

FB6905P: GOVERNMENT GOVERNANCE AND POLICY ANALYSIS

Effective Term

Summer Term 2025

Part I Course Overview

Course Title

Government Governance and Policy Analysis

Subject Code

FB - College of Business (FB)

Course Number

6905P

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

Intensive mode: 4 days

Credit Units

2

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course provides a comprehensive understanding of government operations and policy-making processes. Students will explore foundational principles of governance, examining various models and frameworks that define government structures and functions. They will delve into the roles and responsibilities of different government branches and agencies, followed by an in-depth look at the policy formulation process, including stages of policy development, stakeholder analysis, and the use of policy instruments such as regulations and incentives.

The course also covers policy implementation, discussing strategies for effective execution, common challenges, and case studies of successful and unsuccessful implementations. Students will learn techniques for assessing policy outcomes and impacts, identifying key performance metrics, and utilizing feedback mechanisms to inform future policy-making. Emphasis is placed on transparency and accountability, discussing tools for ensuring government accountability and promoting ethical behavior in public administration. Contemporary issues such as digital transformation, globalization, and sustainability are explored, highlighting their impact on governance and policy-making. The course concludes with best practices in governance and policy analysis through case studies and interactive class discussions. By the end, students will be equipped to make informed decisions that drive organizational and societal progress.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)		DEC-A1	DEC-A2	DEC-A3
1	Understand and analyze foundational principles of governance and various models and frameworks that define government structures and functions.				x	
2	Evaluate and apply strategies for effective policy implementation, including assessing policy outcomes, identifying key performance metrics, and utilizing feedback mechanisms.				x	x
3	Develop and demonstrate ethical behaviour and accountability in public administration by exploring tools for ensuring government transparency and promoting ethical practices.		x			x
4	Critically assess contemporary issues such as digital transformation, globalization, and sustainability and their impact on governance and policy-making.				x	

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures and Classroom Discussions	Facilitate knowledge exchange and intellectual engagement between students and teachers. Through brainstorming, deepen understanding of specific topics, stimulate innovative thinking, enhance problem-solving skills, and develop teamwork and communication abilities, ultimately promoting academic research and personal growth.	1, 2, 3, 4	Intensive teaching over two days
2	Case Analysis	Through concrete and realistic scenario simulations, students gain a deep understanding of the practical application of theoretical knowledge, enhancing their problem-solving abilities, critical thinking, and teamwork skills.	1, 2, 3, 4	In-class participation and presentation, as well as out-of-class preparation.
3	Guest Sharing	Featuring experts in the field, providing diverse perspectives and insights	1, 2, 3, 4	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Class participation and discussion	1, 2, 3, 4	20	-	Yes
2	One individual assignment	1, 2, 3, 4	50	-	Yes
3	One group project	1, 2, 3, 4	30	-	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

class discussion (Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to demonstrate critical understanding of the course material

Excellent

(A+, A, A-) Outstanding

Good

(B+, B, B-)High

Fair

(C+, C, C-)Satisfactory

Marginal

(D)Basic

Failure

(F)Not reaching marginal level

Assessment Task

Individual assignment (Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to apply theories introduced in class

Ability to resolve real-life issues.

Excellent

(A+, A, A-)Outstanding

Good

(B+, B, B-)High

Fair

(C+, C, C-)Satisfactory

Marginal

(D)Basic

Failure

(F)Not reaching marginal level

Assessment Task

Group project (Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to present material in a logical manner and demonstrate the ability conduct an independent analysis to develop their own solutions.

Excellent

(A+, A, A-)Outstanding

Good

(B+, B, B-)High

Fair

(C+, C, C-)Satisfactory

Marginal

(D)Basic

Failure

(F)Not reaching marginal level

Assessment Task

class discussion (Applicable to students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Applicable to students admitted from Semester A 2022/23 to Summer Term 2024

Excellent

(A+, A, A-) Outstanding

Good

(B+, B) High

Marginal

(B-, C+, C) Satisfactory

Failure

(F) Not reaching marginal level

Assessment Task

Individual assignment (Applicable to students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to apply theories introduced in class
Ability to resolve real-life issues.

Excellent

(A+, A, A-) Outstanding

Good

(B+, B) High

Marginal

(B-, C+, C) Satisfactory

Failure

(F) Not reaching marginal level

Assessment Task

Group project (Applicable to students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to present material in a logical manner and demonstrate the ability conduct an independent analysis to develop their own solutions.

Excellent

(A+, A, A-) Outstanding

Good

(B+, B) High

Marginal

(B-, C+, C) Satisfactory

Failure

(F) Not reaching marginal level

Part III Other Information

Keyword Syllabus

- Governance
- Policy-making
- Government structures
- Policy formulation
- Stakeholder analysis
- Policy implementation
- Transparency
- Accountability
- Sustainability

Reading List

Compulsory Readings

Title	
1	Lecture notes, newspaper clippings, and academic articles