

FB6702B: PROFESSIONAL FORUM

Effective Term

Semester B 2024/25

Part I Course Overview

Course Title

Professional Forum

Subject Code

FB - College of Business (FB)

Course Number

6702B

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

2

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Other Languages

Other Languages for Medium of Instruction

The normal medium of instruction and assessment is English. However, some guest speakers may use Chinese (Cantonese or Putonghua) and Chinese materials to deliver their talks due to subject area to be covered in the forum. Participants will be informed of the medium of language for each talk when invitation is sent to them.

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to give participants insights into the practical aspects of doing business in Hong Kong and the Asia Pacific region. It provides participants a platform to refresh and expand their business knowledge by dynamic interactions with our guest speakers, as well as enhancing their business networking.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Demonstrate business sense and intelligence from the sharing of and the dynamic interactions with business leaders		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Peer-discussion	Students will engage in structured discussion with peers to identify areas to improve on in their returned assessment tasks.	1	

Assessment Tasks / Activities (ATs)

ATs		CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)
1	Participation	1	25	Attendance, Professionalism, Participation on Q&A

2	Written Reports	1	75	Commentary report giving critique about the content presented by the guest speaker and the discussion at the Forum is required. In the written reports participants also need to develop their arguments logically and rigorously. Simply mentioning the contents of the forum is not recommended.
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Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

Participation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Attends and pays attention in the forum. Participating into the Q&A session.

Excellent

(A+, A, A-) - Attends the forum on time, even ahead of the time. Listening attentively in the forum. Actively participate in the Q&A session.

Good

(B+, B, B-) - Attends the forum on time. Listening attentively and participate in the Q&A session most of the time.

Fair

(C+, C, C-) - Attends the forum a bit late. Listening attentively and participate in the Q&A session sometime only.

Marginal

(D) - Attends the forum late. Pay little attention with no participation in the Q&A session.

Failure

(F) - Attends the forum very late. Did not pay attention with no participation in the Q&A session.

Assessment Task

Written Report (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Selecting and using contents presented by the guest speaker to investigate a point of view or conclusion.

Excellent

(A+, A, A-) Contents presented by the guest speaker are taken with enough interpretation /evaluation, to develop a comprehensive analysis or synthesis. Viewpoints of experts are questioned thoroughly.

Good

(B+, B, B-) Contents presented by the guest speaker are taken with enough interpretation / evaluation, to develop a coherent analysis or synthesis. Viewpoints of experts are subject to questioning.

Fair

(C+, C, C-) Contents presented by the guest speaker are taken but not enough to develop a coherent analysis or synthesis. Viewpoints of experts are taken as mostly fact, with little questioning.

Marginal

(D) Contents presented by the guest speaker are taken without any interpretation / evaluation. Viewpoints of experts are taken as fact, without question.

Failure

(F) Contents presented by the guest speaker and viewpoints of experts are not taken as fact.

Assessment Task

Participation (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

- Attends and pays attention in the forum.
- Participating into the Q&A session.

Excellent

- (A+, A, A-)
- Attends the forum on time, even ahead of the time.
 - Listening attentively in the forum. Actively participate in the Q&A session.

Good

- (B+, B)
- Attends the forum on time.
 - Listening attentively and participate in the Q&A session most of the time.

Marginal

- (B-, C+, C)
- Attends the forum a bit late.
 - Listening attentively and participate in the Q&A session sometime only.

Failure

- (F)
- Attends the forum late.
 - Pay little attention with no participation in the Q&A session.
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Assessment Task

Written Report (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Selecting and using contents presented by the guest speaker to investigate a point of view or conclusion.

Excellent

(A+, A, A-) - Contents presented by the guest speaker are taken with enough interpretation /evaluation, to develop a comprehensive analysis or synthesis. Viewpoints of experts are questioned thoroughly.

Good

(B+, B) - Contents presented by the guest speaker are taken with enough interpretation / evaluation, to develop a coherent analysis or synthesis. Viewpoints of experts are subject to questioning.

Marginal

(B-, C+, C) - Contents presented by the guest speaker are taken but not enough to develop a coherent analysis or synthesis. Viewpoints of experts are taken as mostly fact, with little questioning.

Failure

(F) - Contents presented by the guest speaker are taken without any interpretation / evaluation. Viewpoints of experts are not taken as fact.

Part III Other Information**Keyword Syllabus**

Students will attend four SHARP Forums, and write two one-page commentaries of their chosen forum events.

Reading List**Compulsory Readings**

Title	
1	Nil

Additional Readings

Title	
1	Nil