

FB6922P: PPP CONSULTING PROJECT RESEARCH

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

PPP Consulting Project Research

Subject Code

FB - College of Business (FB)

Course Number

6922P

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

2

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to provide an opportunity for participants to relate theory to practice and to demonstrate enhanced knowledge and analytic skills through the investigation and analysis of a significant real problem related to PPP practices.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 app.)		DEC-A2	DEC-A3
1	Analyse the inter-related and dynamic components of the PPP issues and practices at strategic levels		x		
2	Apply advanced approaches in case research and writing;			x	
3	Conduct case study research at different stages				x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	1	Meetings giving instructions in case and report writing and face-to-face consultancy skills.	1, 2, 3	
2	2	Meeting with Project Supervisors and the senior management from the project host companies	1, 2	
3	3	In-progress and final project report and presentation	1, 2, 3	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("-" for nil entry)	Allow Use of GenAI?
1	Preliminary problem identification report In-progress report A final written report (Oral Examination when necessary)	1, 2, 3	80	-	Yes

2	Participation in regular meetings	1, 2	10	-	Yes
3	Contribution in solving others problems	1, 2, 3	10	-	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Preliminary problem identification report In-progress report and final written report (presentation when necessary) (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

- 1.1 Ability to critically examine and evaluate the issues and alternative solutions;
- 1.2 Ability to work effectively with the project host company and the supervisor to achieve results.

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Participation in regular meetings (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

- 2.1 Ability to effectively manage the project progress and communication with the project stockholders

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Contribution in solving real problems (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

3.1 Ability to achieve the results that are significant to improve the PPP practices

Excellent

(A+, A, A-) High

Good

(B+, B, B-) Significant

Fair

(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Preliminary problem identification report In-progress report and final written report (presentation when necessary) (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

1.1 Ability to critically examine and evaluate the issues and alternative solutions;

1.2 Ability to work effectively with the project host company and the supervisor to achieve results.

Excellent

(A+, A, A-) High

Good

(B+, B) Significant

Marginal

(B-, C+, C) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Participation in regular meetings (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

2.1 Ability to effectively manage the project progress and communication with the project stockholders

Excellent

(A+, A, A-) High

Good

(B+, B) Significant

Marginal

(B-, C+, C) Basic

Failure

(F) Not even reaching marginal levels

Assessment Task

Contribution in solving real problems (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

3.1 Ability to achieve the results that are significant to improve the PPP practices

Excellent

(A+, A, A-) High

Good

(B+, B) Significant

Marginal

(B-, C+, C) Basic

Failure

(F) Not even reaching marginal levels

Part III Other Information

Keyword Syllabus

PPP theory and practice / Negotiation / Argumentation / Creativity / Problem solving / Analytic thinking / Decision making / Coalition building / Team work and collaboration / Effective communications (verbal and non-verbal) / Strategic use of information.

Reading List

Compulsory Readings

Title	
1	Easton, Geoff. Learning from Case Studies, 2nd ed., Prentice Hall, 1992
2	Christensen, C.R. et al, Case Method, Harvard Business School, 1994

Additional Readings

Title	
1	Yin, R.K. Case Study Research and Applications: Design and Methods 6e, 2018
2	Michiel R. Leenders and James A. Erskine. Case Research, 3rd ed., University of Western Ontario, 1989