

# PIA6504: PRACTICE IN SMART CITY MANAGEMENT

---

## Effective Term

Semester A 2025/26

## Part I Course Overview

### Course Title

Practice in Smart City Management

### Subject Code

PIA - Public and International Affairs

### Course Number

6504

### Academic Unit

Public and International Affairs (PIA)

### College/School

College of Liberal Arts and Social Sciences (CH)

### Course Duration

One Semester

### Credit Units

3

### Level

P5, P6 - Postgraduate Degree

### Medium of Instruction

English

### Medium of Assessment

English

### Prerequisites

Nil

### Precursors

Nil

### Equivalent Courses

Nil

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

This course aims to provide students with interdisciplinary knowledge and practice of how innovations in technology, design, planning, and policy can improve urban living and quality of life - at both a local and global level. Learning materials and activities will cover how the application of disruptive technology, such as artificial intelligence (AI), blockchain, the Internet of Things (IoT), and data analytics, can solve urban challenges and increase resource efficiency. Based on principles of participative learning, the course further enables students to gain knowledge and develop skills experience in integrating ingredients in technology, social sciences, and management for innovating smart city solutions.

### Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 DEC-A2 DEC-A3 app.)			
1	Understand digital technologies and data science principles in the design and operation of smart cities		x	x	
2	Understand how social analytics enable business intelligence capabilities and be able to apply the concepts to smart city domains		x	x	
3	Equip students with solution development skills and evidence-based reasoning to smart city innovations			x	x

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Structured seminars	Structured seminars on policy, business, and social implications of smart city innovations	1, 2
2	Problem set of data science	Take home quiz on data science principles in the design and operation of smart cities	1
3	Group presentation	Design and report an innovative project based on digital technologies	2, 3
4	Completion of test	In-class test	1, 2, 3

### Assessment Tasks / Activities (ATs)

	ATs	CILO No.	Weighting (%)	Remarks ("- " for nil entry)	Allow Use of GenAI?
1	Class attendance & participation	1, 2	10	-	No
2	Individual digital literacy assessment	1, 2	25	-	Yes
3	Group presentation	2, 3	20	-	No
4	Individual project	1, 2	45	-	No

**Continuous Assessment (%)**

100

**Assessment Rubrics (AR)****Assessment Task**

Attendance &amp; participation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 &amp; thereafter)

**Criterion**

Active participation in class

**Excellent**

(A+, A, A-) Actively participate in class discussion with insightful speech and show excellent demonstration of knowledge, understanding, and interpretation of concepts

**Good**

(B+, B, B-) Actively participate in class discussion and show good demonstration of knowledge, understanding, and interpretation of concepts

**Fair**

(C+, C, C-) Rarely participate in class discussion and show basic demonstration of knowledge, understanding, and interpretation of concepts

**Marginal**

(D) Rarely participate in class discussion and show poor demonstration of knowledge, understanding, and interpretation of concepts

**Failure**

(F) No participation in class discussion with inadequate demonstration of knowledge, understanding, and interpretation of concepts

**Assessment Task**

Individual digital literacy assessment (for students admitted before Semester A 2022/23 and in Semester A 2024/25 &amp; thereafter)

**Criterion**

Take home quiz on data science principles in the design and operation of smart cities

**Excellent**

(A+, A, A-) Excellent ability to apply what has been learned over the semester to analyse data in the context of smart cities.

**Good**

(B+, B, B-) Good ability to apply what has been learned over the semester to analyse data in the context of smart cities.

**Fair**

(C+, C, C-) Basic ability to apply what has been learned over the semester to analyse data in the context of smart cities.

**Marginal**

(D) Poor ability to apply what has been learned over the semester to analyse data in the context of smart cities.

**Failure**

(F) Inadequate ability to apply what has been learned over the semester to analyse data in the context of smart cities.

---

**Assessment Task**

Group presentation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

Design and report an innovative project based on digital technologies

**Excellent**

(A+, A, A-) Excellent demonstration of knowledge, understanding, and interpretation of digital technologies in use of smart city management

**Good**

(B+, B, B-) Good demonstration of knowledge, understanding, and interpretation of digital technologies in use of smart city management

**Fair**

(C+, C, C-) Basic demonstration of knowledge, understanding, and interpretation of digital technologies in use of smart city management

**Marginal**

(D) Poor demonstration of knowledge, understanding, and interpretation of digital technologies in use of smart city management

**Failure**

(F) Inadequate demonstration of knowledge, understanding, and interpretation of digital technologies in use of smart city management

---

**Assessment Task**

Individual project (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

In-class test

**Excellent**

(A+, A, A-) An excellent level of understanding of materials covered during all thirteen weeks of the course

**Good**

(B+, B, B-) A good level of understanding of materials covered during all thirteen weeks of the course

**Fair**

(C+, C, C-) A basic level of understanding of materials covered during all thirteen weeks of the course

**Marginal**

(D) A poor level of understanding of materials covered during all thirteen weeks of the course

**Failure**

(F) An inadequate level of understanding of materials covered during all thirteen weeks of the course

---

**Assessment Task**

Attendance & participation (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Active participation in class

**Excellent**

(A+, A, A-) Actively participate in class discussion with insightful speech and show excellent demonstration of knowledge, understanding, and interpretation of concepts

**Good**

(B+, B) Actively participate in class discussion and show good demonstration of knowledge, understanding, and interpretation of concepts

**Marginal**

(B-, C+, C) Rarely participate in class discussion and show basic demonstration of knowledge, understanding, and interpretation of concepts

**Failure**

(F) No participation in class discussion with inadequate demonstration of knowledge, understanding, and interpretation of concepts

---

**Assessment Task**

Individual digital literacy assessment (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Take home quiz on data science principles in the design and operation of smart cities

**Excellent**

(A+, A, A-) Excellent ability to apply what has been learned over the semester to analyse data in the context of smart cities.

**Good**

(B+, B) Good ability to apply what has been learned over the semester to analyse data in the context of smart cities.

**Marginal**

(B-, C+, C) Basic ability to apply what has been learned over the semester to analyse data in the context of smart cities.

**Failure**

(F) Inadequate ability to apply what has been learned over the semester to analyse data in the context of smart cities.

---

**Assessment Task**

Group presentation (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Design and report an innovative project based on digital technologies

**Excellent**

(A+, A, A-) Excellent demonstration of knowledge, understanding, and interpretation of digital technologies in use of smart city management

**Good**

(B+, B) Good demonstration of knowledge, understanding, and interpretation of digital technologies in use of smart city management

**Marginal**

(B-, C+, C) Basic demonstration of knowledge, understanding, and interpretation of digital technologies in use of smart city management

**Failure**

(F) Inadequate demonstration of knowledge, understanding, and interpretation of digital technologies in use of smart city management

**Assessment Task**

Individual project (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

In-class test

**Excellent**

(A+, A, A-) An excellent level of understanding of materials covered during all thirteen weeks of the course

**Good**

(B+, B) A good level of understanding of materials covered during all thirteen weeks of the course

**Marginal**

(B-, C+, C) A basic level of understanding of materials covered during all thirteen weeks of the course

**Failure**

(F) An inadequate level of understanding of materials covered during all thirteen weeks of the course

**Part III Other Information****Keyword Syllabus**

Co-creation, Data Analytics, Innovation, Liveability, Smart Systems, Sustainability Urban Planning

**Reading List****Compulsory Readings**

	Title
1	Dey, N., Hassanien, A. E., Bhatt, C., Ashour, A. S., & Satapathy, S. C. (Eds.). (2018). Internet of Things and big data analytics toward next-generation intelligence. Springer International Publishing.
2	Dey, N. and Tamane, S. (2018). Big Data Analytics for Smart and Connected Cities. IGI Global. DOI: 10.4018/978-1-5225-6207-8
3	Barends, E. & Rousseau, D. M. (2018). Evidence-based management: How to use evidence to make better organizational decisions. New York: Kogan-Page
4	Silva, B. N., Khan, M., & Han, K. (2018). Towards sustainable smart cities: A review of trends, architectures, components, and open challenges in smart cities. Sustainable Cities and Society 38, 697-713.

5	Angelidou, Margarita (2014). Smart City Policies: A Spatial Approach. <i>Cities</i> 41, S3-S11.
6	Lam, Patrick T.I, & Yang, Wenjing. (2020). Factors influencing the consideration of Public-Private Partnerships (PPP) for smart city projects: Evidence from Hong Kong. <i>Cities</i> 99, 102606.

### Additional Readings

Title	
1	Gassmann, O., Böhm, J. and Palmié, M., 2019. <i>Smart Cities: Introducing Digital Innovation to Cities</i> . Emerald Group Publishing.
2	Organisation for Economic Co-operation and Development, 2018. <i>Rethinking urban sprawl: moving towards sustainable cities</i> . OECD Publishing.
3	Pierre, J. (1999). Models of Urban Governance: The Institutional Dimension of urban politics. <i>Urban Affairs and Review</i> 34(2): 372-396.
4	Campbell, S. (1996). Green Cities, Growing Cities, Just Cities? Urban Planning and the Contradictions of Sustainable Development. <i>Journal of the American Planning Association</i> 62(3): 296-312.
5	Davies, W. K. D. (1997). Sustainable Development and Urban Policy: Hijacking the Term in Calgary. <i>GeoJournal</i> 43(4): 359-369.
6	<a href="https://asean.org/asean/asean-smart-cities-network/">https://asean.org/asean/asean-smart-cities-network/</a>