

FB6923P: CHINA'S FOREIGN STRATEGY AND POLICY

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

China's Foreign Strategy and Policy

Subject Code

FB - College of Business (FB)

Course Number

6923P

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

Intensive mode: 4 days

Credit Units

2

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course is designed to introduce and discuss the Chinese foreign strategies and policies since 1949 till today, and the future trend. It will focus on the overall framework as well as those major fields of the policy areas and issues. The purpose of the introduction and discussion is to give a comprehensive understanding about China's foreign strategy, policy and her relations with the outside world, thus help students understand Chinese system and policies.

The course will review the official documents, statements, theories, thinking on China's foreign policy since the founding of the People's Republic of China (PRC). Analysis knowledge and understanding about the development of the Chinese foreign strategy and policy will also be provided.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Master the core concepts, principles and frameworks of foreign strategy and policy.		x	x	
2	Grasp up-to-date information and create new ideas after extensive reading of key literatures on foreign strategy and policy.		x		x
3	Gain comprehensive understanding about China's foreign strategies, policies and her relations with the outside world, and explore the rationality behind.		x	x	
4	Cultivate an open-minded attitude toward decision-making environments which are distinct from ours, by comparing and realizing the different foreign strategies adopted by China for different countries.		x		

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures	Identify and recognize the related concepts and principles in Chinese foreign strategies and policies.	1, 3	

2	Readings	Consolidate the understanding on lecture information by reading books, articles, reports and official documents.	1, 2, 3	
3	Individual Presentation	Discover and interpret the related concepts and issues in foreign strategy and policy on a specific topic.	1, 2, 4	
4	Discussion and Sharing	Strengthen major concepts and frameworks by discussion.	1, 2, 4	
5	Essay-writing	Conduct independent research and accomplish an individual essay on a specific topic with a thoughtful integration of the readings and arguments presented in class.	1, 3, 4	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Individual Presentation	1, 2, 4	10	-	Yes
2	Class Participation and Discussion	1, 2, 4	20	-	Yes
3	Essay-writing	1, 3, 4	70	-	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Individual Presentation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Evaluate students' ability to grasp the key concepts and issues in foreign strategy and policy as well as express their own views on the rationality and outcome of on a specific topic.

Excellent

(A+, A, A-) Interesting and creative account of key issues and its relevance to real-life situations, excellent grasp of related principles/conceptual framework and what questions need to be asked. As in Good but stating a point of view in own voice and with originality. Conclusion leads to a novel conclusion, thoroughly grounded in the arguments and generating new issues. Excellent presentation skills including outstanding eye-contact with audience, verbal delivery, visual aids and time management.

Good

(B+, B, B-) A well-rounded account of the key issues and its relevance to real-life situations, good grasp of principles/ conceptual framework and what questions need to be asked. Most/all relevant points drawn from prevalent models or conceptual frameworks, arguments balanced, creative, well-structured and convincing, leading to a well-reasoned

conclusion. Effective presentation skills including good eye contact with audience, verbal delivery, visual aids and time management.

Fair

(C+, C, C-) Describes the key points and provides some arguments refers to related principles/conceptual framework and the relevance to real-life situations. Draws on points from prevalent models or conceptual frameworks, presents some arguments but has difficulty in finding a resolution and in coming to a convincing conclusion. Satisfactory presentation skills including reasonable eye-contact with audience, verbal delivery, visual aids and time management.

Marginal

(D) Presents enough to describe what the key points are about. Some points made but descriptive in nature, arguments unconvincing. Conclusion is incomprehensive and lacking in balance. Unsatisfactory presentation skills including poor eye contact with audience, verbal delivery, visual aids and time management.

Failure

(F) Fail to participate in class for the presentation.

Assessment Task

Class Participation and Discussion (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Engagement and individual contribution in the class.

Test students' understanding of major concepts and frameworks in foreign strategy and policy and their relationship with major management issues and solutions encountered in the real world.

Excellent

(A+, A, A-) Provides interesting, complex, and creative arguments, cases, and conclusions to relevant topics in class, as in Good but stating a point of view in own voice and with originality, thoroughly grounded in the arguments and generating new issues.

Good

(B+, B, B-) Provides well-rounded arguments, cases, and conclusions to relevant topics in class, good grasp of theory/ conceptual framework and what questions need to be asked. Arguments balanced, creative, well-structured and convincing, leading to a well-reasoned conclusion.

Fair

(C+, C, C-) Provides some arguments, cases, and conclusions to relevant topics in class, refers to related theory/ conceptual framework and the relevance to real-life situations. Draws on points from prevalent models or conceptual frameworks, but has difficulty in coming to a convincing conclusion.

Marginal

(D) Provides fragmented arguments, cases, and conclusions to relevant topics in class. Some points made but descriptive in nature, arguments unconvincing.

Failure

(F) Fail to participate in class.

Assessment Task

Essay-writing (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Assess students' ability to demonstrate a sound knowledge and comprehensive understanding of China's foreign strategy and policies and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

Excellent

(A+, A, A-) As in Good but with a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context. Generalizes principles, models or practices to generate new insights and questions. A soundly structured essay with balanced and compelling conclusions thoroughly grounded in the arguments presented.

Good

(B+, B, B-) The arguments demonstrate a good appreciation of the subject matter principles/ conceptual framework and the contemporary context with indications of reflection on own position. Some new insights and questions offered with clear evidence of learning from the case studies and of the ability to apply it. A well-structured, original essay with conclusions properly grounded in the arguments and convincingly justified.

Fair

(C+, C, C-) The arguments are relevant, accurate but they fall short of a comprehensive understanding of the subject matter principles/ conceptual framework and the contemporary context. Some evidence of learning from the case studies and of the ability to apply it. Fair justification of arguments and conclusions but little originality demonstrated. Essay structure needs improvement.

Marginal

(D) The arguments are relevant and accurate but isolated, addressing the subject matter only in part and lacking both a strong grounding in principles/ conceptual framework and understanding of the contemporary context. No originality, weak justification of conclusions and poorly structured.

Failure

(F) Little evidence of familiarity with the subject matter; Fail to submit the individual essay.

Assessment Task

Individual Presentation (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Evaluate students' ability to grasp the key concepts and issues in foreign strategy and policy as well as express their own views on the rationality and outcome of on a specific topic.

Excellent

(A+, A, A-) Interesting and creative account of key issues and its relevance to real-life situations, excellent grasp of related principles/conceptual framework and what questions need to be asked. As in Good but stating a point of view in own voice and with originality. Conclusion leads to a novel conclusion, thoroughly grounded in the arguments and generating new issues. Excellent presentation skills including outstanding eye-contact with audience, verbal delivery, visual aids and time management.

Good

(B+, B) A well-rounded account of the key issues and its relevance to real-life situations, good grasp of principles/ conceptual framework and what questions need to be asked. Most/all relevant points drawn from prevalent models or conceptual frameworks, arguments balanced, creative, well-structured and convincing, leading to a well-reasoned conclusion. Effective presentation skills including good eye contact with audience, verbal delivery, visual aids and time management.

Marginal

(B-, C+, C) Presents enough to describe what the key points are about. Some points made but descriptive in nature, arguments unconvincing. Conclusion is incomprehensive and lacking in balance. Unsatisfactory presentation skills including poor eye contact with audience, verbal delivery, visual aids and time management.

Failure

(F) Fail to participate in class for the presentation.

Assessment Task

Class Participation and Discussion (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Engagement and individual contribution in the class.

Test students' understanding of major concepts and frameworks in foreign strategy and policy and their relationship with major management issues and solutions encountered in the real world.

Excellent

(A+, A, A-) Provides interesting, complex, and creative arguments, cases, and conclusions to relevant topics in class, as in Good but stating a point of view in own voice and with originality, thoroughly grounded in the arguments and generating new issues.

Good

(B+, B) Provides well-rounded arguments, cases, and conclusions to relevant topics in class, good grasp of theory/ conceptual framework and what questions need to be asked. Arguments balanced, creative, well-structured and convincing, leading to a well-reasoned conclusion.

Marginal

(B-, C+, C) Provides fragmented arguments, cases, and conclusions to relevant topics in class. Some points made but descriptive in nature, arguments unconvincing.

Failure

(F) Fail to participate in class.

Assessment Task

Essay-writing (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Assess students' ability to demonstrate a sound knowledge and comprehensive understanding of China's foreign strategy and policies and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

Excellent

(A+, A, A-) As in Good but with a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context. Generalizes principles, models or practices to generate new insights and questions. A soundly structured essay with balanced and compelling conclusions thoroughly grounded in the arguments presented.

Good

(B+, B) The arguments demonstrate a good appreciation of the subject matter principles/ conceptual framework and the contemporary context with indications of reflection on own position. Some new insights and questions offered with clear evidence of learning from the case studies and of the ability to apply it. A well-structured, original essay with conclusions properly grounded in the arguments and convincingly justified.

Marginal

(B-, C+, C) The arguments are relevant and accurate but isolated, addressing the subject matter only in part and lacking both a strong grounding in principles/ conceptual framework and understanding of the contemporary context. No originality, weak justification of conclusions and poorly structured.

Failure

(F) Little evidence of familiarity with the subject matter;
Fail to submit the individual essay.

Part III Other Information**Keyword Syllabus**

The Historical Legacy and National Psychology
 Culture, Philosophy and China's Foreign Relations
 Ideological Legacy: Capitalism, Imperialism, and Socialism
 Perceptions, Identification and Views about China and the World: the Strategic Culture (Power, Place, Interests)
 The Historical Development of China's Foreign Strategies
 Current Chinese Foreign Strategy and Future Trends
 China's Foreign Strategies and Policies towards Different Countries
 China's Multilateral Diplomacy and Policies on Major International Issues

Reading List**Compulsory Readings**

Title	
1	楚樹龍、金威：《中國外交戰略和政策》，時事出版社，2008年。

Additional Readings

Title	
1	To be assigned by instructor.