

FB6896: STRATEGIES ON INITIAL PUBLIC OFFERING AND DEBT FINANCING

Effective Term

Semester A 2025/26

Part I Course Overview

Course Title

Strategies on Initial Public Offering and Debt Financing

Subject Code

FB - College of Business (FB)

Course Number

6896

Academic Unit

College of Business (CB)

College/School

College of Business (CB)

Course Duration

Non-standard Duration

Other Course Duration

4 weeks (Intensive study): Pre-class online study (40 hours) + 5-day class meetings (40 hours) + Out-of-the-class work (80 hours)

Credit Units

4

Level

P5, P6 - Postgraduate Degree

Medium of Instruction

English

Medium of Assessment

English

Prerequisites

Nil

Precursors

Nil

Equivalent Courses

Nil

Exclusive Courses

Nil

Part II Course Details

Abstract

This course aims to equip students with the ability to analyse preparatory works relating to initial public offering (IPO) and debt financing, to evaluate company value and funding cost associated with IPO, and to create strategic plans on preparing a company for going public.

Course Intended Learning Outcomes (CILOs)

CILOs	Weighting (if app.)	DEC-A1	DEC-A2	DEC-A3
1	Analyse preparatory works relating to initial public offering (IPO).	x	x	x
2	Evaluate company value and funding cost associated with IPO.	x	x	x
3	Create strategic plans on preparing a company for going public.	x	x	x

A1: Attitude

Develop an attitude of discovery/innovation/creativity, as demonstrated by students possessing a strong sense of curiosity, asking questions actively, challenging assumptions or engaging in inquiry together with teachers.

A2: Ability

Develop the ability/skill needed to discover/innovate/create, as demonstrated by students possessing critical thinking skills to assess ideas, acquiring research skills, synthesizing knowledge across disciplines or applying academic knowledge to real-life problems.

A3: Accomplishments

Demonstrate accomplishment of discovery/innovation/creativity through producing /constructing creative works/new artefacts, effective solutions to real-life problems or new processes.

Learning and Teaching Activities (LTAs)

LTAs	Brief Description	CILO No.	Hours/week (if applicable)
1	Pre-class online study	Students will have some readings in advance to familiarize themselves with the course material and prepare for upcoming lectures or discussions.	1, 2, 3
2	Seminars	Students participate in interactive sessions led by experts or guest speakers, where they discuss and explore specific topics in-depth, sharing knowledge and engaging in critical analysis.	1, 2, 3

3	Expert Sharing	Students are encouraged to join the sharing session conducted by experts to gain first-hand exposure to real-world practices, industry settings, and insights on corporate strategies.	1, 2, 3	
4	Group and Individual Projects	Students complete tasks or projects either individually or in groups, applying their knowledge and skills to demonstrate understanding and achieve specific learning objectives.	1, 2, 3	

Assessment Tasks / Activities (ATs)

ATs	CILO No.	Weighting (%)	Remarks (e.g. Parameter for GenAI use)	
1	Individual Project/ Assignment	1, 2, 3	50	
2	Group Project / Assignment	1, 2, 3	50	

Continuous Assessment (%)

100

Assessment Rubrics (AR)**Assessment Task**

1. Assignments (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

Excellent

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context.

Good

(B+, B, B-) The arguments demonstrate a good appreciation of the subject matter, principles/ conceptual framework and the contemporary context with indications of reflection on own position. Some new insights and questions offered with clear evidence of learning from the course.

Fair

(C+, C, C-) The arguments are highly relevant and accurate with fair appreciation of the subject matter, principles/ conceptual framework and the contemporary context.

Marginal

(D) The arguments are relevant and accurate but isolated, addressing the subject matter only in part and lacking both a strong grounding in principles/ conceptual framework and understanding of the contemporary context. No originality, weak justification of conclusions and poorly structured.

Failure

(F) Little evidence of familiarity with the subject matter; Fail to submit the individual essay.

Assessment Task

2. Projects (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

Excellent

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context.

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Failure

(F) Little evidence of familiarity with the subject matter; Fail to submit the individual essay.

Assessment Task

3. Essays (for students admitted before Semester A 2022/23 and in Semester A 2024/25 & thereafter)

Criterion

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

Excellent

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context.

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Failure

(F) Little evidence of familiarity with the subject matter; Fail to submit the individual essay.

Assessment Task

1. Assignments (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

Excellent

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context.

Generalizes principles, models or practices to generate new insights and questions.

Good

(B+, B) The arguments demonstrate a good appreciation of the subject matter, principles/ conceptual framework and the contemporary context with indications of reflection on own position. Some new insights and questions offered with clear evidence of learning from the course.

Marginal

(B-, C+, C) The arguments are relevant and accurate but isolated, addressing the subject matter only in part and lacking both a strong grounding in principles/ conceptual framework and understanding of the contemporary context. No originality, weak justification of conclusions and poorly structured.

Failure

(F) Little evidence of familiarity with the subject matter; Fail to submit the individual essay.

Assessment Task

2. Projects (for students admitted from Semester A 2022/23 to Summer Term 2024)

Criterion

Assess students' ability to demonstrate a sound knowledge of the subject matter and its future development, and how that knowledge can be applied to solve real-world problems encountered effectively and creatively.

Excellent

(A+, A, A-) The arguments show a higher degree of originality and internalization to form a well-defined perspective on the subject matter. Strong evidence of reflection on own position based on a comprehensive understanding of principles/ conceptual framework and the contemporary context.

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Part III Other Information

Keyword Syllabus

- Strategic Considerations for IPO
- Market for IPOs: International Comparisons
- Preparing for IPO
- IPO Transactional Process
- IPO Valuation and Equity Funding Cost
- Corporate Governance of Listed Companies
- Board Management and Investor Relation
- Bond and Debt Financing: Strategy and Cost Issues

Reading List

Compulsory Readings

Title	
1	Aghamolla, C., & Thakor, R. T. (2022). IPO peer effects. <i>Journal of financial economics</i> , 144(1), 206-226.
2	Altman, Hotchkiss & Wang (2018) <i>Corporate Financial Distress, Restructuring, and Bankruptcy: Analyze Leveraged Finance, Distressed Debt, and Bankruptcy</i> . Wiley
3	Board management and investor relation
4	Bond and debt financing: strategy and cost issues
5	Calder (2019) <i>Duty of Care: An Executive's Guide for Corporate Boards in the Digital Era</i> . Wiley.
6	Cikaliuk, M. (2022). <i>Responsible leadership in corporate governance: an integrative approach</i> . Routledge.
7	Coyle (2019) <i>The Non-Executive Directors' Handbook</i> . The Chartered Governance Institute.
8	Espinasse (2014) <i>IPO: A Global Guide</i> . Hong Kong University Press.
9	Hilb, M., & Hilb, M. (2021). <i>New Living Cases on Corporate Governance</i> . Springer Nature.
10	HKEX (2019) <i>Director's Handbook</i> . Hong Kong Exchange and Clearing.
11	HKEX (Updated Version) <i>Gem Board Listing Rules</i> . Hong Kong Exchange and Clearing
12	HKEX (Updated Version) <i>Main Board Listing Rules</i> . Hong Kong Exchange and Clearing
13	Lipman (2015) <i>International and US IPO Planning: A Business Strategy Guide</i>
14	Lykkesfeldt, P., & Kjaergaard, L. L. (2022). <i>Investor Relations and ESG Reporting in a Regulatory Perspective: A Practical Guide for Financial Market Participants</i> . Springer International Publishing AG.
15	OECD (2022) <i>Financing SMEs and Entrepreneurs 2022</i> .
16	Ozenbas, D., Pagano, M. S., Schwartz, R. A., & Weber, B. W. (2021). <i>Liquidity, markets and trading in action: an interdisciplinary perspective</i> . Springer International Publishing AG.
17	Pomelli, A. (2023) <i>Inside Debt Financing: Theory, Practice, and Regulatory Approaches</i> . FrancoAngeli.
18	Stafford & Schindlinger (2019) <i>Governance in the Digital Age: A Guide for the Modern Corporate Board Director</i> . Wiley
19	Wu, S. (2023). Impact of serial entrepreneurs on IPO valuation: Evidence from U.S. IPOs. <i>The North American journal of economics and finance</i> , 64, 10185

Additional Readings

Title	
1	Nil