

FB6773A: GLOBAL EXCHANGE I

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Global Exchange I

Subject Code

FB - College of Business (FB)

Course Number

6773A

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to deepen students' understanding, sensitivity and appreciation of cultural diversities, and enhance their intercultural competencies and broaden their global outlook and knowledge of different economic, political and social systems.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Identify and design the evaluation communication norms, rituals, and cultural differences in global business operations; demonstrate ability to apply these knowledges to the real business context	30	x	x	x
2	Discuss the course topics with students from different universities; explain effectively in a multi-cultural and non-local setting	30	x	x	
3	Develop successful strategies to overcome communication and cultural barriers and demonstrate the usefulness of these strategies in academic, business and social settings	40	x		x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures and Seminars	Students will engage in formal lectures to gain knowledge about the course topics.	1, 2, 3
2	Peer-discussion	Students will discuss with their peers how to improve their knowledge, and performance on assessment tasks, in order to deepen and broaden their knowledge and skills.	1, 2, 3
3	Reflective Writing	Students will carry out reflective writing on what they have learnt in class to consolidate and deepen their knowledge.	1, 2, 3

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Reflection Report	1, 2, 3	100	Assessed on a Pass/Fail basis	No

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Reflection Report

Criterion

Self-disclosure

Pass (P)

(P) Demonstrates an open, non-defensive ability to self-appraise, discussing both growth and frustrations related to learning in exchange. Risks asking probing questions about self and seeks to answer these.

Failure (F)

(F) Self-disclosure tends to be superficial and factual, without self-reflection.

Assessment Task

Reflection Report

Criterion

Connection to outside experiences

Pass (P)

(P) In-depth synthesis of thoughtfully selected aspects of experiences related to the exchange. Makes clear connections between what is learned from outside experiences and the exchange.

Failure (F)

(F) Identify little ideas or issues from outside experiences related to the exchange.

Assessment Task

Reflection Report

Criterion

Connection to course objectives

Pass (P)

(P) Synthesize, analyze and evaluate thoughtfully selected aspects of ideas or issues related to this exchange.

Failure (F)

(F) Restate little ideas or issues related to this exchange.

Part III Other Information

Keyword Syllabus

Global exchange between the Eastern and Western world, cultural fusion, the relationship between cultural exchange, economic, political and social system.

Reading List

Compulsory Readings

Title	
1	Nil

Additional Readings

Title	
1	Nil