

FB6776: SPECIAL TOPICS IN BUSINESS I

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Special Topics in Business I

Subject Code

FB - College of Business (FB)

Course Number

6776

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to address a number of special topics in business today. In particular, it aims to provide participants with a deeper appreciation of the role of business in society, together with an insight into alternative social and economic structures.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 app.)		DEC-A2	DEC-A3
1	Describe the concepts and theories on the special topics	30	x		
2	Apply knowledge gained from class to analyse real life issues and develop problem solving skills	35		x	
3	Analyse and predict the outcome of strategic interactions among individual and/or firm	35			x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	1	Students will engage in lectures and readings for basic theories and concepts	1	
2	2	Students will participate an in-depth class discussions on case study	2, 3	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	In class discussion and exercises	1, 2, 3	30	
2	Case Studies and presentation	1, 2, 3	20	
3	Quizzes and/or reports	1, 2, 3	50	

Continuous Assessment (%)

100

Assessment Rubrics (AR)

Assessment Task

In class discussion and exercises (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Contribution to in-class discussion and exercises

Excellent

- (A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.
- Actively participate in all discussions and exercises.

Good

- (B+, B, B-) - Good understanding of key concepts and theories on the special topics.
- Actively participate in most discussions and exercises.

Fair

- (C+, C, C-) - Able to understand key concepts and theories on the special topics.
- Actively participate in some discussions and exercises.

Marginal

- (D) - Poor understanding of key concepts and theories on the special topics.
- Actively participate in few discussions and exercises.

Failure

- (F) - Unable to understand key concepts and theories on the special topics.
- Does not participate in class discussions and exercises.
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Assessment Task

Case studies and presentations (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Analysis and preparation on cases

Excellent

- (A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.
- Able to analysis, synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.
- Able to develop and communicate compelling arguments by using supporting evidence.

Good

- (B+, B, B-) - Good understanding of key concepts and theories on the special topics.
- Able to analysis, synthesize and/or interpret as appropriate, evidence of original innovative and/or integrative thing.
- Able to develop and communicate compelling arguments by using supporting evidence.

Fair

- (C+, C, C-) - Able to understand key concepts and theories on the special topics.
- Able to formulate and communicate some insights, viewpoints and suggestions /recommendation.

Marginal

- (D) - Poor understanding of key concepts and theories on the special topics.
- Able to formulate and communicate few insights, viewpoints and suggestions /recommendation.

Failure

- (F) - Unable to address key concepts and theories on the special topics.

Assessment Task

Quizzes and/or reports (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Understanding business issues of the subject matters

Excellent

(A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.

- Able to analysis, synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.

- Able to develop and communicate compelling arguments by using supporting evidence.

Good

(B+, B, B-) - Good understanding of key concepts and theories on the special topics.

- Able to analysis, synthesize and/or interpret as appropriate, evidence of original innovative and/or integrative thing.

- Able to develop and communicate compelling arguments by using supporting evidence.

Fair

(C+, C, C-) - Able to understand key concepts and theories on the special topics.

- Able to formulate and communicate some insights, viewpoints and suggestions /recommendation.

Marginal

(D) - Poor understanding of key concepts and theories on the special topics.

- Able to formulate and communicate few insights, viewpoints and suggestions /recommendation

Failure

(F) - Unable to address key concepts and theories on the special topics.

Assessment Task

In class discussion and exercises (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Contribution to in-class discussion and exercises

Excellent

(A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.

- Actively participate in all discussions and exercises.

Good

(B+, B) - Good understanding of key concepts and theories on the special topics.

- Actively participate in most discussions and exercises.

Marginal

(B-, C+, C) - Able to understand key concepts and theories on the special topics.

- Actively participate in some discussions and exercises.

Failure

(F) - Poor understanding of key concepts and theories on the special topics.

- Actively participate in very few discussions and exercises.

Assessment Task

Case studies and presentations (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Analysis and preparation on cases

Excellent

(A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.

- Able to analysis synthesize and/or interpret as appropriate, strong evidence of original innovative and/or integrative thing.
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- Able to develop and communicate compelling arguments by using supporting evidence.

Marginal

(B-, C+, C) - Able to understand key concepts and theories on the special topics.

- Able to formulate and communicate some insights, viewpoints and suggestions /recommendation.

Failure

(F) - Poor understanding of key concepts and theories on the special topics.

- Able to formulate and communicate very few insights, viewpoints and suggestions /recommendation.
-

Assessment Task

Quizzes and/or reports (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Understanding business issues of the subject matters

Excellent

(A+, A, A-) - Excellent understanding of key concepts and theories on the special topics.

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- Able to formulate and communicate some insights, viewpoints and suggestions /recommendation.

Failure

(F) - Poor understanding of key concepts and theories on the special topics.

- Able to formulate and communicate very few insights, viewpoints and suggestions /recommendation.
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Part III Other Information

Keyword Syllabus

Contemporary business practices and issues

Reading List

Compulsory Readings

Title	
1	Nil

Additional Readings

Title	
1	Nil