

FB8004D: RESIDENTIAL WORKSHOP I

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Residential Workshop I

Subject Code

FB - College of Business (FB)

Course Number

8004D

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

Workshop (26 hours)

Credit Units

0-2

Level

D8 - Professional Doctorate

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This residential workshop aims to familiarise students with the DBA programme and provide opportunities for students to develop social network among themselves, and with relevant faculty members. In addition, it aims to provide students with a concise update of recent advancements of theory and practice in selected areas of business and management including, for example, knowledge and innovation management, corporate governance and international economics.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Explain and understand the processes involved in doing research		x	x	x
2	Describe recent advancements in some areas of business and management		x	x	x
3	Form learning groups for knowledge discovery		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	LTA 1	Seminars, in-class discussions, presentations	1, 2, 3	
2	LTA 2	Presentations and in-class discussions	1, 2, 3	
3	LTA 3	In-class discussions	1, 2, 3	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- for nil entry)	Allow Use of GenAI?
1	Participation	1, 2, 3	100	-	Yes

Continuous Assessment (%)

100

Examination (%)

0

Minimum Continuous Assessment Passing Requirement (%)

0

Minimum Examination Passing Requirement (%)

0

Assessment Rubrics (AR)**Assessment Task**

Participation

Criterion

The residential workshop will be conducted on an intensive basis over a weekend outside Hong Kong to enable students to concentrate on their learning without interruptions from their daily routine commitments. The workshop will be organised at the early stage of the DBA programme for each new cohort of students. Various participative formats will be used in the teaching and learning, including, for instance, seminars, group discussions, and management games.

Pass (P)

Attend for meetings punctually. Completed assigned work.

Failure (F)

No show or late. In-completed assigned work or with poor quality.

Part III Other Information**Keyword Syllabus**

Nil

Reading List**Compulsory Readings**

Title	
1	Nil

Additional Readings

Title	
1	Nil