

FB6712B: INDUSTRY ON-SITE WORKSHOP

New Syllabus Proposal

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Industry On-site Workshop

Subject Code

FB - College of Business (FB)

Course Number

6712B

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

One day

Credit Units

1

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to provide participants with an in-depth, well-rounded business experiences by visiting various industries in Hong Kong or other international cities and meeting with respective senior management to widen their business exposure and network.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Identify complex interconnected business issues in Hong Kong or other international cities;	25	x	x	x
2	Describe their understanding of the strategic thinking of top management of organisations in Hong Kong or other international cities;	25	x	x	x
3	Apply their analytical and critical thinking skills in real business situations;	25	x	x	x
4	Demonstrate their business networking.	25	x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Workshop	In workshops, students will engage in seminar held by the top management of the host company. They will also improve their knowledge by engaging with other students' presentations.	1, 2, 3, 4	
2	Site visit and discussion	Students will discuss, clarify, and debate key arguments and concepts through civil interaction with others, while listening to, and developing an appreciation for, alternative views.	1, 2, 3, 4	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("-" for nil entry)	Allow Use of GenAI?
1	Active Engagement	1, 2, 3, 4	20	Attendance, Professionalism, Participation on Q&A	No
2	Individual Report	2, 3	50	Write-up to response question(s) raised by the management of host company	No
3	Group Presentation	2, 3	30	Assessing students' ability to process & synthesize information learned at the workshop and present it effectively as a team	No

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Active Engagement (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

- Attends and pays attention in the workshop.
- Participating into discussions throughout the visit.

Excellent

(A+, A, A-)

- Attends the workshop on time, even ahead of the time.
- Listening attentively in all sessions. Actively participate in all discussions throughout the visit.

Good

(B+, B, B-)

- Attends the workshop on time.
- Listening attentively in most sessions. Actively participate in most discussions during the visit.

Fair

(C+, C, C-)

- Attends the workshop a bit late.
- Listening attentively in some sessions. Participate in some discussions during the visit.

Marginal

(D)

- Attends the workshop late.
- Listening attentively in few sessions. Participate in few discussions during the visit.

Failure

(F)

- Attends the workshop very late.
 - Listening attentively in few sessions. Did not participate in any discussion during the visit.
-

Assessment Task

Individual Report (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to demonstrate integrated learning in the group presentation and individual written report.

Excellent

(A+, A, A-) - Demonstrate excellent ability to fully integrate learning in the group presentation and individual written report.

Good

(B+, B, B-) - Demonstrate good ability to moderately integrate learning in the group presentation and individual written report.

Fair

(C+, C, C-) - Demonstrate fair ability to somewhat integrate learning in the group presentation and individual written report.

Marginal

(D) - Demonstrate poor ability to integrate learning in the group presentation and individual written report.

Failure

(F) - Not able to demonstrate learning from this course in the group presentation and individual written report.

Assessment Task

Group Presentation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Ability to demonstrate integrated learning in the group presentation and individual written report.

Excellent

(A+, A, A-) - Demonstrate excellent ability to fully integrate learning in the group presentation and individual written report.

Good

(B+, B, B-) - Demonstrate good ability to moderately integrate learning in the group presentation and individual written report.

Fair

(C+, C, C-) - Demonstrate fair ability to somewhat integrate learning in the group presentation and individual written report.

Marginal

(D) - Demonstrate poor ability to integrate learning in the group presentation and individual written report.

Failure

(F) - Not able to demonstrate learning from this course in the group presentation and individual written report.

Assessment Task

Active Engagement (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

- Attends and pays attention in the workshop.
- Participating into discussions throughout the visit.

Excellent

(A+, A, A-)

- Attends the workshop on time, even ahead of the time.
- Listening attentively in all sessions.
- Actively participate in all discussions throughout the visit.

Good

(B+, B)

- Attends the workshop on time.
- Listening attentively in most sessions.
- Actively participate in most discussions during the visit.

Marginal

(B-, C+, C)

- Attends the workshop a bit late.
- Listening attentively in some sessions.
- Participate in some discussions during the visit.

Failure

(F)

- Attends the workshop late.
- Listening attentively in very few sessions.
- Participate in very few discussions during the visit.

Assessment Task

Individual Report (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to demonstrate integrated learning in the group presentation and individual written report.

Excellent

(A+, A, A-) - Demonstrate excellent ability to fully integrate learning in the group presentation and individual written report.

Good

(B+, B) - Demonstrate good ability to moderately integrate learning in the group presentation and individual written report.

Marginal

(B-, C+, C) - Demonstrate fair ability to somewhat integrate learning in the group presentation and individual written report.

Failure

(F) - Demonstrate poor ability to integrate learning in the group presentation and individual written report.

Assessment Task

Group Presentation (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Ability to demonstrate integrated learning in the group presentation and individual written report.

Excellent

(A+, A, A-) - Demonstrate excellent ability to fully integrate learning in the group presentation and individual written report.

Good

(B+, B) - Demonstrate good ability to moderately integrate learning in the group presentation and individual written report.

Marginal

(B-, C+, C) - Demonstrate fair ability to somewhat integrate learning in the group presentation and individual written report.

Failure

(F) - Demonstrate poor ability to integrate learning in the group presentation and individual written report.

Part III Other Information

Keyword Syllabus

This course will take the form of an on-site workshop of approximately 1 day duration in Hong Kong or other international cities. Participants are required to do pre-work in searching information about the host company and relevant theory before undertaking the visit, accompanied by their lecturer. A seminar will be given by the top management of the host company and they will share with participants their managerial experience and the real case studies of the company. At the end of the talk, students will be invited to actively participate in the Q&A session, discuss with the speaker(s) and interact with other participants. Speaker(s) will then give assignment questions to students to write a report.

Full attendance at the workshop and submission of an individual report of about 1500 - 2000 words. Each participant has to submit a report based on the questions assigned by the management of the host company. In addition, students are required to form a group of 3 to 5 persons and give a group presentation. All members have to take part in the group presentation.

Reading List**Compulsory Readings**

Title	
1	Nil

Additional Readings

Title	
1	Nil