Pass" in a pass-fail course. Courses to be graded on a pass-fail basis for a programme are specifically identified under the programme in the course catalogue.

Failure (F)

Cannot fulfil 70% attendance

Part III Other Information

Reading List