

FB6859P: PERSONAL INITIATIVE FOR ENTREPRENEURS

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Personal Initiative for Entrepreneurs

Subject Code

FB - College of Business (FB)

Course Number

6859P

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

Intensive mode: 2 days

Credit Units

1

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese (Putonghua)

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

Business success always depends on becoming active which implies that the entrepreneur has to show personal initiative composing of three important elements: being self-starting, showing future thinking, and overcoming barriers. This course provides action principles entrepreneurs can follow to increase their personal initiative which will in turn lead to an increase in business success. These principles are rules of thumb which are easy to follow, without studying lots of theory. The course treats every step in the entrepreneurial process - from identifying opportunities to looking for feedback - in the light of personal initiative. The course design aims at giving the chance to become active and practice the action principles for every step with the help of case studies.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Learn to become active without being told, change the environment instead of waiting for changes to come, and always seek to be ahead of competitors.		x	x	x
2	Learn to consider both the future opportunities/problems in the market and their present preparation for them.		x	x	x
3	Learn to accept to make mistakes, find long-term solutions for possible problems and obstacles to occur and be persistent in pursuing personal goals despite of these problems and obstacles.		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Lecture	The instructor will present the frameworks for the three elements of personal initiatives: self-starting, future-thinking, and overcoming barriers.	1, 2, 3

2	Class Participation	Through interactions, the participants apply the principles to their own business and business environment to be able to transfer what has been learned during the course.	1, 2, 3	
3	Assignment/ Presentation	There will be presentation sections, followed by one or several exercises and the discussion of these exercises, as well as by a feedback section in order to maximize the learning effect of the participants.	1, 2, 3	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Class Participation	1, 2, 3	30	
2	Group Work	1, 2, 3	35	
3	Individual Assignment	1, 2, 3	35	

Continuous Assessment (%)

100

Additional Information for ATs

Individual lecturers will specify the assessment tasks according to the nature of subject and participants' learning needs.

Assessment Rubrics (AR)**Assessment Task**

1. Class Participation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Excellent

(A+, A, A-) Strong evidence of class participation through punctual and nearly full attendance, active engagement in class discussions, and careful preparation for class activities.

Good

(B+, B, B-) Adequate evidence of class participation through punctual attendance, active engagement in class discussions, and careful preparation for class activities.

Fair

(C+, C, C-) Some evidence of class participation through attendance, active engagement in class discussions, and careful preparation for class activities.

Marginal

(D) Marginal evidence of class participation through attendance, active engagement in class discussions, and careful preparation for class activities.

Failure

(F) Little of no evidence of class participation.

Assessment Task

2. Group Assignment (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Excellent

(A+, A, A-) Strong evidence of superior grasp of subject matter ability to analyse and synthesize original and critical thinking, and clarity in presentation and writing.

Good

(B+, B, B-) Adequate evidence of good grasp of subject matter ability to analyse and synthesize some original and critical thinking, and clarity in presentation and writing.

Fair

(C+, C, C-) Some evidence of good grasp of subject matter ability to analyse and synthesize and clarity in presentation and writing.

Marginal

(D) Marginal evidence of grasp of subject matter ability to analyse and synthesize and clarity in presentation and writing.

Failure

(F) Little of no evidence of understanding of subject matter.

Assessment Task

3. Individual Assignment (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Excellent

(A+, A, A-) Strong evidence of superior grasp of subject matter ability to analyse and synthesize original and critical thinking, and clarity in presentation and writing.

Good

(B+, B, B-) Adequate evidence of good grasp of subject matter ability to analyse and synthesize some original and critical thinking, and clarity in presentation and writing.

Fair

(C+, C, C-) Some evidence of good grasp of subject matter ability to analyse and synthesize and clarity in presentation and writing.

Marginal

(D) Marginal evidence of grasp of subject matter ability to analyse and synthesize and clarity in presentation and writing.

Failure

(F) Little of no evidence of understanding of subject matter.

Assessment Task

1. Class Participation (for students admitted from Semester A 2022/23 to Summer Term 2024)

Excellent

(A+, A, A-) Strong evidence of class participation through punctual and nearly full attendance, active engagement in class discussions, and careful preparation for class activities.

Good

(B+, B) Adequate evidence of class participation through punctual attendance, active engagement in class discussions, and careful preparation for class activities.

Marginal

(B-, C+, C) Marginal evidence of class participation through attendance, active engagement in class discussions, and careful preparation for class activities.

Failure

(F) Little of no evidence of class participation.

Assessment Task

2. Group Assignment (for students admitted from Semester A 2022/23 to Summer Term 2024)

Excellent

(A+, A, A-) Strong evidence of superior grasp of subject matter, ability to analyse and synthesize, original and critical thinking, and clarity in presentation and writing.

Good

(B+, B) Adequate evidence of good grasp of subject matter, ability to analyse and synthesize, some original and critical thinking, and clarity in presentation and writing.

Marginal

(B-, C+, C) Marginal evidence of grasp of subject matter, ability to analyse and synthesize, and clarity in presentation and writing.

Failure

(F) Little of no evidence of understanding of subject matter.

Assessment Task

3. Individual Assignment (for students admitted from Semester A 2022/23 to Summer Term 2024)

Excellent

(A+, A, A-) Strong evidence of superior grasp of subject matter, ability to analyse and synthesize, original and critical thinking, and clarity in presentation and writing.

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(B+, B) Adequate evidence of good grasp of subject matter, ability to analyse and synthesize, some original and critical thinking, and clarity in presentation and writing.

Marginal

(B-, C+, C) Marginal evidence of grasp of subject matter, ability to analyse and synthesize, and clarity in presentation and writing.

Failure

(F) Little of no evidence of understanding of subject matter.

Part III Other Information

Keyword Syllabus

Personal development; Entrepreneurial mindset; Personal initiative; Self-starting; Proactive; Future-thinking; Overcoming barriers; Creative thinking; Innovative thinking; Growth mindset etc.

Reading List

Compulsory Readings

Title	
1	Readings and handouts will be assigned by the course instructor covering a specific subject/field.

Additional Readings

Title	
1	Readings and handouts will be assigned by the course instructor covering a specific subject/field.