FB5692: EQUITY CAPITAL MARKET OPERATION AND GOVERNANCE: A GLOBAL PERSPECTIVE

Effective Term

Semester B 2025/26

Part I Course Overview

Course Title

Equity Capital Market Operation and Governance: A Global Perspective

Subject Code

FB - College of Business (FB)

Course Number

5692

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

One Semester

Credit Units

2

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

FB5690 Corporate Governance and FB5690B Corporate Governance

Part II Course Details

Abstract

This course aims to:

To provide students with a concrete understanding of the concepts, nature and operation of global security markets from a global perspective. It enable students to have basic knowledge about the operation of equity capital and how effective governance mechanism should be structured within the modern corporate setting, having regard to regulatory legacy and social economic theories.

Course Intended Learning Outcomes (CILOs)

	CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Understand theories and concepts of basic operation of global equity capital markets.	25	x	x	x
2	Develop and implement appropriate strategies for public floatation exercise in global markets.	25	x	x	x
3	Master the basic knowledge in management and operation of public companies in compliance with the regulatory and governance aspects.	25	x	x	x
4	Provide advice to corporate officials including members of the board of directors and top executives on key corporate and governance affairs.	25	x	x	x

A1: Attitude
Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability
Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments
Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

	LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Interactive lectures	Student will engage in lectures to impart key knowledge regarding the nature of corporations, information asymmetry, agency theory, ethics and corporate governance structures. To set the agenda and questions for class discussions.	1, 2	

2	Group case analysis and presentations	Students will work in groups: - to select a listed company for their analysis; - to identify strengths and weaknesses in corporate governance of the company and discuss related ethical issues; - suggest ways to strengthen corporate governance.	3	
3	Written report	Students will engage in small group written repost on an assigned case-based real world corporate governance problem. Students summarize their findings in a written report.	4	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("-" for nil entry)	Allow Use of GenAI?
1	Group case presentation and written report: Students are divided into groups (3-5 students), and each group is required to identify corporate governance problems and suggest possible solutions in a written report. In addition, each group is required to make a presentation.	3, 4	50	Students are required to properly acknowledge the use of GenAI tools, and provide explanation of why the piece of response from the GenAI tool is adopted if they are required to provide any response.	Yes
2	Class participation: Students are required to contribute to in-class discussions or case solutions.	1, 2	10	Students may use GenAI tools during in-class discussions to support learning, such as generating ideas or enhancing collaboration.	Yes

Continuous Assessment (%)

60

Examination (%)
40

Examination Duration (Hours)
2

Assessment Rubrics (AR)

Assessment Task
Examination (Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion
Ability to explain key determinants of effective management and operation of public companies corporate governance structures and how each determinant can comply with regulatory and corporate governance requirements

Excellent
(A+, A, A-) High

Good
(B+, B, B-) Significant

Fair
(C+, C, C-) Moderate

Marginal
(D) Basic

Failure
(F) Not even reaching marginal levels

Assessment Task
Group case presentation and written report (Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion
Ability to identify corporate governance problems and suggest possible solutions

Excellent
(A+, A, A-) High

Good
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Marginal
(D) Basic

Failure
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Assessment Task
Class participation (Applicable to students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion
Ability to contribute to in-class discussions

Excellent
(A+, A, A-) High

Good
(B+, B, B-) Significant

Fair
(C+, C, C-) Moderate

Marginal
(D) Basic

Failure
(F) Not even reaching marginal levels

Assessment Task
Examination (Applicable to students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion
Ability to explain key determinants of effective management and operation of public companies corporate governance structures and how each determinant can comply with regulatory and corporate governance requirements

Excellent
(A+, A, A-) High

Good
(B+, B) Significant

Marginal
(B-, C+, C) Moderate

Failure
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Part III Other Information

Keyword Syllabus

Introduction to Equity Capital Market. Regulatory Regime. Board Architecture. Shareholders and Stakeholders. Accounting and Auditing. Merger and Acquisition. Fund Raising Exercises and Insider Dealing.

Reading List

Compulsory Readings

	Title
1	An Introduction to Capital Markets Products, Strategies, Participants Andrew M. Chisholm, latest edition, Wiley.
2	Larcker, D., and Tayan, B. Corporate governance matters: A closer look at organizational choices and their consequences, latest edition, Pearson Education.