CLA5003: INNOVATIVE FINANCE FOR GLOBAL LEADERS

Effective Term

Semester A 2026/27

Part I Course Overview

Course Title

Innovative Finance for Global Leaders

Subject Code

CLA - College of Liberal Arts and Social Sciences

Course Number

5003

Academic Unit

College of Liberal Arts and Social Sciences (CH)

College/School

College of Liberal Arts and Social Sciences (CH)

Course Duration

One Semester

Credit Units

3

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Chinese

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

The course "Innovative Finance for Global Leaders" is a specialized offering within the Master of Social Sciences in Cross Sectoral Leadership (MSSCSL) program, focusing on equipping students with the knowledge and skills required to navigate the dynamic landscape of finance in a global context. This course explores cutting-edge financial strategies, tools, and technologies that are essential for leaders operating in diverse sectors. By examining innovative approaches to finance and investment, students will develop the expertise needed to drive sustainable growth, foster innovation, and make strategic financial decisions on a global scale.

Course Intended Learning Outcomes (CILOs)

	CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Gain a deep understanding of innovative financial mechanisms and instruments used by global leaders.	20	x		
2	Develop the skills to analyze and evaluate financial opportunities and risks in a cross-sectoral environment.	20	x	x	
3	Explore the impact of financial technologies and digital innovations on global financial practices.	20	x	x	
4	Apply innovative finance principles to drive sustainable growth and social impact initiatives.	20	x	x	x
5	Demonstrate proficiency in designing and implementing financial strategies to address complex global challenges.	20	x	x	x

A1: Attitude
Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability
Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments
Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

	LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Lectures	Students will engage in formal lectures that explain fundamentals of the traditional financial system.	1, 2, 3, 4, 5	3-hour seminar per week
2	Case Studies Analysis	Analyze case studies of innovative financial initiatives undertaken by global leaders.	1, 2, 5	
3	Financial Simulation Exercises	Engage in simulated exercises to apply financial strategies in a risk-free environment.	2, 3, 5	

4	Guest Speaker Sessions	Attend sessions with industry experts to gain insights into emerging trends in global finance.	1, 3	
5	Virtual Trading Case Study	Participate in virtual trading competitions to apply financial theories in real-time scenarios.	1, 3	
6	Strategic Financial Planning Projects	Collaborate on projects to develop strategic financial plans for addressing global challenges.	1, 2, 3, 4, 5	
7	Industry Research Reports	Conduct research on current financial industry trends and present findings to peers and faculty members.	1, 2, 3, 4, 5	

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("-" for nil entry)	Allow Use of GenAI?
1	Financial Case Study Analysis	1, 2, 3, 4, 5	25	-	Yes
2	Financial Simulation Exercise	1, 2, 3, 4, 5	25	-	Yes
3	Strategic Financial Planning Project	1, 2, 3, 4, 5	50	-	Yes

Continuous Assessment (%)

100

Additional Information for ATs

We will follow the updated guideline for the Use of Generative Artificial Intelligence Tools in Learning and Teaching (For Staff/ Student). According to the part IV of the Guidelines, the use of GenAI tools is **generally permitted** in **formative assessment tasks** unless otherwise specified by the Course Leaders. The use of GenAI tools is generally NOT permitted for **summative assessment tasks** such as examinations for fairness and academic integrity purposes.

Assessment Rubrics (AR)

Assessment Task

Financial Case Study Analysis

Criterion

Depth of analysis in understanding the innovative financial mechanisms in the case study.
Critical evaluation of the effectiveness and impact of the financial strategies.
Identification of key success factors and areas for enhancement.
Ability to propose actionable recommendations based on the analysis.

Excellent

(A+, A, A-) Outstanding

Good

(B+, B, B-) High

Fair
(C+, C, C-) Moderate

Marginal
(D) Basic

Failure
(F) Not reaching marginal level

Assessment Task
Financial Simulation Exercise

Criterion
Application of financial theories and strategies in the simulated scenarios.
Effective decision-making in allocating resources and managing financial risks.
Adaptability to changing market conditions and unforeseen challenges.
Reflection on the outcomes and lessons learned from the simulation exercise.

Excellent
(A+, A, A-) Outstanding

Good
(B+, B, B-) High

Fair
(C+, C, C-) Moderate

Marginal
(D) Basic

Failure
(F) Not reaching marginal level

Assessment Task
Strategic Financial Planning Project

Criterion
Creativity and innovation demonstrated in designing the strategic financial plan.
Integration of innovative financial tools and technologies to achieve the project goals.
Feasibility and sustainability of the proposed financial strategies.
Clarity and coherence in presenting the financial plan and justifying key decisions.

Excellent
(A+, A, A-) Outstanding

Good
(B+, B, B-) High

Fair
(C+, C, C-) Moderate

Marginal

(D) Basic

Failure

(F) Not reaching marginal level

Part III Other Information

Keyword Syllabus

- Financial Innovation Overview - Understanding the landscape of financial innovation, including emerging trends and technologies.
- Impact Investing - Exploring investment strategies aimed at generating both financial returns and positive social or environmental impact.
- Socially Responsible Investing (SRI) - Principles and practices of integrating environmental, social, and governance (ESG) criteria into investment decisions.
- Green Finance - Financing projects and initiatives that have a positive environmental impact, such as renewable energy and sustainable infrastructure.
- Innovative Finance - Combining different types of capital (grants, loans, equity) to fund development projects and achieve sustainable goals.
- Fintech Innovations - Examining how financial technology is transforming traditional banking, payments, lending, and investment practices.
- Blockchain and Cryptocurrencies - Understanding the role of blockchain technology and digital currencies in creating transparent and secure financial systems.
- Crowdfunding and Peer-to-Peer Lending - Leveraging crowdfunding platforms and P2P lending to democratize access to capital and support innovative ventures.
- Microfinance and Inclusive Finance - Providing financial services to underserved populations to promote economic inclusion and empowerment.
- Sustainable Development Goals (SDGs) Financing - Aligning financial strategies with the United Nations' Sustainable Development Goals to address global challenges.

Reading List

Compulsory Readings

	Title
1	The Power of Impact Investing: Putting Markets to Work for Profit and Global Good, Judith Rodin & Margot Brandenburg Aug. 28, 2014, Stanford Social Innovation Review
2	Beyond Compliance: Embedding Impact through Innovative Finance, World Economic Forum, 2025，https://www.weforum.org/publications/beyond-compliance-embedding-impact-through-innovative-finance/
3	Innovative financing at a global level，EUROPEAN COMMISSION，Brussels, 1.4.2010 SEC(2010) 409 final, https://ec.europa.eu/economy_finance/articles/international/documents/innovative_financing_global_level_sec2010_409en.pdf

Additional Readings

	Title
1	On the Sustainable Development Goals and the Role of Islamic Finance, Habib Ahmed, Mahmoud Mohieldin
2	DeFi and the Future of Finance, January 2020SSRN, Electronic Journal, DOI:10.2139/ssrn.3711777