

# FB6776B: SPECIAL TOPICS IN BUSINESS I

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## Effective Term

Semester A 2025/26

## Part I Course Overview

### Course Title

Special Topics in Business I

### Subject Code

FB - College of Business (FB)

### Course Number

6776B

### Academic Unit

College of Business (CB)

### College/School

College of Business (CB)

### Course Duration

One Semester

### Credit Units

2

### Level

P5, P6 - Postgraduate Degree

### Medium of Instruction

English

### Medium of Assessment

English

### Prerequisites

Nil

### Precursors

Nil

### Equivalent Courses

Nil

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

This course aims to address a number of special topics in business today. In particular, it aims to provide participants with a deeper appreciation of the role of business in society, together with an insight into alternative social and economic structures.

### Course Intended Learning Outcomes (CILOs)

| CILOs |                                                                                                  | Weighting (if DEC-A1 app.) |   | DEC-A2 | DEC-A3 |
|-------|--------------------------------------------------------------------------------------------------|----------------------------|---|--------|--------|
| 1     | Describe the concepts and theories on the special topics                                         | 30                         | x |        |        |
| 2     | Apply knowledge gained from class to analyse real life issues and develop problem solving skills | 35                         |   | x      |        |
| 3     | Analyse and predict the outcome of strategic interactions among individual and/or firm           | 35                         |   |        | x      |

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Learning and Teaching Activities (LTAs)

| LTAs |   | Brief Description                                                             | CILO No. | Hours/week (if applicable) |
|------|---|-------------------------------------------------------------------------------|----------|----------------------------|
| 1    | 1 | Students will engage in lectures and readings for basic theories and concepts | 1        |                            |
| 2    | 2 | Students will participate an in-depth class discussions on case study         | 2, 3     |                            |

### Assessment Tasks / Activities (ATs)

| ATs |                                   | CILO No. | Weighting (%) | Remarks ("- " for nil entry) | Allow Use of GenAI? |
|-----|-----------------------------------|----------|---------------|------------------------------|---------------------|
| 1   | In class discussion and exercises | 1, 2, 3  | 30            | -                            | Yes                 |
| 2   | Case Studies and presentation     | 1, 2, 3  | 20            | -                            | No                  |
| 3   | Quizzes and/or reports            | 1, 2, 3  | 50            | -                            | No                  |

### Continuous Assessment (%)

100

## **Assessment Rubrics (AR)**

### **Assessment Task**

In class discussion and exercises (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

### **Criterion**

Contribution to in-class discussion and exercises

#### **Excellent**

(A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.  
- Actively participate in all discussions and exercises.

#### **Good**

(B+, B, B-) - Good understanding of key concepts and theories on the special topics.  
- Actively participate in most discussions and exercises.

#### **Fair**

(C+, C, C-) - Able to understand key concepts and theories on the special topics.  
- Actively participate in some discussions and exercises.

#### **Marginal**

(D) - Poor understanding of key concepts and theories on the special topics.  
- Actively participate in few discussions and exercises.

#### **Failure**

(F) - Unable to understand key concepts and theories on the special topics.  
- Does not participate in class discussions and exercises.

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### **Assessment Task**

Case studies and presentations (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

### **Criterion**

Analysis and preparation on cases

#### **Excellent**

(A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.  
- Able to analysis, synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.  
- Able to develop and communicate compelling arguments by using supporting evidence.

#### **Good**

(B+, B, B-) - Good understanding of key concepts and theories on the special topics.  
- Able to analysis, synthesize and/or interpret as appropriate, evidence of original innovative and/or integrative thing.  
- Able to develop and communicate compelling arguments by using supporting evidence.

#### **Fair**

(C+, C, C-) - Able to understand key concepts and theories on the special topics.  
- Able to formulate and communicate some insights, viewpoints and suggestions /recommendation.

#### **Marginal**

(D) - Poor understanding of key concepts and theories on the special topics.  
- Able to formulate and communicate few insights, viewpoints and suggestions /recommendation.

#### **Failure**

(F) - Unable to address key concepts and theories on the special topics.

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### **Assessment Task**

Quizzes and/or reports (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

### **Criterion**

Understanding business issues of the subject matters

### **Excellent**

(A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.

- Able to analysis, synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.
- Able to develop and communicate compelling arguments by using supporting evidence.

### **Good**

(B+, B, B-) - Good understanding of key concepts and theories on the special topics.

- Able to analysis, synthesize and/or interpret as appropriate, evidence of original innovative and/or integrative thing.
- Able to develop and communicate compelling arguments by using supporting evidence.

### **Fair**

(C+, C, C-) - Able to understand key concepts and theories on the special topics.

- Able to formulate and communicate some insights, viewpoints and suggestions /recommendation.

### **Marginal**

(D) - Poor understanding of key concepts and theories on the special topics.

- Able to formulate and communicate few insights, viewpoints and suggestions /recommendation

### **Failure**

(F) - Unable to address key concepts and theories on the special topics.

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### **Assessment Task**

In class discussion and exercises (for students admitted from Semester A 2022/23 to Summer Term 2024)

### **Criterion**

Contribution to in-class discussion and exercises

### **Excellent**

(A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.

- Actively participate in all discussions and exercises.

### **Good**

(B+, B) - Good understanding of key concepts and theories on the special topics.

- Actively participate in most discussions and exercises.

### **Marginal**

(B-, C+, C) - Able to understand key concepts and theories on the special topics.

- Actively participate in some discussions and exercises.

### **Failure**

(F) - Poor understanding of key concepts and theories on the special topics.

- Actively participate in very few discussions and exercises.
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### **Assessment Task**

Case studies and presentations (for students admitted from Semester A 2022/23 to Summer Term 2024)

### **Criterion**

Analysis and preparation on cases

### **Excellent**

(A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.

- Able to analysis synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.
- Able to develop and communicate compelling arguments by using supporting evidence.

### **Good**

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### **Marginal**

(B-, C+, C) - Able to understand key concepts and theories on the special topics.

- Able to formulate and communicate some insights, viewpoints and suggestions /recommendation.

### **Failure**

(F) - Poor understanding of key concepts and theories on the special topics.

- Able to formulate and communicate very few insights, viewpoints and suggestions /recommendation.
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### **Assessment Task**

Quizzes and/or reports (for students admitted from Semester A 2022/23 to Summer Term 2024)

### **Criterion**

Understanding business issues of the subject matters

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(B-, C+, C) - Able to understand key concepts and theories on the special topics.

- Able to formulate and communicate some insights, viewpoints and suggestions /recommendation.

### **Failure**

(F) - Poor understanding of key concepts and theories on the special topics.

- Able to formulate and communicate very few insights, viewpoints and suggestions /recommendation.
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## Part III Other Information

### Keyword Syllabus

Contemporary business practices and issues

### Reading List

#### Compulsory Readings

| Title |     |
|-------|-----|
| 1     | Nil |

#### Additional Readings

| Title |     |
|-------|-----|
| 1     | Nil |