

FB6914P: LEADERSHIP FORUM

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Leadership Forum

Subject Code

FB - College of Business (FB)

Course Number

6914P

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

Intensive mode: 4 days

Credit Units

1

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

FB6814 CEO Forum

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to give participants insights into the practical aspects of leadership in different industries and organizations as well as help participants identify business opportunities and threats. The course is delivered through a combination of seminars, discussions and company visits.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Understand cultural influences on leadership and organizations.		x	x	
2	Recognize how other leaders align their leadership strategy and style with their own personal values to manage and overcome challenges in their industries and organizations.		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Seminar	Leaders from various industries and organizations will be invited to share their experience and insights.	1, 2	
2	Class Participation	Discussions will be conducted to help students think critically and interact with guest speakers.	1, 2	
3	Company visits	Visiting various industries in Hong Kong or Mainland China and meeting with respective senior management to widen participants' business exposure and network.	1, 2	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Seminars	1, 2	50	Assessed on a Pass/Fail basis	Yes
2	Participation	1, 2	50	Assessed on a Pass/Fail basis	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Pre-reading, In-class discussion, company visits, and exercises (if any)

Criterion

Ability to contribute in discussion and exercises in class

Pass (P)

(P) Listening attentively in all sessions

Actively participate in all discussion, exercises and company visits

Failure (F)

(F) Participate in few discussion and exercises or does not participate

Part III Other Information

Keyword Syllabus

Leadership Strategy and Style. Cultural Influences. Personal Values. Innovation and Change.

Reading List**Compulsory Readings**

	Title
1	Nil

Additional Readings

	Title
1	Nil