

# IS6940C: INFORMATION TECHNOLOGY LEADERSHIP FORUM

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## Effective Term

Semester A 2025/26

## Part I Course Overview

### Course Title

Information Technology Leadership Forum

### Subject Code

IS - Information Systems

### Course Number

6940C

### Academic Unit

Information Systems (IS)

### College/School

College of Business (CB)

### Course Duration

One Semester

### Credit Units

3

### Level

P5, P6 - Postgraduate Degree

### Medium of Instruction

English

### Medium of Assessment

English

### Prerequisites

Nil

### Precursors

Nil

### Equivalent Courses

IS6940A (1 credit) and IS6940B (2 credits)

### Exclusive Courses

Nil

## Part II Course Details

### Abstract

Give participants insights into the practical aspects of IT applications, management and leadership in various industries and domain areas (such as IT security, IT auditing and IT strategy formulation) in Hong Kong and the Asia Pacific region.

### Course Intended Learning Outcomes (CILOs)

CILOs		Weighting (if DEC-A1 DEC-A2 DEC-A3 app.)			
1	Analyse the practical aspects of IT applications, management and leadership in various industries and domain areas (such as IT security, IT auditing and IT strategy formulation) in Hong Kong and the Asia Pacific region	70	x	x	
2	Enhance students' research and report writing skills and professionalism	30			

#### A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

#### A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

#### A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

### Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	LTA1: Seminars	Students will involve in 10-11 seminar sessions of the Information Technology Leadership Forum spreading over the semester. Seminars are presented as a series of guest lecture/ seminar sessions or panel discussion sessions by invited speakers. Experts or leaders in their respective IT fields will be invited to speak on their experience in deploying the technology and how to manage it properly in today's business environment.	1, 2

2	LTA2: Participation in Seminars	All participants are required to prepare before coming to a seminar and are expected to actively participate in question and answer sessions during, at the end of or after each seminar. As such, prior research and study on the seminar topic is needed.	1, 2	
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**Assessment Tasks / Activities (ATs)**

	<b>ATs</b>	<b>CILO No.</b>	<b>Weighting (%)</b>	<b>Remarks ("- " for nil entry)</b>	<b>Allow Use of GenAI?</b>
1	AT1: Seminar Participation Participants should attend at least the required number of seminars. They should also actively participate by raising relevant questions, comments and topics for discussion. Both quality and quantity count. Assessment will focus on the participant's ability to provide organized and original contributions that reflect critical analysis and synthesis of the materials presented.	1, 2	20	-	Yes
2	AT2: Individual Report # Participants are required to submit individual reports giving critique about the content presented by the guest speaker and the discussion at the Forum.	1, 2	80	-	Yes

**Continuous Assessment (%)**

100

**Minimum Continuous Assessment Passing Requirement (%)**

40

**Additional Information for ATs**

# Participants in IS6940A, IS6940B and IS6940C must submit 2, 3, and 5 reports respectively for assessment. Extra reports submitted will NOT be considered.

Word Limit:

1,500 - 2,000 words for IS6940B and IS6940C;

1,200 - 1,500 words for IS6940A

Assessment Requirements:

AT1: Minimum no. of Sessions Required to Attend

- IS6940A: 3

- IS6940B: 6

- IS6940C: 9

AT2: No. of Reports Assessed

- IS6940A: 2

- IS6940B: 3

- IS6940C: 5

**Assessment Rubrics (AR)**

**Assessment Task**

AT1: Seminar Participation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

Ability to analyse, discuss, and provide insights and personal opinions based on what the speaker has covered in the seminar.

**Excellent**

(A+, A, A-) High

**Good**

(B+, B, B-) Significant

**Fair**

(C+, C, C-) Moderate

**Marginal**

(D) Basic

**Failure**

(F) Not even reaching marginal levels

**Assessment Task**

AT1: Seminar Participation (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

Ability to demonstrate an extremely high degree of professionalism in questioning and answering, and facilitating the forum.

**Excellent**

(A+, A, A-) High

**Good**

(B+, B, B-) Significant

**Fair**

(C+, C, C-) Moderate

**Marginal**

(D) Basic

**Failure**

(F) Not even reaching marginal levels

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**Assessment Task**

AT2: Individual Report (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

Ability to accurately and completely describe and give a recap of the seminar content. Ability to analyse, discuss, and provide insights and personal opinions based on what the speaker has covered in the seminar. Capability to demonstrate high quality and relevant research

**Excellent**

(A+, A, A-) High

**Good**

(B+, B, B-) Significant

**Fair**

(C+, C, C-) Moderate

**Marginal**

(D) Basic

**Failure**

(F) Not even reaching marginal levels

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**Assessment Task**

AT2: Individual Report (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

**Criterion**

Ability to demonstrate an extremely high degree of professionalism in research, report writing.

**Excellent**

(A+, A, A-) High

**Good**

(B+, B, B-) Significant

**Fair**

(C+, C, C-) Moderate

**Marginal**

(D) Basic

**Failure**

(F) Not even reaching marginal levels

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**Assessment Task**

AT1: Seminar Participation (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Ability to analyse, discuss, and provide insights and personal opinions based on what the speaker has covered in the seminar.

**Excellent**

(A+, A, A-) High

**Good**

(B+, B) Moderate

**Marginal**

(B-, C+, C) Marginal

**Failure**

(F) Not even reaching marginal levels

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**Assessment Task**

AT1: Seminar Participation (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Ability to demonstrate an extremely high degree of professionalism in questioning and answering, and facilitating the forum where applicable.

**Excellent**

(A+, A, A-) High

**Good**

(B+, B) Moderate

**Marginal**

(B-, C+, C) Marginal

**Failure**

(F) Not even reaching marginal levels

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**Assessment Task**

AT2: Individual Report (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Ability to accurately and completely describe and give a recap of the seminar content. Ability to analyse, discuss, and provide insights and personal opinions based on what the speaker has covered in the seminar. Capability to demonstrate high quality and relevant research.

**Excellent**

(A+, A, A-) High

**Good**

(B+, B) Moderate

**Marginal**

(B-, C+, C) Marginal

**Failure**

(F) Not even reaching marginal levels

**Assessment Task**

AT2: Individual Report (for students admitted from Semester A 2022/23 to Summer Term 2024)

**Criterion**

Ability to demonstrate an extremely high degree of professionalism in research and report writing.

**Excellent**

(A+, A, A-) High

**Good**

(B+, B) Moderate

**Marginal**

(B-, C+, C) Marginal

**Failure**

(F) Not even reaching marginal levels

## Part III Other Information

**Keyword Syllabus**

Application of IT

**Reading List**

**Compulsory Readings**

Title	
1	Nil

**Additional Readings**

Title	
1	There is no formal reading list for this course. Participants are expected to maintain an awareness of the relevant and current trends in deployment of IT in various industries, locally, regionally and globally.
2	Online resources:

3	<a href="http://www.computerworld.com">www.computerworld.com</a>
4	<a href="http://www.cio.com">www.cio.com</a>
5	<a href="http://www.informationweek.com">www.informationweek.com</a>