

FB6907P: NAVIGATING HONG KONG: STRATEGIC INSIGHTS FOR GLOBAL LEADERS

Effective Term

Semester B 2025/26

Part I Course Overview

Course Title

Navigating Hong Kong: Strategic Insights for Global Leaders

Subject Code

FB - College of Business (FB)

Course Number

6907P

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

Intensive mode: 2 days

Credit Units

1

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course is tailored for senior executives, investors, and entrepreneurs seeking to decode the institutional logic behind Hong Kong's enduring success. Positioned as a high-level, closed-door seminar, the course offers a rare opportunity to engage directly with policymakers, legal experts, and industry leaders who have shaped Hong Kong's global competitiveness.

At the intersection of Eastern traditions and Western institutional frameworks, Hong Kong has developed a unique and resilient business ecosystem. This course provides an insider's perspective on the city's legal infrastructure, monetary system, regulatory architecture, and emerging policy. The curriculum is structured around thematic workshops led by industry practitioners in finance, professional services, innovation, and trade, with a focus on practical application rather than theoretical exposition.

Participants will benefit from:

- Pre-course briefings to establish a shared foundation;
- Interactive workshops that translate institutional insights into actionable strategies;
- A capstone session to develop a personalized "Hong Kong Opportunity Map";
- Curated networking events with key figures from government, business, and academia;
- Post-course engagement to reinforce learning and foster long-term collaboration.

By the end of the programme, participants will not only gain a deep understanding of Hong Kong's institutional strengths but also acquire concrete tools to apply these advantages to their own enterprises and strategic initiatives.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Understand and analyze foundational principles of governance and various models and frameworks that define government structures and functions.		x	x	x
2	Evaluate and apply strategies for effective policy implementation, including assessing policy outcomes, identifying key performance metrics, and utilizing feedback mechanisms.		x	x	x
3	Develop and demonstrate ethical behaviour and accountability in public administration by exploring tools for ensuring government transparency and promoting ethical practices.		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures and Classroom Discussions	Facilitate knowledge exchange and intellectual engagement between students and teachers. Through brainstorming, deepen understanding of specific topics, stimulate innovative thinking, enhance problem-solving skills, and develop teamwork and communication abilities, ultimately promoting academic research and personal growth.	1, 2, 3	Intensive teaching over two days
2	Case Analysis	Through concrete and realistic scenario simulations, students gain a deep understanding of the practical application of theoretical knowledge, enhancing their problem-solving abilities, critical thinking, and teamwork skills.	1, 2, 3	In-class participation and presentation, as well as out-of-class preparation.
3	On-site Company Visit	Through on-site visits, students gain firsthand insights into real business operations, bridging theory and practice, deepening industry understanding, and enhancing practical and professional skills.	1, 2, 3	Flexible schedule.

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Class participation and discussion	1, 2, 3	50	-	Yes
2	One individual assignment	1, 2, 3	20	-	Yes
3	One group project	1, 2, 3	30	-	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)

Assessment Task

Report /Presentation (Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Demonstration of sensitivity, understanding and application of global/cultural intricacies for business opportunities in Greater China.

Pass (P)

Demonstrates a good understanding and sensitivity of how to effectively leverage global/cultural considerations for business opportunities in China.

Failure (F)

Unable to show an appropriate level of understanding and sensitivity of how to effectively leverage global/cultural considerations for business opportunities in China.

Assessment Task

Report /Presentation (Applicable to students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Demonstration of sensitivity, understanding and application of global/cultural intricacies for business opportunities in Greater China.

Pass (P)

Demonstrates a good understanding and sensitivity of how to effectively leverage global/cultural considerations for business opportunities in China.

Failure (F)

Unable to show an appropriate level of understanding and sensitivity of how to effectively leverage global/cultural considerations for business opportunities in China.

Part III Other Information

Keyword Syllabus

- Institutional Advantage
- Regulatory Innovation
- Cross-Border Strategy
- Common Law System
- Financial Architecture
- Policy Insight
- Industry Leadership
- Strategic Networking
- Hong Kong Ecosystem
- Opportunity Mapping

Reading List**Compulsory Readings**

Title	
1	Lecture notes, newspaper clippings, and academic articles