

AC6787P: OVERSEAS RESIDENTIAL STUDY TRIP

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Overseas Residential Study Trip

Subject Code

AC - Accountancy

Course Number

6787P

Academic Unit

Accountancy (AC)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

One Semester/Term (approx. 4 days)

Credit Units

0

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

Other Languages

Other Languages for Medium of Instruction

Putonghua supplemented by English

Medium of Assessment

Chinese

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course is aimed to provide live and practical exposure for students to experience and gain insights on the strategy framework, design, operation and control of prominent organizations in an overseas country, and apply acquired skills and strategic knowledge solving real life corporate issues and problems. After the study tour, students are expected to be capable of demonstrating and applying core strategic plans and skills in corporate and public administration. Most importantly, students will be able to think, analyze and act critically and strategically regarding the organization, operation, management and control of a business and / or public organization with an international dimension.

Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Explain the design, operations and control in strategic perspectives of an overseas organization.		x	x	
2	Assess and explain leadership styles and portfolio with an international dimension.		x	x	
3	Describe and analyze potential business risk, and identify possible solutions in solving these observed business risks.		x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs		Brief Description	CILO No.	Hours/week (if applicable)
1	Corporate Visits*	Students will apply key knowledge in strategic management and strategic leadership literature to real life international corporations.	1, 2, 3	
2	Group Case Analysis and Discussion*	Students will discuss and analyze corporate issues observed during corporate visit among group members themselves for sharing and coordinated achievement.	1, 2, 3	

3	Communication and Exchange of Views and Comments*	Students will communicate and share views and comments with officers of the target corporations on strategic leadership issues.	1, 2, 3	
---	---	---	---------	--

Additional Information for LTAs

* DEC TLA element

Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Continuous Assessment: Nil (Since this is a non-credit bearing course, there is no formal assessment task.) Observational Power and Analytical Skills: Students will participate in activities related to corporate visits and case study, and discussion. Through these activities students' ability in observation and analysis will be assessed with feedback given to students subsequently.	1, 2, 3	0	-	Yes
2	Professional Enhancement and Leadership Development: Students will meet and share experiences with business leaders in Hong Kong in enhancing their leadership insights and abilities.	1, 2, 3	0	-	Yes

Continuous Assessment (%)

0

Assessment Rubrics (AR)**Assessment Task**

Observational Power and Analytical Skills, Professional Enhancement and Leadership Development

Criterion

Ability to contribute in discussions and learning activities.

Pass (P)

(P) Active participation in discussions, learning activities and corporate visits.

Failure (F)

(F) Participate in few discussions and learning activities or does not participate at all.

Part III Other Information**Keyword Syllabus**

The World, Data Technology, Artificial Intelligence, Creativity and Innovation, Competitive Strategy, Global Business Opportunity.

Reading List**Compulsory Readings**

Title	
1	Nil

Additional Readings

Title	
1	Nil