

FB6882P: PSYCHOLOGY: INSIGHT INTO THE PEOPLE' S HEART

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Psychology: Insight into the People' s Heart

Subject Code

FB - College of Business (FB)

Course Number

6882P

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

Intensive mode: 2 days

Credit Units

1

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course is designed to enable aspiring participants to explore the intricate dynamics of human behavior and emotions in today's uncertain working environment. It delves deep psychological principles to understand what motivates people, how trust is built, and how effective communication can align an individual's heart and mind. Through interactive sessions, case studies, and reflective exercises, students will learn to discern the unspoken needs and aspirations of their colleagues and employees, thereby fostering an environment of encouraging, empathy, and respect.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Apply workplace behaviour and emotions to address underlying employee needs and promote a collaborative team culture.		x	x	
2	Apply leadership strategies that utilize interpersonal insights to effectively influence and motivate teams in a competitive business setting.		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Lecture	Students will engage with the faculty members, both within and outside College of Business, via lecture on various topics pertinent to business world.	1, 2	
2	Class Discussion	Students will attend the class in manners that encourage and conducive for students to be interactive and participatory during lectures.	1, 2	

3	Knowledge Application	Students will be assigned into group and/or individual projects and/or presentations will be assigned to provide students with opportunities to apply the subject knowledge learnt through in this course.	1, 2	
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Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Class Participation & Contribution	1, 2	20	-	Yes
2	Group Assignments	1, 2	50	-	Yes
3	Individual Assignments	1, 2	30	-	Yes

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Class Participation & Contribution (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Active class attendance and engagement in discussions.

Excellent

Strong evidence of class participation through punctual and nearly full attendance, active engagement in class discussions, and careful preparation for class activities.

Good

Adequate evidence of class participation through punctual attendance, active engagement in class discussions, and careful preparation for class activities.

Fair

Fair and basic evidence of class participation through attendance, active engagement in class discussions, and careful preparation for class activities.

Marginal

Marginal evidence of class participation through attendance, active engagement in class discussions, and careful preparation for class activities.

Failure

Little or no evidence of class participation.

Assessment Task

Group Assignment (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Demonstrates a deep understanding of the subject matter through collaborative analysis and clear presentation.

Excellent

Strong evidence of superior grasp of subject matter, ability to analyse and synthesize, original and critical thinking, and clarity in presentation and writing.

Good

Adequate evidence of good grasp of subject matter, ability to analyse and synthesize, some original and critical thinking, and clarity in presentation and writing.

Fair

Fair and basic evidence of grasp of subject matter, ability to analyse and synthesize, and clarity in presentation and writing.

Marginal

Marginal evidence of grasp of subject matter, ability to analyse and synthesize, and clarity in presentation and writing.

Failure

Little or no evidence of understanding of subject matter.

Assessment Task

Individual Assignment (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Exhibits critical thinking and clarity in writing while demonstrating a thorough understanding of the course content.

Excellent

Strong evidence of superior grasp of subject matter, ability to analyse and synthesize, original and critical thinking, and clarity in presentation and writing.

Good

Adequate evidence of good grasp of subject matter, ability to analyse and synthesize, some original and critical thinking, and clarity in presentation and writing.

Fair

Fair and basic evidence of grasp of subject matter, ability to analyse and synthesize, and clarity in presentation and writing.

Marginal

Marginal evidence of grasp of subject matter, ability to analyse and synthesize, and clarity in presentation and writing.

Failure

Little or no evidence of understanding of subject matter.

Assessment Task

Class Participation & Contribution (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Active class attendance and engagement in discussions.

Excellent

Strong evidence of class participation through punctual and nearly full attendance, active engagement in class discussions, and careful preparation for class activities.

Good

Adequate evidence of class participation through punctual attendance, active engagement in class discussions, and careful preparation for class activities.

Marginal

Marginal evidence of class participation through attendance, active engagement in class discussions, and careful preparation for class activities.

Failure

Little or no evidence of class participation.

Assessment Task

Group Assignment (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Demonstrates a deep understanding of the subject matter through collaborative analysis and clear presentation.

Excellent

Strong evidence of superior grasp of subject matter, ability to analyse and synthesize, original and critical thinking, and clarity in presentation and writing.

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Failure

Little or no evidence of understanding of subject matter.

Assessment Task

Individual Assignment (for students admitted from Semester A 2022/23 to Summer Term 2024)

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Failure

Little or no evidence of understanding of subject matter.

Part III Other Information

Keyword Syllabus

Motivational Insights, Business Psychology; Emotions; Leadership Positioning; etc.

Reading List

Compulsory Readings

Title	
1	Readings will be assigned by the course instructor covering a specific subject/field.

Additional Readings

Title	
1	Readings will be assigned by the course instructor covering a specific subject/field.